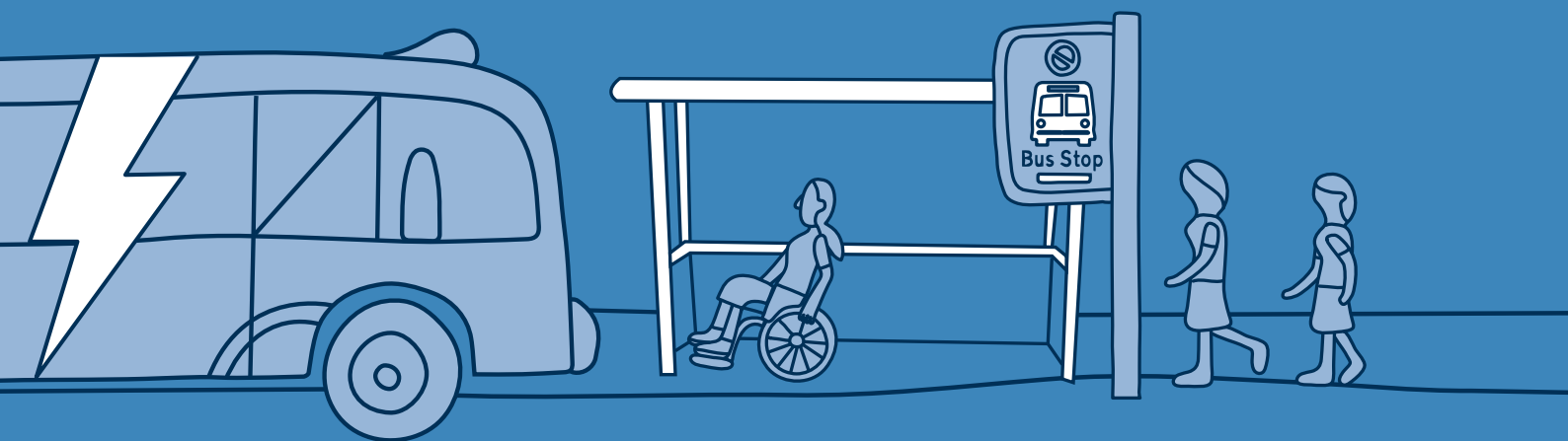


Te Mahere Waka Tūmatanui o te rohe o Te Moana a Toi Whakarāpopotonga

Bay of Plenty Regional Public Transport Plan 2022-32 Summary



*Te hono i Te Moana a Toi!
Nui ake te tomonga, iti iho te waro
Connecting the Bay!
More Access, Less Carbon*

Whakakitenga Vision

Our vision for the future is simple, but compelling:

Tokomaha ake ngā tāngata e whakamahi ana i te waka tūmata nui māmā me te tomopai e whakapai ake i ō rātou oranga, ka tautoko i te whakahoutanga tāone me te hononga ā-rohe, ka whakaiti hoki i tō tātou pānga ki te taiao

More people using convenient, accessible public transport that enhances their lives, supports urban transformation and regional connectivity, while reducing our collective impact on the environment

Our network aspirations

Te hono i Te Moana a Toi! Nui ake te tomonga, iti iho te waro
Connecting the Bay! More Access, Less Carbon

The Bay of Plenty is a world class place to live and destination to visit. We want to deliver a public transport system to match. Within ten years we want public transport to be the automatic choice for a wide range of journeys across the region.

In many parts of the world, a first class public transport passenger experience comes as standard. With good planning, investment and community participation, we can co-design an improved service that meets people's lifestyle needs.

Tackling climate change

The New Zealand Emissions Reduction Plan aims to reduce greenhouse gas emissions from transport by 41% by 2035. By 2035, all local buses will need to be zero emissions. Mode shift to a decarbonised public transport system will also be essential for reducing carbon emissions and tackling climate change.

Delivering mode shift

We have set ourselves the aspirational goal of planning and delivering a public transport network to achieve 20% public transport mode share during the life of this plan. We acknowledge there is still much work to be done to understand how we will get there and how much investment is required, but we are committed to the journey.

Supporting accessibility and social inclusion

As a fast-growing region, urban areas in the Bay of Plenty are aiming to promote smart growth types of development, based around high-density living. We want public transport to enable this by moving people in a high capacity system which minimises traffic congestion.

Our aspiration is for our public transport system across the region to help people of all ages and abilities access employment, education and services, while maintaining the social ties that support their wellbeing.

Ngā kōwhiringa Opportunities

The Plan recognises a number of important opportunities for public transport in the region:

Opportunity	What we will deliver
Transforming our urban public transport networks	<ul style="list-style-type: none">✓ Fast, frequent, reliable and high-capacity express and primary services - where people can simply turn up and go.✓ Services from 6am up to 10pm, all day every day.✓ Supporting networks that connect neighbourhoods, using smaller vehicles and on-demand technology where appropriate.✓ Using comprehensive public transport data to optimise our services.✓ Investigating the potential of alternative modes, including rail and ferries for travel both within and between urban centres.
Integrated delivery of public transport services and infrastructure	<ul style="list-style-type: none">✓ High quality interchanges, bus priority measures, convenient bus stops and shelters.✓ Building facilities that allow easy service transfer: accessible footpaths and crossings, bike parking, and park and ride.
Delivering interventions to create a competitive advantage over private vehicles	<ul style="list-style-type: none">✓ Dedicated peak time lanes and priority at signals to bypass traffic congestion and therefore offer faster journeys than the car.✓ Managing demand for car travel through supply and pricing of parking.
Exploring new public transport delivery models, including for smaller urban centres and rural communities	<ul style="list-style-type: none">✓ Investigating and delivering new cost-effective ways of meeting rural access needs.✓ Improving transport affordability - the daily and ongoing costs of car use.✓ Assessing potential for intra-community, on-demand services and partnerships with providers of other community services.
Transitioning to zero emission public transport	<ul style="list-style-type: none">✓ The government target to decarbonise the public transport fleet no later than 2035.✓ A clear pathway to replacing diesel buses with zero or low emission alternatives.✓ Branding public transport as the clean and green alternative to the private car.
Public transport marketing, branding and promotion	<ul style="list-style-type: none">✓ Developing a compelling public transport brand that engenders community ownership of services through a clear promise.✓ Working alongside major employers, community organisations and education providers to promote public transport use as part of their travel planning initiatives.

Opportunity	What we will deliver
Innovation and technology	<ul style="list-style-type: none"> ✓ Meeting customer expectations for information needed to ensure an efficient and high-quality public transport journey. ✓ Improving our ability to plan and deliver public transport by using powerful analytical tools and richer data sources.
A strong collaborative approach with all of our partners and stakeholders	<ul style="list-style-type: none"> ✓ Committed to genuine collaboration and co-investment with all of our partners to ensure best outcomes. ✓ Working alongside community groups, social service providers, businesses and employers to identify new opportunities for public transport. ✓ Building effective partnerships with Māori to explore opportunities to better serve their public transport access needs.

Ngā whāinga Objectives

The vision is supported by seven key objectives with associated targets which will guide our delivery of public transport over the next ten years. These objectives also provide the framework for the policies and actions in the Plan.



Ngā whāinga – Objectives		Targets
<p>Objective 1:</p> <p>Te neke aratau me te whakaitinga waro Mode shift and carbon reduction</p>	<p>Public transport successfully contributes to the region’s mode shift and greenhouse gas reduction goals.</p> <p>Reduce public transport emissions by decarbonising the region’s fleet.</p>	<p>Plan and deliver a network to achieve 20% public transport mode share in the region’s main urban areas by 2032.</p> <p>Zero tailpipe emissions from the region’s public transport fleet by 2035.</p>
<p>Objective 2:</p> <p>Te whakamahere ratonga me te whakaahua Service planning and design</p>	<p>Convenient public transport that is accessible to all existing and potential customers.</p>	<p>70% of dwellings in Tauranga and Rotorua urban areas are within 500m of frequent public transport services by 2030.</p> <p>80% of residential dwellings in the region are within 500m of a public transport service by 2030.</p>
<p>Objective 3:</p> <p>Te tukunga o te ratonga me te tūāhanga Service and infrastructure delivery</p>	<p>Public transport services and infrastructure combine to deliver a safe, reliable, punctual and convenient customer experience while providing value for money.</p>	<p><0.5% of total scheduled trips are missed annually.</p> <p>>95% of services operate within 5 minutes of schedule annually.</p> <p>75% of services consistently meet the minimum patronage expectations in Policy 2.3.</p>
<p>Objective 4:</p> <p>Te whakakotahinga o te waka tūmatanui me te whakamahi whenua Public transport and land use integration</p>	<p>Integrated public transport and land use planning supports well-functioning urban environments that enable all people and communities to provide for their social, economic, and cultural wellbeing, and for their health and safety, now and into the future.</p>	<p>A minimum of 47% of jobs in our main urban centres are accessible within 45 minutes travel time by public transport from all dwellings in the morning peak in 2030.</p>
<p>Objective 5:</p> <p>Te wheako o te kiritaki me ngā mōhiohio Customer experience and information</p>	<p>An excellent customer experience that grows passenger numbers.</p>	<p>85% of customers are very satisfied with the public transport service by 2030.</p> <p>Public transport boardings increase on average by 10% per annum to 2030.</p>
<p>Objective 6:</p> <p>Ngā rangapū Partnerships</p>	<p>Quality partnerships ensure that we are responsive to customer and community needs.</p>	<p>High levels of satisfaction expressed in an annual survey of partners.</p>
<p>Objective 7:</p> <p>Ngā utu Fares and pricing</p>	<p>An equitable fare and pricing system that attracts new customers and rewards frequent use.</p>	<p>90% of customers are very satisfied with bus service value for money by 2030.</p>

Ngā wāhi aro

Focus areas

We have identified six focus areas which define how we will work to deliver our objectives, policies and actions.

Customer centred

We will work proactively to identify customer needs and deliver a safe and competitive service offering with pricing that encourages more frequent use

Delivering a seamless journey

We will focus on the integrated delivery of services and infrastructure to provide a seamless end-to-end journey for our customers

Changing perceptions and attitudes to public transport

We will develop and implement strategies to positively influence peoples' perceptions of public transport and encourage travel behaviour change, particularly amongst commuters

Accessibility for all user groups

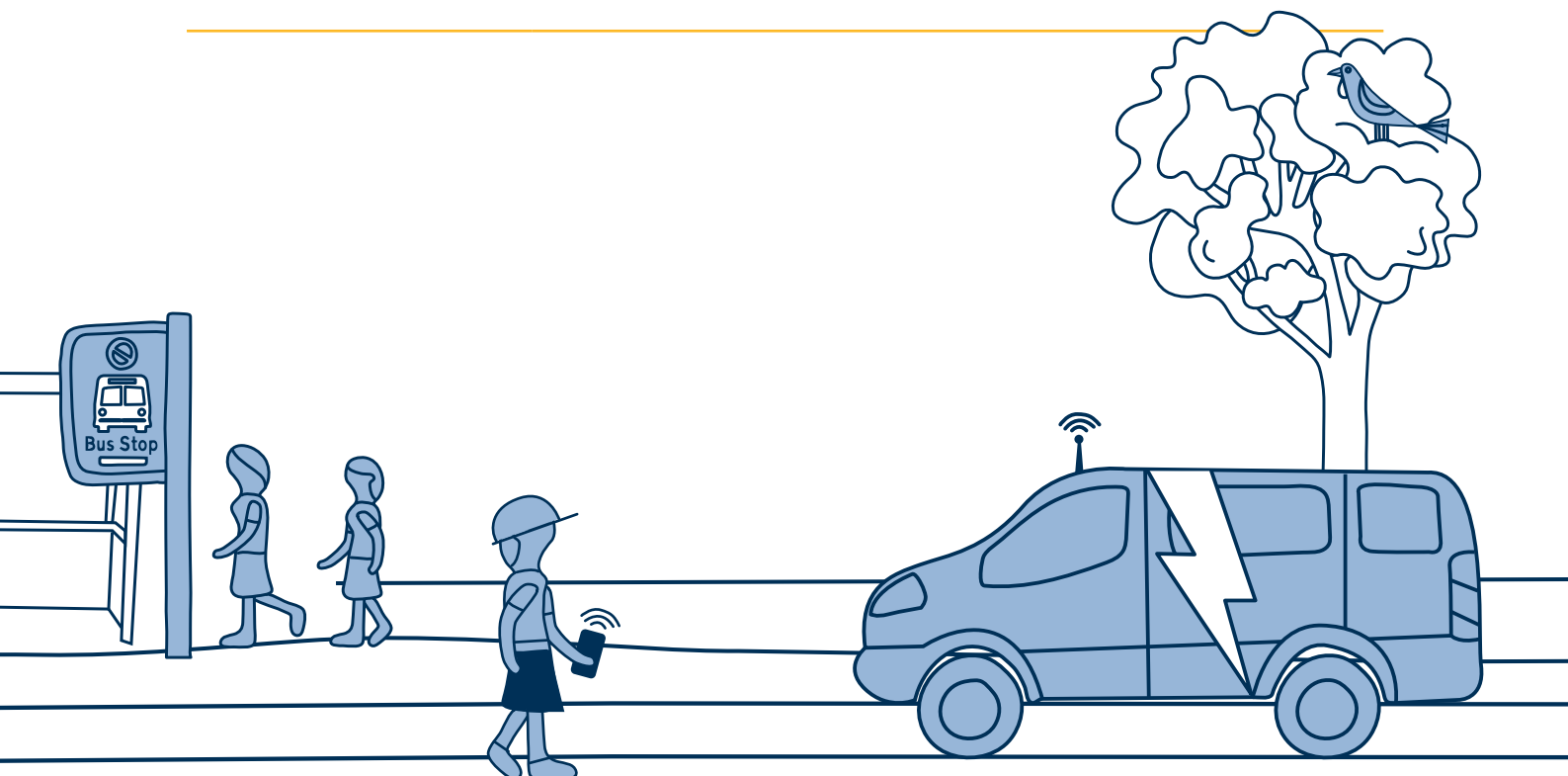
We will take a flexible and responsive approach to delivering services to enable accessibility for all users

Transition to low impact public transport

We will demonstrate regional leadership in transitioning to zero emission and low impact public transport

Collaborative

We will work with our partners and communities to consider innovative ways of delivering public transport solutions that meet peoples' needs



**Find the full Regional Public
Transport Plan online at:**

www.boprc.govt.nz/regional-public-transport-plan



www.boprc.govt.nz