

Bay of Plenty Regional Council
Eastern Bay of Plenty General Constituency
Electing 2 Regional Councillors



Sarah Jane VAN DER BOOM

My principal place of residence is in the Eastern Bay of Plenty General Constituency area.

I hope to bring a fresher and younger approach to the council table with an emphasis on the environment and efficient business practice.

My background includes a degree in Horticultural Science, and post-graduate studies in behaviour change, community engagement and public relations, all with an environmental focus. I have worked for both Regional and District Councils and so understand the challenges local authorities face. I have also contracted to central government agencies including NZTA, DOC and MPI and understand the importance of the relationship between central and local government. I have successfully run several businesses in diverse sectors: this experience will be crucial in helping steer the Regional Council to work as efficiently as possible.

I have lived, worked and raised my family in the Eastern Bay of Plenty and I will do my best to improve the environment and the lives of our community members.