

# Te Maru o Kaituna River Authority

## NOTICE IS GIVEN

that the next meeting of the **Te Maru o Kaituna River Authority** will be held in **Ngāti Moko Marae, 314 State Highway 2 (midway between Strangs and Browns Road), Te Puke** on:

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**Friday, 22 June 2018 commencing at 10.30 am.**

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A Powhiri/Welcome will take place at 9.30 am and the formal meeting will start at approximately 10.30 am.

Mary-Anne Macleod  
Chief Executive  
Bay of Plenty Regional Council Toi Moana

14 June 2018

Te Maru o Kaituna is the co-governance partnership established by the Tapuika Claims Settlement Act 2014, made up of five iwi representatives and five local authority representatives.





# Te Maru o Kaituna (Kaituna River Authority) Terms of Reference

## Interpretation

“Act” means the Tapuika Claims Settlement Act 2014.

“Appointing organisation” means an organisation that appoints a member of the Kaituna River Authority under section 118 of the Act.

“Authority” means Te Maru o Kaituna / the Kaituna River Authority.

“Iwi” means each iwi represented by an iwi appointing organisation.

“Iwi appointing organisation” means:

- the Te Tāhuhu o Tawakeheimoa Trust.
- the Tapuika Iwi Authority Trust.
- Te Kapu o Waitaha.
- the Te Pumautanga o Te Arawa Trust.

“Joint committee” means a joint committee within the meaning of clause 30(1)(b) of Schedule 7 of the Local Government Act 2002.

“Kaituna River or river” means the Kaituna River, including its tributaries within the catchment areas shown on deed plan OTS-209-79.

“Kaituna River document” means the document approved under section 127 of the Act.

“Local authority” means the Bay of Plenty Regional Council, the Rotorua District Council, the Tauranga City Council or the Western Bay of Plenty District Council – and “local authorities” shall have a corresponding meaning.

“Te Pumautanga o Te Arawa Trust” has the meaning given in section 10 of the Affiliate Te Arawa Iwi and Hapu Claims Settlement Act 2008.

The scope and delegation of this Authority covers the geographical area of the Kaituna River catchment as shown on deed plan OTS-209-79.

## Establishment

The Act provides for the establishment of Te Maru o Kaituna, a co-governance partnership between local authorities and iwi that share an interest in the Kaituna river.

Despite the composition of the Authority as described in section 118 of the Act, Te Maru o Kaituna is a joint committee of the Bay of Plenty Regional Council, the Rotorua District Council, the Tauranga City Council and the Western Bay of Plenty District Council.

Despite Schedule 7 of the Local Government Act 2002, the Authority:

- is a permanent joint committee; and

- must not be discharged unless all of the appointing organisations agree to the discharge.

## Purpose

The purpose of the Authority is as set out in Tapuika Claims Settlement Act 2014.

The purpose of the Authority is the restoration, protection and enhancement of the environmental, cultural and spiritual health and well-being of the Kaituna River.

In seeking to achieve its purpose, the Authority may have regard to the social and economic well-being of people and communities.

## Functions

- The principal function of the Authority is to achieve its purpose.
- In seeking to achieve its purpose, the other functions of the Authority are:
  - to prepare and approve the Kaituna River document in accordance with sections 125 and 127 of the Act
  - to monitor the implementation and effectiveness of the Kaituna River document
  - to support the integrated and collaborative management of the river
  - to work with the local authorities and Crown agencies that exercise functions in relation to the Kaituna River:
    - to monitor the state of the river environment
    - to monitor the effectiveness of the management of the river
    - to engage with iwi in relation to their interests in the river and to consult them on how to manage the river
  - to provide advice and recommendations to local authorities:
    - relating to projects, action, or research designed to restore, protect, or enhance the health and well-being of the river
    - on the appointment of commissioners to hear and decide applications for resource consents under the Resource Management Act 1991 that affect the river
  - to facilitate the participation of iwi in the management of the river
  - to monitor the extent to which the purpose of the Authority is being achieved, including the implementation and effectiveness of the Kaituna River document
  - to gather information, to disseminate information, and to hold meetings
  - to take any other action that the Authority considers is appropriate to achieve its purpose.
- The Authority may seek to obtain funds to enable it to perform its functions.

## Membership

As at the settlement date, the Authority consists of 8 members, as follows:

- one member appointed by the Tapuika Iwi Authority Trust; and
- one member jointly appointed by the Tapuika Iwi Authority Trust and Te Kapu o Waitaha; and
- one member appointed by the Te Pumautanga o Te Arawa Trust; and
- one member appointed by the Te Tāhuhu o Tawakeheimoa Trust; and

- one member appointed by the Bay of Plenty Regional Council; and
- one member appointed by the Rotorua District Council; and
- one member appointed by the Tauranga City Council; and
- one member appointed by the Western Bay of Plenty District Council.

## Quorum at meetings

In accordance with Te Maru o Kaituna standing order 2.4.3, the quorum for a meeting of the Authority is—

- the chairperson or deputy chairperson; and
- two members appointed by the iwi appointing organisations; and
- two members appointed by the local authority appointing organisations.

## Decision making

The Authority must make its decisions by a vote at a meeting.

However, the members of the Authority must approach decision making in a manner that—

- seeks to achieve consensus; and
- is consistent with, and reflects, the purpose of the Authority; and
- acknowledges as appropriate the interests of iwi in particular parts of the Kaituna River and its catchment.

If the chairperson (or deputy chairperson) considers that the meeting is unlikely to achieve a consensus on a matter, the decision on the matter may be made only by a 70% majority of those members present and voting at the meeting.

The chairperson and deputy chairperson of the Authority may vote on any matter but do not have a casting vote.

## Specific responsibilities and delegations

To avoid doubt, except as provided for in section 116 (2)(a) of the Act, the Authority has discretion to determine in any particular circumstances:

- whether to perform any function specified.
- how, and to what extent, any function specified is performed.

## Provision for other groups to join the Authority

Other iwi and local authorities may join the Authority through consensus of the Authority or through legislation.



## Public Forum

1. A period of up to 15 minutes may be set aside near the beginning of the meeting to enable members of the public to make statements about any matter on the agenda of that meeting which is open to the public, but excluding any matter on which comment could prejudice any specified statutory process the council is required to follow.
2. The time allowed for each speaker will normally be up to 5 minutes but will be up to the discretion of the chair. A maximum of 3 public participants will be allowed per meeting.
3. No statements by public participants to the Council shall be allowed unless a written, electronic or oral application has been received by the Chief Executive (Governance Team) by 12.00 noon of the working day prior to the meeting and the Chair's approval has subsequently been obtained. The application shall include the following:
  - name of participant;
  - organisation represented (if any);
  - meeting at which they wish to participate; and matter on the agenda to be addressed.
4. Members of the meeting may put questions to any public participants, relevant to the matter being raised through the chair. Any questions must be asked and answered within the time period given to a public participant. The chair shall determine the number of questions.





# Membership

<b>Chairperson:</b>	D Flavell (Tapuika Iwi Authority Trust)
<b>Deputy Chairperson:</b>	Councillor A Tahana (Bay of Plenty Regional Council)
<b>Appointees:</b>	N Chater (Alternate, Lakes Community Board), N Douglas (Alternate, Te Tahuhu o Tawakeheimoa Trust), R Hancock (Te Tahuhu o Tawakeheimoa Trust), M Horne (Te Komiti Nui o Ngati Whakaue), Dr B Kihirini (Alternate, Tapuika Iwi Authority), Councillor K Marsh (Western Bay of Plenty District Council), Councillor M McDonald (Alternate, Bay of Plenty Regional Council), Councillor T Molloy (Alternate, Tauranga City Council), Councillor S Morris (Tauranga City Council), Councillor J Nees (Bay of Plenty Regional Council), Councillor J Scrimgeour (Alternate, Western Bay of Plenty District Council), Councillor T Tapsell (Alternate, Rotorua Lakes Council), P Thomas (Alternate, Te Pumautanga o Te Arawa)
<b>Committee Advisor:</b>	T Nerdrum-Smith

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Recommendations in reports are not to be construed as policy until adopted.

## Agenda

### 1 Opening Karakia

### 2 Apologies

### 3 Public Forum

### 4 Acceptance of Late Items

### 5 General Business

### 6 Declarations of Conflicts of Interests

### 7 Previous Minutes

#### 7.1 Te Maru o Kaituna River Authority Minutes - 27 April 2018

13

### 8 Reports

#### 8.1 Membership Update - Te Pumautanga o Te Arawa Trust

An update to be provided regarding the Te Pumautanga o Te Arawa Trust appointments.

<b>8.2 The Kaituna River Document Communications Plan Approval</b>	<b>23</b>
APPENDIX 1 - Kaituna River Document Communications Plan 2018	27
<b>8.3 Update on the Public Celebration of the Kaituna River Document</b>	
The Chair will provide a report and speak to this item at the meeting	
<b>8.4 Approval of He Taonga Tuku Ihu - A Treasure Handed Down : Te Maru o Kaituna River Document</b>	<b>33</b>
SUPPORTING DOCUMENT - Kaituna River Document Decisions on Submissions Report	41
<b>9 Consideration of General Business</b>	
<b>10 Closing Karakia</b>	

# Previous Minutes



# Minutes of the Te Maru o Kaituna River Authority Meeting held in Council Chamber, Western Bay of Plenty District Council, 1484 Cameron Road, Greerton on Friday, 27 April 2018 commencing at 10.30 a.m.

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## Present:

**Chairperson:** Dean Flavell (Tapuika Iwi Authority Trust)

**Deputy Chairperson:** Arapeta Tahana (Bay of Plenty Regional Council)

**Appointees:** Jane Nees (Bay of Plenty Regional Council), Matemoana McDonald (Bay of Plenty Regional Council Alternate), Tania Tapsell (Rotorua Lakes Council), Nick Chater (Lakes Community Board Alternate), Steve Morris (Tauranga City Council), Piki Thomas (Te Pumautanga o Te Arawa Alternate), Maria Horne (Te Komiti Nui o Ngāti Whakaue), Rikihana Hancock (Te Tahuhu o Tawakeheimoa Trust), Nicky Douglas (Te Tahuhu o Tawakeheimoa Trust Alternate), Kevin Marsh (Western Bay of Plenty District Council)

## In Attendance:

### Bay of Plenty Regional Council – Toi Moana:

Namouta Poutasi (Water Policy Manager), Jo Watts (Water Policy Senior Planner), Anaru Vercoe (Maori Policy Team Leader), Rawiri Bhana (Maori Policy Advisor), Greg Corbett (Biosecurity Manager), Reuben Gardiner (Maori Policy Advisor), Pim De Monchy (Kaituna Catchments Manager), Tone Nerdrum-Smith (Committee Advisor)

### Other Attendees

Campbell Larking (Tauranga City Council), Antoine Coffin (for Tauranga City Council), Matthew Leighton (Western Bay of Plenty District Council), Brendan Law (Law Creative)

## Apologies:

Dr Bryce Kihirini (Tapuika Iwi Authority Alternate) (absence) and Rikihana Hancock (Te Tahuhu o Tawakeheimoa Trust) (lateness)

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## 1 Opening Karakia

Piki Thomas opened the meeting with a karakia.

## 2 Apologies

It was noted that Hakopa Paul (Te Pumautanga o Te Arawa) was no longer in New Zealand and that the alternate, Piki Thomas, was attending in his place until a new appointment had been made.

## Resolved

That the Te Maru o Kaituna River Authority:

- 1 **Accepts the apologies tendered at the meeting for absence for Dr B Kihirini (Tapuika Iwi Authority Alternate) and lateness for R Hancock (Te Tahuu o Tawakeheimoa Trust).**

Flavell/Thomas  
CARRIED

### 3 **General Business and Tabled Items**

Nil

### 4 **Declaration of conflicts of interest**

Nil

### 5 **Previous Minutes**

#### 5.1 **Te Maru o Kaituna River Authority Minutes - 06 March 2018**

#### **Resolved**

That the Te Maru o Kaituna River Authority:

- 1 **Confirms the Te Maru o Kaituna River Authority Minutes - 06 March 2018**

Tahana/Horne  
CARRIED

### 6 **Reports**

#### 6.1 **Approval to Progress Design Work for Kaituna, He Taonga Tuku Iho and Te Maru o Kaituna River Authority Logo**

*Refer PowerPoint presentations – Objective ID A2858759, A2858760 & A2858764*

10.38 am - Rikihana Hancock **entered** the meeting.

In the absence of Ruth Keber, Marketing and Communications Advisor, Rawiri Bhana, Māori Policy Advisor highlighted key aspects of the report and drew attention to the decisions that were being asked of the Authority.

Brendan Law, Law Creative presented the proposed design of the Kaituna River document.

#### Key Points of Discussion

- Kaituna River was thought of as a 'living creature'.
- The cover page depicted the Kaituna River logo in a combination of green and silver to symbolise the river and the river stones.
- The photographer commissioned for the document had travelled the length of the river to gather imagery, with further photography scheduled to be taken.
- Design and imagery would tie in with the relevant sections in the document.
- A copy of the document would be available for the 22 June 2018 meeting. Noted that off-set press runs were expensive, which meant that a lesser quality print copy

would be presented for approval; however it would still be representative of the final document.

- The timeframe from here on would be discussed at the public excluded workshop at the conclusion of today's formal meeting.
- The document was produced from recycled and natural materials, incorporating elements of the flora along the Kaituna River, e.g. flax and vegetable oil inks.
- More robust digital technology than Quick Response (QR) codes was available and could be considered for inclusion in the document at a later stage.
- Explanations of the logos to be included in the Kaituna Document. Further text should be included regarding the development of the document, including how the colours came from the environment.
- Each section would have a translation in English underneath, including title pages, potentially in a small ribbon at the bottom of the page.
- Following the June 2018 meeting, members would socialise the document with Iwi, so a finalised hardcopy, as far as this was possible, would be helpful.
- Recognised the significant effort of those involved in the development of the document.
- Members were impressed by the design, look and feel.
- The summary document needed to be substantial enough to be representative of the main document and include the objectives.
- Recognised the importance of the imagery in the document. A member noted that photographs created an emotional attachment to the river.
- Design Working Group membership was discussed.
- The production of summary documents/handouts would have to be considered by the design group as part of the development of the main document, e.g. number of hard copies of Complete document vs summary
- A production budget of \$78,000 had been allocated until the end of June 2018 and a further \$45,000 until the end of December 2018. This would cover 200 copies of the full document as an initial print run. It was noted that for the Rangitāiki River document, 1,500 were run off on the initial run.
- Of this total \$8,000 was allocated for printing of the summary document.

#### Staff Follow-Up:

- The importance of a digital storage area for photographs. Staff to include as part of the website.
- Staff to investigate a request for the four parts of the logo's waterways be connected or linked together.

## **Resolved**

**That the Te Maru o Kaituna River Authority under its delegated authority:**

- 1 Receives the report 'Approval to progress design work for Kaituna, he taonga tuku iho and Te Maru o Kaituna River Authority logo';**
- 2 Approves the proposed overall design for Kaituna, he taonga tuku iho;**
- 3 Approves the proposed logo for Te Maru o Kaituna River Authority o Kaituna River Authority;**
- 4 Delegates to the Chair and the Te Maru o Kaituna River Authority Design Working Group all necessary design decisions to finalise and publish the final version of Kaituna, he taonga tuku iho – the Kaituna River Document and logo;**

**5 Delegates to the Chair the ability to co-opt other Te Maru o Kaituna River Authority Members to the Design Working Groups as required.**

Hancock/Nees  
CARRIED

**6.2 Launch of 'Kaituna, He Taonga Tuku Iho' document developed by Te Maru o Kaituna (Kaituna River Authority)**

*Refer PowerPoint presentation – Objective ID A2859402*

Rawiri Bhana, Māori Policy Advisor provided a brief outline of the report.

Key Points of Discussion

- There would be two events to launch the Kaituna, He Taonga Tuku Iho; one following the 22 June 2018 meeting, and the other a wider community launch.
- Options for the public launch were discussed.
- The Working Group, on behalf of the Te Maru o Kaituna River Authority, would further develop the details of the two separate launch events.
- The first launch was significant in that it represented a 'full circle' for Tapuika Iwi Authority, and this would be symbolised by the handing over of the document.
- The website would be ready at the same time as the public launch.
- A communication & engagement plan was being prepared to align information on the BOPRC website with the document, and to ensure the community was well informed of the upcoming launch.

**Resolved**

**That the Te Maru o Kaituna River Authority under its delegated authority:**

- 1 Receives the report, 'Launch of Kaituna, he taonga tuku iho'.**
- 2 Approves the launch details outlined in this paper and delegates to the Chair of Te Maru o Kaituna River Authority and the Te Maru o Kaituna River Authority Design Working Group responsibility for the preparation and planning of the launch.**

Marsh/Tapsell  
CARRIED

**6.3 Presentation – Kaituna Catchment Operations Update**

*Refer PowerPoint presentation – Objective ID A2873114*

Pim De Monchy, Kaituna Catchment Manager outlined the following:

Kaituna Rediversion Update

- Overall project would go from July 2018- 30<sup>th</sup> June 2020 (including contingency days), and the contract had been awarded to J Swap.
- From 1 August 2018 up to 20 December 2018 (worst case scenario), Ford Road would be closed for realignment, which would significantly restrict access to the river during the whitebait season and the following fishing season.



- Contractors would endeavour to provide alternative access as and when possible, however as it would be a construction site, this would not always be an option.
- Residents and members of the community could contact the Catchment Manager and the contractor with any enquiries or concerns.
- Communication regarding the project included email updates, Facebook and website posts, and fishing pages. Staff requested members to advise them of any other forums where communication would be appropriate.
- Re-contouring of the river had progressed significantly towards the target to create 100ha of wetlands.
- There was currently no industry standard for fencing along rivers and BOPRC was working with land owners to ensure fencing was adequate for their purpose. It was noted that a range of issues would be brought to the BOPRC freshwater workshop in May 2018 for possible inclusion in Plan Change 12, including fencing for stock control.
- An information library on the Kaituna River was retained within the BOPRC electronic document management system.
- A query was raised regarding the effect on other boat ramps of closing a boat ramp. Three other ramps would be affected including Pilot Bay and Bell Road. An assessment had determined that no additional parking was required at these areas.
- Feedback was sought from members, and when the blessing should occur, i.e. site possession or when the first sod was turned. Feedback from members indicated on site possession was appropriate given there would be people working on site from that date.
- In response to a query regarding Health and safety responsibilities it was noted that this sat with Pim De Monchy as project manager and J Swap.

#### Staff Follow-Up:

- Staff to present the suggestion that the blessing should occur at the time of site possession, rather than at sod turning, to Tangata Whenua Working Party for consideration.
- Notify Te Maru o Kaituna River Authority Members of the time/date when the blessing would occur.

## 6.4 Report - Te Tumu Structure Plan and Rezoning Project

*Refer PowerPoint presentation – Objective ID A2859143*

Campbell Larking, Tauranga City Council and Antoine Coffin, Te Onewa presented the report.

#### Key Points - Presenters

- Tauranga City Council was looking to rezone an area of land called Te Tumu, which had a range of owners with diverse areas of interest.
- There was close cooperation with NZTA with regards to roading connectivity and infrastructure.
- Te Tumu Tangata Whenua Working Party had been set up and met on a monthly basis and was jointly chaired by the presenters.
- Worked closely with the Ministry of Education and District Health Board to identify and, to the extent possible, meet the needs of the increased population in the area. Noted that the Ministry of Education had not yet confirmed the type of school needed.
- Noted that 50% of the land was not developable and would be open space.
- Development also had to take into consideration the need for movement and connectivity.
- Population growth meant higher density, multi-story residential developments were required.

- Timeframe for delivery of the project had been postponed by six month, which had a flow-on effect on Tauranga City Council's commitment to provide additional housing to meet growth needs.
- Tauranga City Council held a comprehensive stormwater consent for the area, granted by BOPRC which covered stormwater discharges.
- Would work through the Kaituna River document. Recognised the conflict by the Ford landowner's aspirations with regards to building height, versus the sensitivity of that particular site.
- The land use at the mouth of the Kaituna River was queried and it was noted that the land developer wanted it to be a marina.
- Tauranga City Council noted that it would not support the development of a marina.
- Concerns were raised regarding increased intensification and resulting impact of increased recreational use of the Kaituna River. Queries were raised regarding increased access to the Kaituna River, particularly on the other side of the spit.
- There was an existing paper road traversing the river and discussions had been held with regards to converting it into a possible bridge crossing, however this was considered a matter for discussion by the SmartGrowth partners.

## Resolved

**That the Te Maru o Kaituna River Authority:**

- 1 Receives the report, Report - Te Tumu Structure Plan and Rezoning Project**

**Flavell/Nees  
CARRIED**

### 6.5 **Brown Bullhead Catfish - Incursion Update**

*Refer PowerPoint presentation – Objective ID A2858839*

Greg Corbett, Biosecurity Manager outlined the following:

#### Key Points of Presenter

- A 48 hour stand-down period between moving vessels from one lake to another, to minimise the transfer of catfish contamination was suggested by a member.
- More than 26,000 catfish had been caught in Lake Rotoiti since January 2018.
- Expected there was by now occurrences of catfish in the Kaituna River.
- Flash fishing was currently the most effective ways of catching catfish, however it did not meet the required demand and BOPRC was working with NIWA and the University of Waikato in innovation and applying more effective methods.
- Biological control, e.g. brown trout and longfin eel was considered, however it was recognised that they would also eat other life forms, e.g. koura.
- Acoustic tagging programme was going through the approval process, which once approved, would track the movements of the catfish.
- Focused on catching in warmer months as in winter, the catfish were dormant.
- A query was asked about whether any catfish had been found in the Kaituna River and it was note that although this had not occurred yet, it was anticipated that they would expand. The upper reaches would not be ideal, however the lower reaches and drains would be a more desirable habitat.
- Anticipated that arriving at brackish water would deter the catfish from progressing, however their tolerance to saltwater was not well known.

- Education and behavioural change of water users was a key aspect of management. There was a desire from members to see more information being made publicly available.
- Allocation of a separate budget for catfish management had been repeatedly requested by submitters during the BOPRC Long Term Plan 2018/2028 hearings process and would be considered during the deliberations.
- Rotorua Lakes Council was involved in the catfish management at a staff-to-staff level.

## Resolved

That the Te Maru o Kaituna River Authority under its delegated authority:

- 1 Receives the report, Brown Bullhead Catfish - Incursion Update.

Flavell/Nees  
CARRIED

## 6.6 Freshwater Update

*Refer PowerPoint presentation – Objective ID A2859018*

Jo Watts, Senior Planner (Water Policy) provided Freshwater updates on Plan Change 12, draft regional targets, map on water quality for swimming.

- National swimability targets were based on larger rivers, such as the Kaituna, and were rated on e-coli counts.

## Resolved

That the Te Maru o Kaituna River Authority under its delegated authority:

- 1 Receives the report, Freshwater update.

Flavell/Tapsell  
CARRIED

## 6.7 Governance Update

Noted that a formal resignation from the Te Pumautanga o Te Arawa, Hakopa Paul, was yet to be received and that the alternate, Piki Thomas would follow up on this so a permanent replacement appoint could be made.

Namouta Poutasi, Water Policy Manager provided an outline of the key issues in the report and the decisions required by the meeting.

## Resolved

That the Te Maru o Kaituna River Authority under its delegated authority:

- 1 Receives the report, Governance Update.
- 2 Approves the content of the letter to Rotorua Lakes Council, Western Bay of Plenty District Council and Tauranga City Council seeking consideration of

the Kaituna River Document's vision, objectives and desired outcomes during the 2018-2028 Long Term Plan deliberations.

3 Approves the lodgement of the letters outlined in Recommendation 2.

Tahana/Douglas  
CARRIED

6.8 **Verbal Updates from Members**

Nil

6.9 **Consideration of General Business**

Nil

**The meeting closed at 1.04 pm**

# Reports





Receives Only – No Decisions

**Report To:** Te Maru o Kaituna River Authority

**Meeting Date:** 22 June 2018

**Report From:** Kataraina O'Brien, Strategic Engagement Manager

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## The Kaituna River Document Communications Plan Approval.

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### Executive Summary

This report seeks approval of the Communications Plan for the Kaituna River document *Kaituna, he taonga tuku iho – a treasure handed down* which will be approved at this meeting.

Following two rounds of community engagement, hearings, deliberations and Te Maru o Kaituna and approving the final version of the Kaituna River Document, a formal celebration is proposed for TMoK appointing organisations directly after this meeting. Planning is well underway for the wider public celebration in mid July 2018.

The communications plan sets out the key messages, suggests the key speakers and identifies the activities planned for the celebrations today and the wider public launch planned for mid-July 2018.

### Recommendations

**That the Te Maru o Kaituna River Authority under its delegated authority:**

**1 Receives the report, Approval of the Kaituna River Document Communications Plan;**

#### **1 Background**

The purpose of the Communication Plan is to support the approval and notification of the Kaituna River Document. Under the Tapuika Claims Settlement Act 2014, Te Maru o Kaituna has a statutory responsibility to notify the public that the document has been approved and the date it comes into effect. The full plan accompanies this report.

#### **2 Objectives of the communications plan**

For the purposes of this report, the key objectives of the communications plan are provided below. While there have been several events where the preparation of the document has been made known to the public, the proposed events supporting the notification of the approved river document will be the most significant. The key objectives are:

- The community will know who Te Maru o Kaituna River Authority is and will be aware that the river document has been approved and where it is available to read.
- People who have contributed to the development of the document are aware that decisions on submissions have been made, the document has been approved and where to access a copy.
- People know what the purpose of the document is, how it will affect them, and what the next steps are.
- Tangata whenua and the community are satisfied that they have provided meaningful input which has been considered and has contributed to the final approved document.
- Support for promotion of the Kaituna River Document.

## 2.1 **Promoting Te Maru o Kaituna and *Kaituna, he taonga tuku iho – a treasure handed down***

The following list actions are proposed to promote the release of the document. It is not an exhaustive list, as more opportunities to promote the document may present themselves.

Actions to promote TMoK and the approved river document may include:

- Website and Te Maru o Kaituna River Authority internal communications
- External communications including media, social media, newsletters, and print advertising
- Celebration with TMoK appointing organisations directly after this meeting
- A wider public celebration of the document in mid-July.
- Videography and photography of both events (official approval and public launch) that will be promoted across the mediums mentioned above
- Public notification the approved document and release of the decisions report
- *Kaituna, he taonga tuku iho – a treasure handed down* will be loaded onto [www.kaituna.org.nz](http://www.kaituna.org.nz) and made available for the public to access
- A summary of the document will be designed and made available in both hard copy and electronic forms.

## **3. Implications for iwi**

The approval of the Kaituna River Document marks a significant milestone for TMoK and iwi who hold strong associations with the Kaituna River. *Kaituna, he taonga tuku iho – a treasure handed down* is a creature of statute provided for under the Tapuika Deed of Settlement 2012 and the Tapuika Claims Settlement Act 2014. It will influence planning documents and local government decision making in the Kaituna catchment. Most importantly the document will make a significant contribution to the future restoration, enhancement and protection of the Kaituna River and its tributaries. The



celebration directly after this meeting is of particular significance for Tapuika. It represents a full circle where the iwi's Deed of Settlement was signed on Ngāti Moko marae in 2012 which eventually gave rise to a key component of their settlement that we are now recognising and celebrating.

Iwi authorities and council's who are members of TMoK and have been party to the preparation of *Kaituna, he taonga tuku iho – a treasure handed down*, have been invited to the official approval today (22 June) and will be invited to the public celebration planned for mid-July. There will also be media releases, links to the online version of the document and any other significant material for appointing organisations to use.

#### **4. Spokespeople for Te Maru o Kaituna**

Any media requests will be directed through, Dean Flavell, Chairman of Te Maru o Kaituna River Authority or Cr Tahana, Deputy Chair in the absence of the Chair.

#### **5. Budget**

Budget for the design, communications and today's celebration was approved by TMoK at the 6 March 2017. Indicative costs over and above the design and publication of *Kaituna, he taonga tuku iho – a treasure handed down* associated with the implementing the communications plan are covered by the approved budget and include:

- Print advertising: \$2000 to \$3000
- Social Media: \$100
- Summary document design and printing: \$5000
- Videography for both celebrations : \$5000

Toi Moana - Bay of Plenty Regional Council will cover the cost of the public notification advertisements, release of decisions, catering for today's celebration, photography at both celebrations and the purchase of 100 copies of the final document.

Ruth Keber  
**Marketing and Communications Advisor**

**for Strategic Engagement Manager**

**14 June 2018**



# **APPENDIX 1**

## **Kaituna River Document Communications Plan 2018**



# The Kaituna River Document

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## Background

The Tapuika Claims Settlement Act 2014 (TCSA) established Te Maru o Kaituna River Authority which is a co-governance partnership between local authorities and iwi that share an interest in the Kaituna River.

The purpose of the authority is the restoration, protection and enhancement of the environmental, cultural and spiritual health and well-being of the Kaituna River. A function of the authority is to prepare and approve the Kaituna River Document to provide for the social and economic wellbeing of people and communities. Key sections of the document include a vision, objectives and desired outcomes for the Kaituna River and its catchment.

## Project Scope

Following two rounds of community engagement, hearings and Te Maru o Kaituna making their decisions and approving the final version of the Kaituna River Document, a formal celebration is proposed for TMoK appointing organisations on June 22, 2018 at Ngāti Moko following a Te Maru o Kaituna meeting. This will be followed by a more public focused event in mid-July, 2018.

This brief communications plan sets out the key messages, spokespeople and actions required during this final stage of preparing the river document – release of decisions, the celebration on the 22 June and wider public event mid-July 2018.

## Objectives

- The community is aware that the river document has been approved and is available to read either by requesting a copy or by downloading a version from the website [www.kaituna.org.nz](http://www.kaituna.org.nz) (preferred option)
- People who have contributed to the development to the document are aware that decisions on submissions have been made, the document approved and where to access a copy
- People know what the purpose of the document is, how it will affect them, and what the next steps are.
- Public release of the approved document to submitters, interested people and the wider community.
- Increased awareness of who Te Maru o Kaituna River Authority are and what they do
- Tangata whenua and the community feel they have provided meaningful input which has been considered and has contributed to the final approved document.
- Support for implementation of the Kaituna River Document.

## Spokespeople

All media that requires a spokesperson will quote Dean Flavell, Chairman of Te Maru o Kaituna River Authority (TMoK).

Content will be provided or reviewed by the Māori Policy Advisor and Water Policy Planner, material will be created, reviewed and or proofed by the Marketing and Communications Advisor and forwarded for approval and signed off by Communications Manager Sam Rossiter-Stead and Dean Flavell, Chair TMoK or Cr Tahana, Deputy Chair of TMoK.

## Key messages

The final version of the Kaituna River Document has been approved by Te Maru o River Authority today.

The Tapuika Claims Settlement 2014 provides for the preparation and approval of the Kaituna River Document. It builds on and replaces the Kaituna River and Ōngātoto/ Maketū Estuary Strategy, and sets out a vision, objectives and desired outcomes for the Kaituna River and its tributaries. It will require changes to councils' planning documents, to recognise these.

Te Maru o Kaituna River Authority has prepared and approved 'Kaituna, he taonga tuku iho - a treasure handed down' which is the first Kaituna River Document.

The Tapuika Claims Settlement Act 2014 (the Act) is the empowering legislation that established Te Maru o Kaituna River Authority, which is a co-governance partnership made up of iwi representatives from Tapuika Iwi Authority Trust, Te Kapu Ō Waitaha, Te Pumautanga o Te Arawa Trust, Te Tāhuhu o Tawakeheimoa Trust, Ngāti Whakaue, and council representatives from the Bay of Plenty Regional Council Toi Moana, Rotorua Lakes Council, Western Bay of Plenty District Council and Tauranga City Council. It is a permanent joint committee of the four councils.

It is a statement of partnership and co-governance to deliver the authority's vision, objectives and desired outcomes which builds on community energy and commitment, fostered by the previous strategy.

Local authorities and community groups are investing a significant amount of time, effort and money over the coming 10 years to help care for land, water and wildlife in the Kaituna / Maketū catchment.

There is more work for us all to do. Te Maru o Kaituna are developing an action plan for iwi, hapū, local government and the wider community including existing river users and others to collaborate and partner together to make progress on our common vision, objectives and desired outcomes. IT will prioritise our collective actions to restore, protect and enhance the Kaituna River and its tributaries for the future.

The Kaituna River and its tributaries area valued resource in the Bay of Plenty and are considered taonga (treasure) by both iwi and the community.

## **Actions**

The following list is an outline of the tools intended to be used to promote the release of the document. It is not an exhaustive list, as more opportunities to promote the document may present themselves – likewise some actions below may not be used if the situation changes.

### ***Website and internal communications***

www.kaituna.org.nz (NB this web address links back to pages hosted on the Bay of Plenty Regional Council website) will be updated with web-version of the document and linked to front page of BOPRC.

Email to staff (via Daily Email) (Regional Council only). Provide material suitable for Te Maru o Kaituna appointing organisations to share similar emails within their own organisations.

Update on where the document is available (online) and in hard copy (i.e. council offices, iwi authority offices, and public libraries).

### ***Media***

Invite targeted media to attend the formal celebration event i.e. Te Kāea (Māori Television) and /or Te Karere (TVNZ)

Ensure media release is sent to community newsletters in the catchment – Including Mai Maketū, and others to be identified

### ***Social Media***

Boosted posts on the Bay of Plenty Regional Council page targeting the Kaituna Catchment and Rotorua Catchment to let the community know that the document has been approved and is available to read, and encourage / request Te Maru o Kaituna appointing organisations to share posts through their own social media channels.

### ***Newsletters***

A standalone panui / email, with the link to the summary, document, when the public event is, will be sent out to the E newsletter list of Te Maru O Kaituna interested parties.

After the document has been approved, it could be added to newsletters BOPRC send out or contribute to including Komiti Māori, Mai Maketu and Freshwater r Futures newsletters.

### ***Print Advertising***

Half page in Rotorua Daily Post and Te Puke Times letting people know the document has been completed

Connect with TCC, WBOP & RLC to include in their full-page pre-booked promotional spread in Te Puke Times, Bay News and Rotorua Weekender.

Public notice of approval of the document (required by s128 TCSA) in BOP Times, Rotorua Daily Post, Te Puke Times, Weekend Sun (free delivery), Rotorua Weekender (free delivery), Bay News (free delivery).

(Water Policy to undertake, review by Māori Policy and Comms)

### **Letters**

Notice of decision and approval letters to submitters and key stakeholders including Ministers and Ministry's identify by TMoK. Letters will include a copy of the summary and links to full copy of the document and decisions report on the website [www.kaituna.org](http://www.kaituna.org) (Water Policy to undertake, review by Māori Policy and Comms)

Letters to each of the appointing council's consents, policy and local government decision making staff sharing with them the document has been approved and obligations for implementation. Offer information session. (Water Policy to undertake, review by Māori Policy and Comms)

Who will deliver information sessions will be decided by Te Maru o Kaituna. Could either be Te Maru o Kaituna members and /or Bay of Plenty Regional Council staff.

### **Summary Document**

Under the instruction of Te Maru o Kaituna A summary document will be made from the full document.

### **Videography**

A videographer has been engaged to capture and tell the story of the official launch of the document being celebrated on June 22 and the public launch on July 14, weather and tangi permitting. The budget for this has been set at \$5000.

### **Stand up banners**

Four stand up banners will be organised, two specially branded with the Te Maru o Kaituna River Authority logo, the other two with the The Kaituna River Document logo, they will be used for events held June 22, and July 14 and then be stored and used for later events held by the authority.

### **TMoK Budget**

Print advertising: approx \$2000-\$3000

Social Media: approx \$100

### **BOPRC Budget**

Public notice, letters to submitters and council appointing organisations

\$2000 (public notices cost \$1630 including GST for notification of document in May 2017)





**Report To:** Te Maru o Kaituna River Authority

**Meeting Date:** 22 June 2018

**Report From:** Kataraina O'Brien, Strategic Engagement Manager

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## **Approval of He Taonga Tuku Ihu - A Treasure Handed Down : Te Maru o Kaituna River Document**

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### **Executive Summary**

This report will cover a number of items for Te Maru o Kaituna River Authority (TMoK) to consider including:

- Confirming decisions of submissions and amendments to the Document
- Public notification
- The date the Document should come into effect
- Next steps for TMoK and the Document

A celebration for Te Maru o Kaituna River Authority appointing organisations will commence following this meeting to mark approval of the document which is a significant milestone.

### **Recommendations**

**That the Te Maru o Kaituna River Authority:**

- 1 Receives the report, Approval of He Taonga Tuku Ihu - A Treasure Handed Down : Te Maru o Kaituna River Document;**

#### **1 Purpose**

The purpose of this report is for Te Maru o Kaituna River Authority (TMoK) to:

- Confirm the 'Decisions on Submissions Report' and tracked changes to the proposed river document attached to this report which reflect the Hearing Panel's decisions;
- Receive from TMoK Design Working Group (DWG) the final published version of *Kaituna, he taonga tuku iho – a treasure handed down* and approve it as the first Kaituna River Document;

- Direct staff to publicly notify approval of the document and release of decisions in mid-July with 1 August 2018 as the date the river document will take effect;
- Approve the communications plan for this part of the process (which is covered in a separate paper).

A celebration for Te Maru appointing organisations will commence straight after the TMoK meeting to mark the accomplishment of this significant milestone. Te Maru o Kaituna will be hosting a public celebration of the document later in the year. Details are outlined in a separate paper.

## **2 Background**

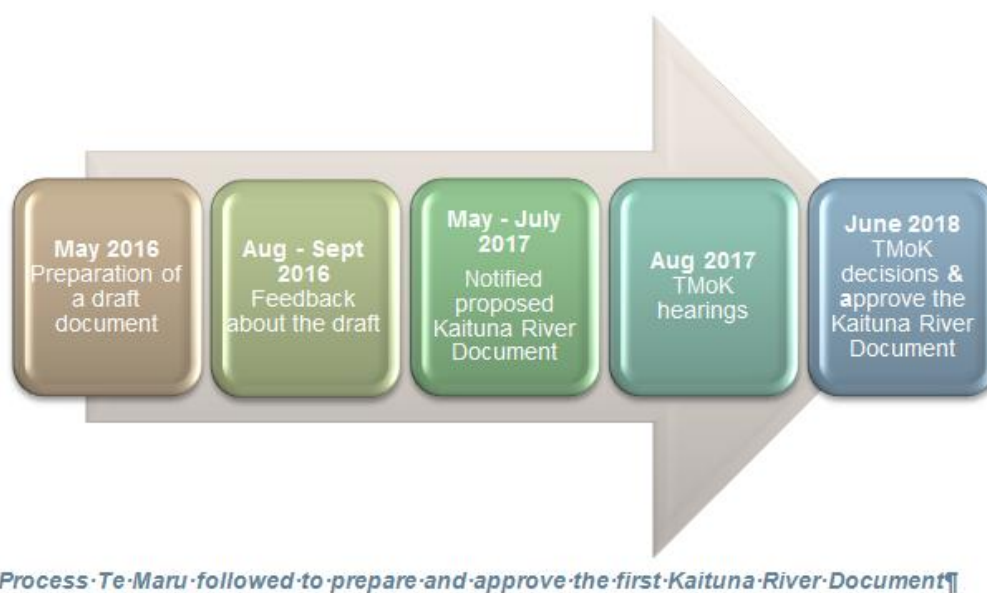
The preparation and approval of the Kaituna River Document is one of Te Maru o Kaituna River Authority's (TMoK) key functions. The statutory process is set by sections 125 through to 128 of the Tapuika Claims Settlement Act 2014 (the Act).

*Kaituna, he taonga tuku iho – a treasure gifted to us* is the name of the proposed version of the Kaituna River Document (Document) which was publicly notified on 24 May 2017. Submissions closed on 24 July 2017 and 62 submissions were received.

Subsequent to the Hearing, the Panel have met and deliberated on matters raised in submissions in publicly excluded workshops on 8 November, 7 December 2017 and 6 March 2018. A fourth and final workshop was held on 27 April 2018 to conclude deliberations and provide final direction to staff allowing them to finalise the Decisions on Submissions Report and content for amendments to be made to the final version of the Kaituna River Document.

At the last meeting on 27 April 2018, TMoK:

- Approved the proposed overall design for *Kaituna, he taonga tuku iho* subject to direction given to amend the proposed design;
- Approved the proposed logo for Te Maru o Kaituna River Authority;
- Delegated to the Chair and the TMoK Design Working Group all necessary design decisions to finalise and publish the final version of *Kaituna, he taonga tuku iho* – the Kaituna River Document and logo.
- Approved the launch details outlined in the '*Launch of Kaituna, he taonga tuku iho*' paper and delegates to the Chair of TMoK and the TMoK Design Working Group responsibility for the preparation and planning of the launch.



### 3 Decisions on submissions

Section 127 of the Tapuika Claims Settlement Act 2014 requires TMOk to make decisions on submissions received to the Kaituna River Document, to the extent that submissions are consistent with the purpose of the Kaituna River Document.

In making its decision, the Panel must prepare a report that specifies how relevant submissions have been dealt with. The full 'Decisions on Submissions Report' is attached and covers all four hundred and fifty seven submission points made within the sixty two submissions received on the proposed Kaituna River Document.

The 'Decisions on Submissions Report' reflects the direction provided by the Panel over the four deliberation workshops and follows a similar format to the deliberations packs, addressing statutory matters including the name of the document, the vision, each of the objectives and desired outcomes first before moving through to context material.

### 4 Amendments to the Document

Amendments made to the content of the proposed document as a result of the Panel's decisions also form part of the decision and are attached within the 'Decisions on Submissions Report'. The tracked changes version of the proposed document shows amendments to the content with deleted material crossed out and added material that has been underlined. A copy of the final 'approved' version of *Kaituna, he taonga tuku iho – a treasure handed down* is also included.

Key amendments to the document as a result of decisions on submissions include:

- Changing the name of the document from *Kaituna, he taonga tuku iho – a treasure gifted to us* to *Kaituna, he taonga tuku iho – a treasure handed down*;
- Changes to objectives and desired outcomes generally clarifying and/or refining intent and strengthening language as outlined in the attached decisions report;

- Additional issues facing the catchment including acknowledging declining water quality, land use and development are placing increased pressure on wetland habitats, and sedimentation as issues facing the catchment (which has been moved further forward in the document under 'what will the document respond to');
- Changing the structure and design of the document from the proposed marae analogy to one denoting an awa.
  - Parts of the document have been changed from important areas of a marae – Te Waharoa, Te Marae Ātea, Te Wharenuī and Te Wharekai, to those relevant to the Awa (river) – Te Waipuna (the source or head-waters), Ngā Wai Hōhonu (the water depths), Ngā Tahatika (the riverbanks), and Te Kōngutu Awa (the river mouth) and contents rearranged to reflect the new metaphor;
  - Introductory paragraphs relevant to the Awa metaphor parts have replaced the marae analogy introductions.
- Checking and changing some te reo used in the proposed document to reflect the Te Arawa dialect;
- The addition of te reo Māori headings ahead of and alongside the English headings through the Document;
- Simplifying diagrams/infographics which had been misunderstood;
- Adding all twenty four tributaries within the text of the document and on maps;
- Removing the photo of Te Maru members. Photos of members at key points in time will be retained on [www.kaituna.org.nz](http://www.kaituna.org.nz) website;
- Minor amendments to maps through the Document;
- Updating the section about how the document was developed so it reflected the approval and next steps;
- New sections about TMoK's logo and the design of the document for future reference;
- Minor changes to current state information and projects underway such as the Kaituna re-diversion so it is as up to date as possible at the point of approval;
- Consequential changes to the document as a result of changes to the structure, design including all photography, design of all infographics and diagrams, glossary terms affected by changes of te reo terms.

After considering submissions made and the level of support received, no changes were made to:

- The vision other than to include a te reo Māori version;
- The majority of the Objectives and Desired outcomes; and
- Iwi histories noting iwi appointing members on Te Maru considered submissions made by their iwi and confirmed no changes were to be made.

## **5 Public notification**

Te Maru o Kaituna must give public notice of the approval of the document and also make available its 'Decisions on Submissions Report' specifying how submissions have been dealt with. Each local authority must make the approved document

available for public inspection at their offices. The notice needs to detail where and when the document is available for inspection and the date on which the document takes effect.

To satisfy these requirements staff recommend placing a public notice in the newspapers in which the proposed document was notified in mid July 2018 and send letters and/or emails to each of the submitters. Staff recommend the 1 August 2018 as the date on which the Kaituna River Document takes effect, the reason being that it is easily remembered and provides a couple of weeks for TMoK or staff to share with local authority consenting teams on how the document will influence consent processing in the Kaituna catchment.

TMoK may also give notice of approval of the document and release of the decisions report by any other means considered appropriate. Other tools and methods to effectively communicate approval of the document and decisions made are outlined in the communications plan which is the subject of the other paper within this agenda.

## 6 Influence of the approved document

As soon as *Kaituna, he taonga tuku iho – a treasure handed down* takes effect it will guide local government, iwi and the wider community in their work together to restore, protect and enhance the Kaituna River and its tributaries.

It is a statutory document which supersedes the Kaituna River and Ōngatōro / Maketū Estuary Strategy 2009 and influences planning documents and local government decision making as outlined in the diagram below. The Vision, Objectives and Desired Outcomes in the river document must be recognised and provided for when council’s change resource management policies and plans. Until this occurs, councils’ must have regard to them when considering any applications for resource consents within the Kaituna co-governance area or catchment. Councils must also take into account the provisions in the document where they are relevant to decisions made under the Local Government Act 2002.



## 7 Next steps

Once the river document is approved TMoK's focus moves from preparing and approving the document to its purpose and broader functions set out in s116 of the Act. These include: implementing the river document, monitoring its effectiveness, supporting the integrated and collaborative management of the river, working with local authorities and Crown agencies that exercise functions in relation to the Kaituna River, and facilitation of the participation of iwi in the management of the river.

TMoK will need to consider the next steps post approval of the river document which may include:

- Public celebration of the Document (which is discussed in a separate paper)
- Timing and process for development of an Action Plan for the Kaituna River Document;
- Discussing with the Bay of Plenty Regional Council, timing for drafting of a change to the Bay of Plenty Regional Policy Statement;
- Consider how TMoK wish to progress matters to achieve its purpose and other functions.

## 8 Implications for Māori

The approval of the Kaituna River Document marks a significant milestone for TMoK and iwi with interests in the Kaituna catchment. It is a statutory document born out of the Tapuika Deed of Settlement (2012) and Tapuika Claims Settlement Act 2014. It will influence planning documents and local government decision making in the Kaituna catchment and provides the opportunity for iwi/hapū and council's to make significant progress in relation to the future restoration, protection and enhancement of the Kaituna River and its tributaries.

Iwi and hapū have had the opportunity to engage with TMoK during both the informal and formal submission periods, in most cases organised and led by TMoK members themselves. Consequently, a significant number of submissions were received from iwi with interests in the Kaituna co-governance area with a number taking the opportunity to speak to their submissions at the hearing.

Active involvement has ensured that the views of Māori have been considered by the Hearing Panel which was made up of all primary members of TMoK when making decisions on the content of the final version of *Kaituna, he taonga tuku iho*.

## 9 Budget Implications

Approval of the document and release of TMoK's decisions on submissions has been planned for and will be undertaken within the Te Maru o Kaituna River Authority's current 2017/2018 budget.

At its meeting on 6 March 2018, TMoK adopted the budget for the remainder of the 2017/2018 financial year (up to 30 June 2018) at its meeting on 6 March 2018. This allocated \$78,000 from TMoK's funds for various activities associated with the preparation and approval of the document. An indicative budget for the second half of the 2018 calendar year (1 July to 31 December 2018) was also included for members'

information which signalled a further \$45,000 from TMoK's funds for development of the document and action plan.

TMoK's budgeted costs do not include standard administrative costs associated with supporting Te Maru o Kaituna River Authority including staff time to prepare the Decisions Report, amendments to the Document, assistance with the TMoK DWG and te reo expert as these are considered to lie with the Bay of Plenty Regional Council under Schedule 5, section 9, of the Tapuika Claims Settlement Act 2014. It also does not include the cost of the public notification advertisements, catering for the celebration on the 22 June 2018 which Toi Moana have budgeted for.

Jo Watts  
**Senior Planner (Water Policy)**

**for Strategic Engagement Manager**

**14 June 2018**





# **SUPPORTING DOCUMENT - Kaituna River Document Decisions on Submissions Report**

