

Tauranga Harbour Recreation Survey - Easter Off-Peak Time



Bay of Plenty Regional Council
Strategic Policy Publication 2012/01

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NEW ZEALAND

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Part 1: Purpose of the Report

The purpose of this report is to analyse survey data gathered over the Easter off-peak period at various locations around Tauranga Harbour. The off-peak survey is one of the actions from the Tauranga Harbour Recreation Strategy (to finalise and undertake a monitoring programme of Tauranga Harbour recreation).

The surveys were aimed at gaining greater insight into use of the Tauranga Harbour and providing off-peak data to build on the data collected during the Summer peak period.

Additionally, the purpose of the surveys is to obtain further information for baseline data about harbour usage, to help build further understanding of:

- Who is using the harbour and where do they come from?
- What different recreational activities are people engaged in and where do they do them?
- What is the level of demand and where are the pressures on the harbour from different recreational uses?
- Recreation and other changes over time.
- What is working well and what areas need improving?
- Whether councils need to consider establishing thresholds for user numbers in the future?
- The future issues, recreational needs and decision-making required for the future management of harbour recreation based on data and information?

Part 2: Tauranga Harbour Recreation Surveys – Summary of Findings

Under the project management of Opus International Consultants, 200 intercept surveys (Appendix 1) were undertaken at popular locations around Tauranga Harbour, over the Easter off-peak period of 21-24 April 2011.

Senior recreation degree students undertook the surveys which involved approaching people at random at a number of harbour access locations. The data collected met the survey's minimum statistical sample size and provided excellent feedback and interesting findings about current use patterns and recreation values. Overall, the public were happy to be interviewed. However, more people declined survey participation in comparison to the peak period survey, likely a result of the unfavourable weather conditions. The weather incurred infrequent rain showers, overcast days and mild temperatures.

2.1 Main Findings

It is significant that the off-peak survey findings mirrored the peak survey findings in most areas. The off-peak period showed an influx of visitors to the Bay of Plenty (BOP) area, seeking a range of recreation activities and experiences on and around Tauranga Harbour. The ratio between locals and non-locals (people from outside of the Bay of Plenty) was relatively even. Findings showed that during the off-peak period, Anzac Bay and Pilot Bay were both tourist hotspots, while Fergusson Park and Omokoroa were locations dominated by a local population. Consistent with the peak survey, the main regions that non-locals had travelled from were the Waikato or Auckland regions. The most common age group surveyed was 35-49 years of age and there was a relatively even distribution of gender, similar to the peak period results.

In the off peak-period, Pilot Bay had an even representation of locals and non-locals, unlike the peak season when it was dominated by non-locals. In the off-peak period, there were nearly half as many non-locals visiting Omokoroa, unlike the peak period, when local and non-local people were almost evenly represented.

The most popular recreational activities across the harbour locations were walking, fishing and swimming, which is consistent with the peak survey. Off-peak survey results also show that a range of different activities were taking place at different harbour locations, which is consistent with the peak survey. The range of activities and the number of people participating in them were similar to the levels experienced during the peak period. This suggests that weather and time of year does not have a limiting effect on recreation. This finding is interesting given the weather conditions when the off-peak survey was undertaken.

Anzac Bay and Omokoroa appeared to be the most popular destinations during the off-peak period with families flocking to the area for fishing related activities. Pilot Bay was also popular with people walking along the beach and to and from Mauao. Even though the Mauao base track and others tracks were closed, there was still a steady flow of people walking from Mauao. Fergusson Park was also popular with walkers over the off-peak period. These locations being popular for walking is consistent with the peak survey. Pahoia Reserve and Ongare Point were quiet with no people present to be surveyed.

The survey showed that at all the locations, parking, roads and marine structures (jetties and boat ramps) were reported as being of important value to access the harbour. This was especially so at popular recreation spots such as Pilot Bay, Anzac Bay and Omokoroa. Water safety and ease of access to reach the harbour were also regarded as of high importance at walking and swimming areas. A number of local people asked about connecting walkways between Ōmokoroa through to Tauranga.

The majority of people surveyed placed a high value on recreation. Thirty nine percent of people surveyed, stated that the weather and sunshine contributed to a good experience at Tauranga Harbour. However, the findings suggest this is more of a preference, as in reality, the range of recreational activities being undertaken and the number of people surveyed did not vary widely between the peak and off-peak surveys. Rain was not a barrier for walking, fishing, cycling and even swimming. It was not uncommon to find survey respondents participating in more than one type of recreation along the harbour. People were out making the most of the recreational settings and opportunities, despite the weather conditions.

2.2 Key Issues and Concerns

During the peak survey, the main 'on the water' concerns for people were issues around harbour health (sea lettuce, mangroves, pollution). Concerns related to these harbour health issues were not so apparent during the off-peak survey. This is likely to be a direct result of the absence of sea lettuce in and around the harbour during the off-peak period.

Similar to the peak period surveys, boat users requested additional facilities in Omokoroa. This included a turning area at the Omokoroa launching ramp and additional car parking to cater for the influx of boat users on public holidays. Local boaters remarked that having 'one good launching ramp' in the area, would result in more issues around boat congestion.

One of the key issues expressed by locals and visitors was the lack of car parks in popular areas around the harbour, particularly at Pilot Bay, Ōmokoroa and Sulphur Point. This finding was an issue consistent with the summer findings. At the same time, the majority of these people were unsure how the Council would achieve more car parks, without possible damage to the local area. Respondents agreed they wouldn't want to "dig into" Mauao in order to create more car parks. Heavy traffic congestion was mentioned as a safety concern, particularly for cyclists and particularly in the Pilot Bay and Mount Maunganui area.

Both local people and visitors expressed concerns about development and 'commercialism' "ruining the area". While people suggested building more cafes, they didn't want areas to be "turned into busy shopping hubs". Respondents identified that people come to the harbour for many other reasons too and wanted the harbour to be maintained and preserved for future generations.

An issue that attracted a lot of feedback and conflicting views concerned dogs. People asked for more dog control and more dog 'friendly' areas. An overall solution may be to have more information and clearer signage so people know where they can and cannot go with their dogs. The majority of dog concerns were raised at Fergusson Park and Anzac Bay.

Access to harbour walkways were frequently mentioned as being important for recreation. Many people expressed concerns about not being able to access the Mauao tracks due to the slip damage and the track being cordoned off. This access issue was reported to be a major 'barrier' to enjoying recreation. From the survey

comments, it is evident that people place a high value on using the Mauao tracks on a daily basis. Some people were disgruntled about the main base track slip not being cleared quickly enough, particularly on the Pilot Bay side of Mauao.

Signage was mentioned as a key concern for people, particularly families wanting to know more about surf safety and the safest places to swim. People expressed the need for more information at areas such as Anzac Bay where more tidal currents, rocks, and sand bars are present.

Visitors asked for more interpretive signage about Mauao's history and its cultural significance. While people recognised that there are brochures available, most were keen on signs indicating and pointing to areas of significance.

Generally, the majority of people surveyed were very satisfied with the recreational opportunities they have at the harbour locations. Some people were concerned with the maintenance of current facilities. Walkers who use Fergusson Park on a daily basis reported they were disappointed when seats were damaged and not repaired. Other people using Fergusson Park commented on how impressed they were with the cleanliness of the park, lack of littering, and the maintenance of the public toilets.

There were other locations where people commented on the need to regularly empty bins and maintain toilets. During the off-peak survey, many rubbish bins were seen to be overflowing, as well as there being no toilet paper at the Kauri Point Historic Reserve facilities. The future level of service for this location should be checked. There was a lot of feedback on this issue and the need to empty bins more often, as opposed to putting more bins in place.

2.3 Common Trends and Suggested Improvements

People surveyed suggested the following improvements and changes:

- Over half of the respondents were happy and didn't believe anything needed to be improved as opposed to those who did believe there were aspects in need of improvement,
- Boat users highlighted the need to dredge channels; in particular at Fergusson Park and at Ōmokoroa,
- People fishing off structures identified the need for jetty extensions due to high usage and congestion. This was expressed at busy areas such as Ōmokoroa,
- Fish disposal units and gutting facilities were regularly mentioned as important to have. People mentioned some boaters leave fish waste on the wharves or beach, particularly at Ōmokoroa and Anzac Bay,
- Users from out of the area sought more, clearer signage and more historical interpretation of sites with historical significance, i.e. shell middens around Mauāo,
- 'Safe surf and swim' areas signage needed at popular swimming areas such as Anzac Bay and Pilot Bay,
- Improved maintenance and upkeep of facilities, i.e. rubbish bins at Kauri Point and shower and toilet facilities at Bowentown/Anzac Bay,
- Re-open the ferry service for people using the harbour. Many locals and non-residents mentioned there had previously been a ferry service which was

great to promote the Tauranga Harbour, as well as ensuring less traffic congestion in Mount Maunganui during the holidays,

- More parking and reduced congestion at Ōmokoroa during holiday periods,
- More aquatic rental facilities – kayaks, peddle boats and surf boards for tourists and families. In particular, these were suggested for Pilot Bay,
- Minimising commercial development. Maintaining and preserving the ‘natural image and surroundings’ of the harbour,
- More dog friendly areas and more dog control. Improvements to prevent confusion on where people are allowed and not allowed with their dogs,
- Café or mobile coffee vending on the Tauranga Harbour urban areas (at beach front areas and parks) was frequently suggested.
- In order for a great visit or day at Tauranga Harbour, the number one reoccurring comment was the need for ‘great weather and sunshine’ over the Easter period. This finding is consistent with recreational research in New Zealand which identified that people typically plan their day based on the weather occurring prior to 10:00 am, no matter how it changes through the day.

2.4 Other Quotes...

“The council needs to remember that you can’t please everyone and that you are doing well with the facilities that are provided. It’s important not to go overboard for idiots that want everything right in front of them.”

“In regards to facilities, Tauranga Harbour and BOP region have it pretty down packed!”

“I’m glad the Council is taking notice of recreation needs and providing excellent facilities.”

“You don’t realise how beautiful NZ is until you leave and/or come from another country. I am from South Africa and things are very different”.

“In South Africa you can’t just leave belongings around while you swim without getting them pinched. Kiwi’s need to understand the importance of how beautiful, safe and clean everything is in Tauranga and that they are very fortunate to live here.”

“If barriers are managed then the access and recreation visit aspects are good!”

“People need to stop taking existing facilities for granted and really appreciate the natural setting of the harbour.”

“I’m from Tasmania and think the harbour has lovely clean beaches that are not too over populated with lots of family activities.”

“Keep up the good work EBOP and TCC!”



Part 3: Survey Results

3.1 Number of People Surveyed at each Location

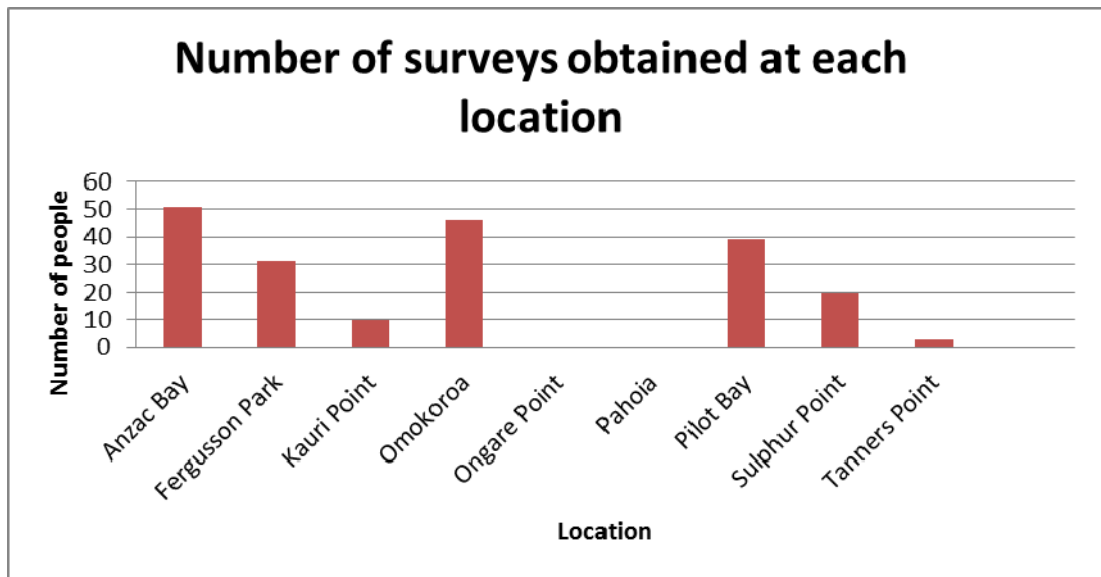


Figure 1 Column graph showing the number of people surveyed at each location

The data collected met the survey's minimum statistical sample size and a total of 200 people were surveyed over the off-peak period. No people were present to be surveyed at Pahoia, or Ongare Point.

Figure 1 illustrates that the highest number of surveys were returned at Anzac Bay and the second highest at Omokoroa. This is similar to the peak-time survey results, where the highest numbers of surveys were returned at Omokoroa and the second highest at Anzac Bay.

3.2 Origin of People Using the Harbour

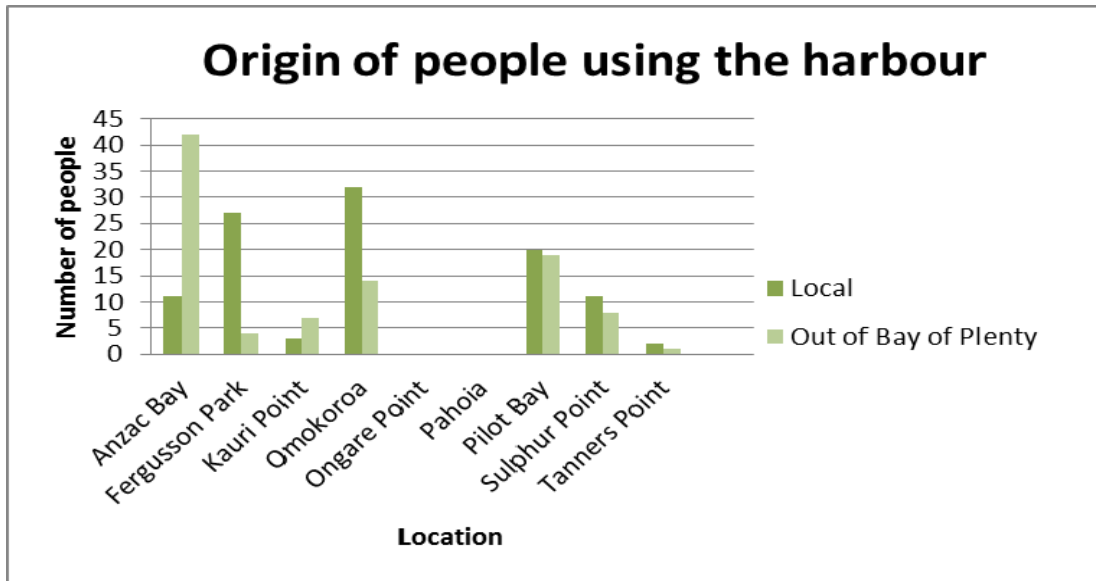


Figure 2 Clustered column graph showing the distribution of local people and non-local people (from outside of the BOP region)

Figure 2 shows the distribution of local people and non-local people (people who identified themselves as being from outside of the Bay of Plenty). The ratio between locals and non-locals across the harbour locations was relatively even. Figure 2 illustrates that Anzac Bay and Pilot Bay were popular with tourists, while Fergusson Park and Omokoroa were dominated by local people. In the off-peak period, Pilot Bay had a relatively even representation of locals and non-locals, unlike the peak season when it was dominated by non-locals.

In the off-peak season, there were nearly half as many non-locals visiting Omokoroa, unlike during the peak period when non-locals and locals were more evenly represented.

3.3 Age and Gender Distribution

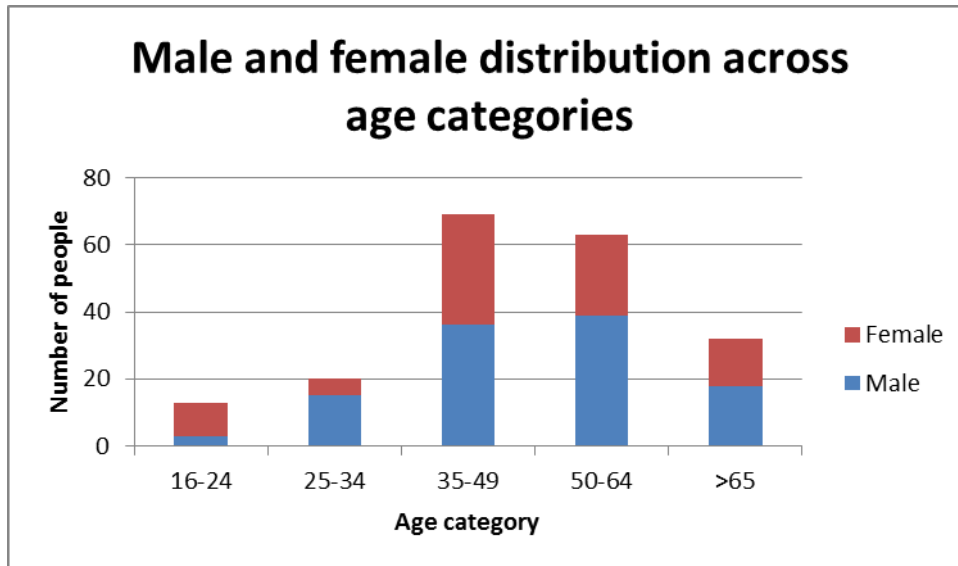


Figure 3 Stacked column graph showing the number of males and females surveyed

Figure 3 shows that the most common age group surveyed were 35-49 years and there was a relatively even distribution of gender. The younger age group (16-24 years) in the peak period was made up of young males but in the off-peak was made up of predominantly young females.

3.4 Ethnicity

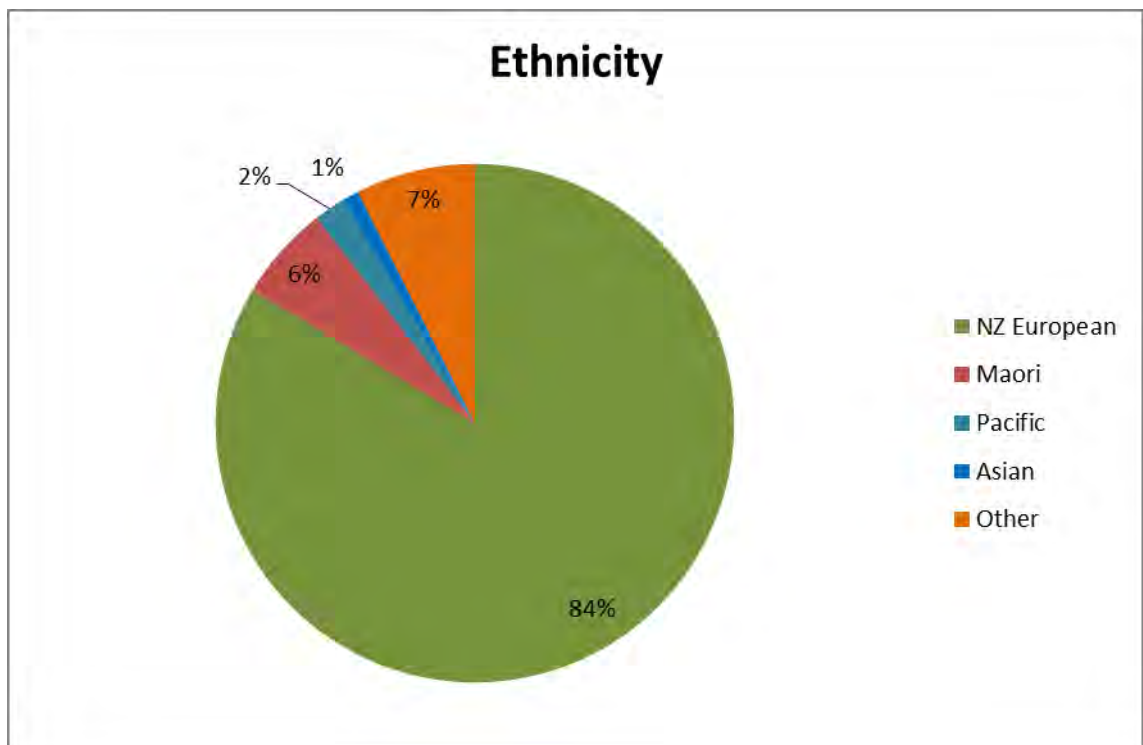


Figure 4 Pie graph showing the ethnicity of people surveyed

The majority of people surveyed were New Zealand European (84%). This is consistent with the peak survey results where 70% of people surveyed were New Zealand European.

3.5 Origin of People Surveyed

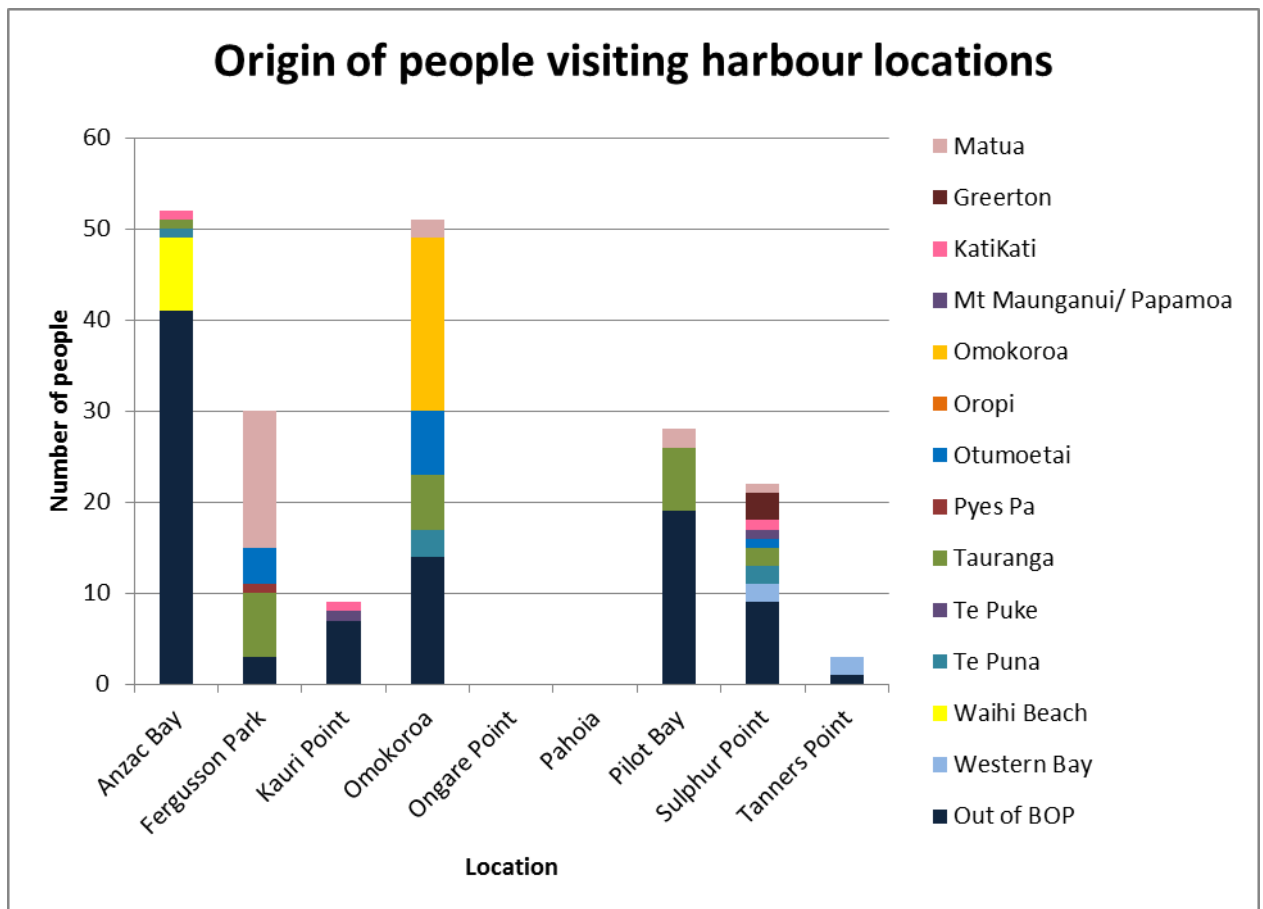


Figure 5 Stacked column graph showing the origin of people visiting harbour locations

Figure 5 shows the origin of people surveyed at each of the harbour locations. It illustrates that a lot of the people surveyed at Omokoroa were not from Ōmokoroa, suggesting this location is popular with people from other BOP locations and outside of the region.

Figure 5 also shows that majority of people surveyed, from outside of the Bay of Plenty visited Anzac Bay or Pilot Bay. This suggests that these locations are also popular tourist destinations, consistent with the peak survey results.

Figure 5 also highlights that most of the people that visit Fergusson Park live within walking distance in Matua. This finding is consistent with the peak survey results.

3.6 Origin of People from Outside the Bay of Plenty Region

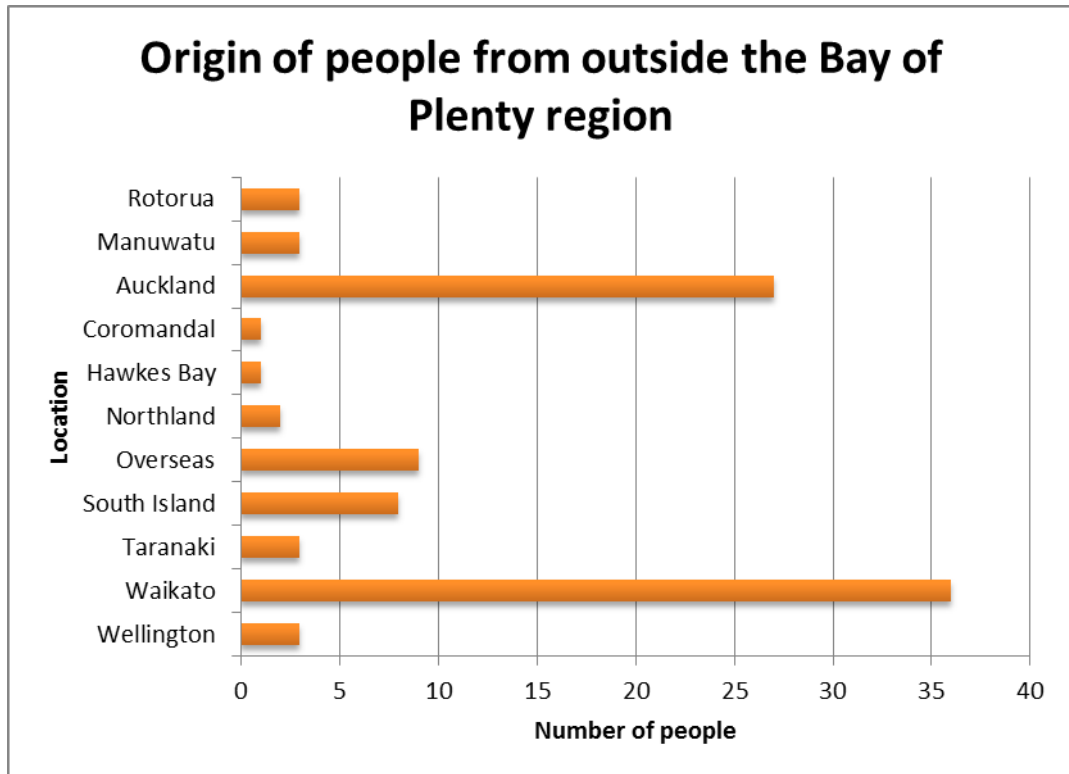


Figure 6 Bar graph showing the main regions that non-locals have travelled from

Figure 6 shows the origin of the people surveyed that identified themselves as being non-local (from outside of the BOP region). Figure 6 illustrates that the majority of non-local people have travelled from the Waikato region (38%) or Auckland region (28%). These findings are consistent with the summer peak survey findings.

3.7 Modes of Travel

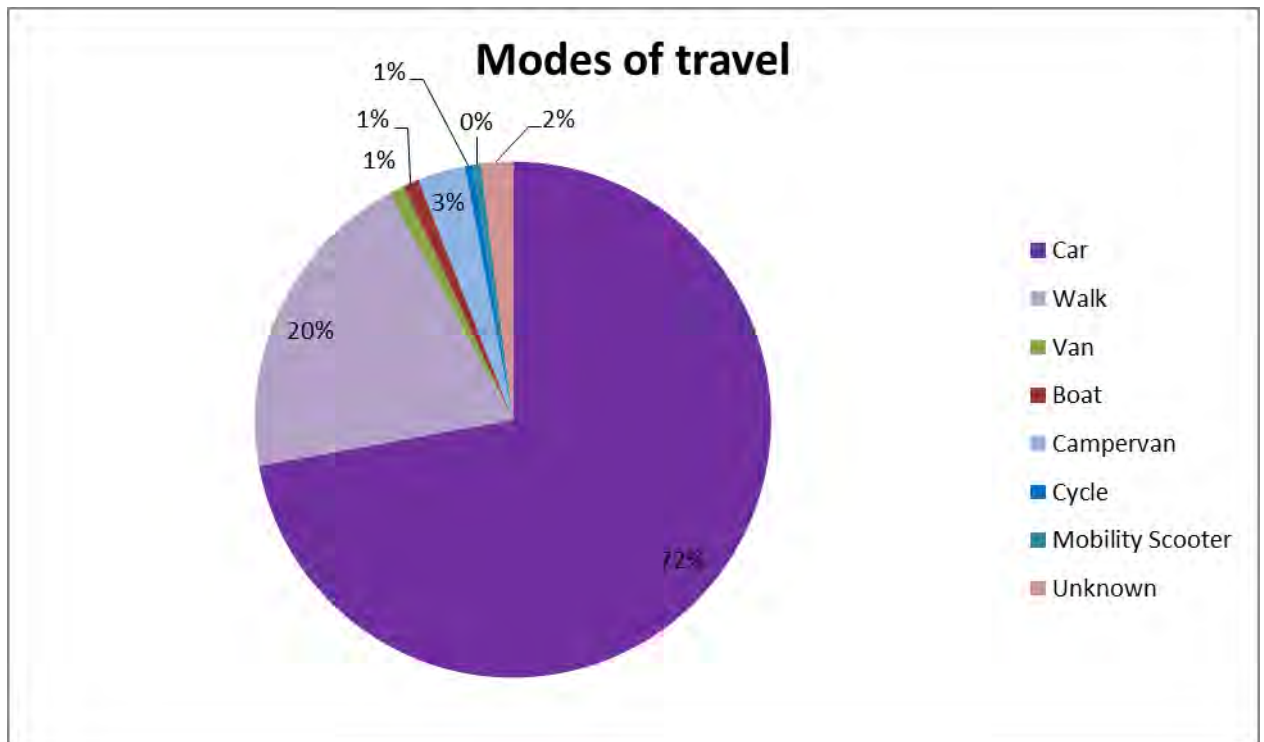


Figure 7 Pie graph showing how people arrived at the Harbour locations

Figure 7 highlights that the majority of people drove to their destination (70%), but it was encouraging to see that the second most common mode was walking (20%). These off-peak results are similar to the peak survey results. The off-peak survey showed that fewer modes of travel were used, compared to the findings from the peak survey.

3.8 Activities

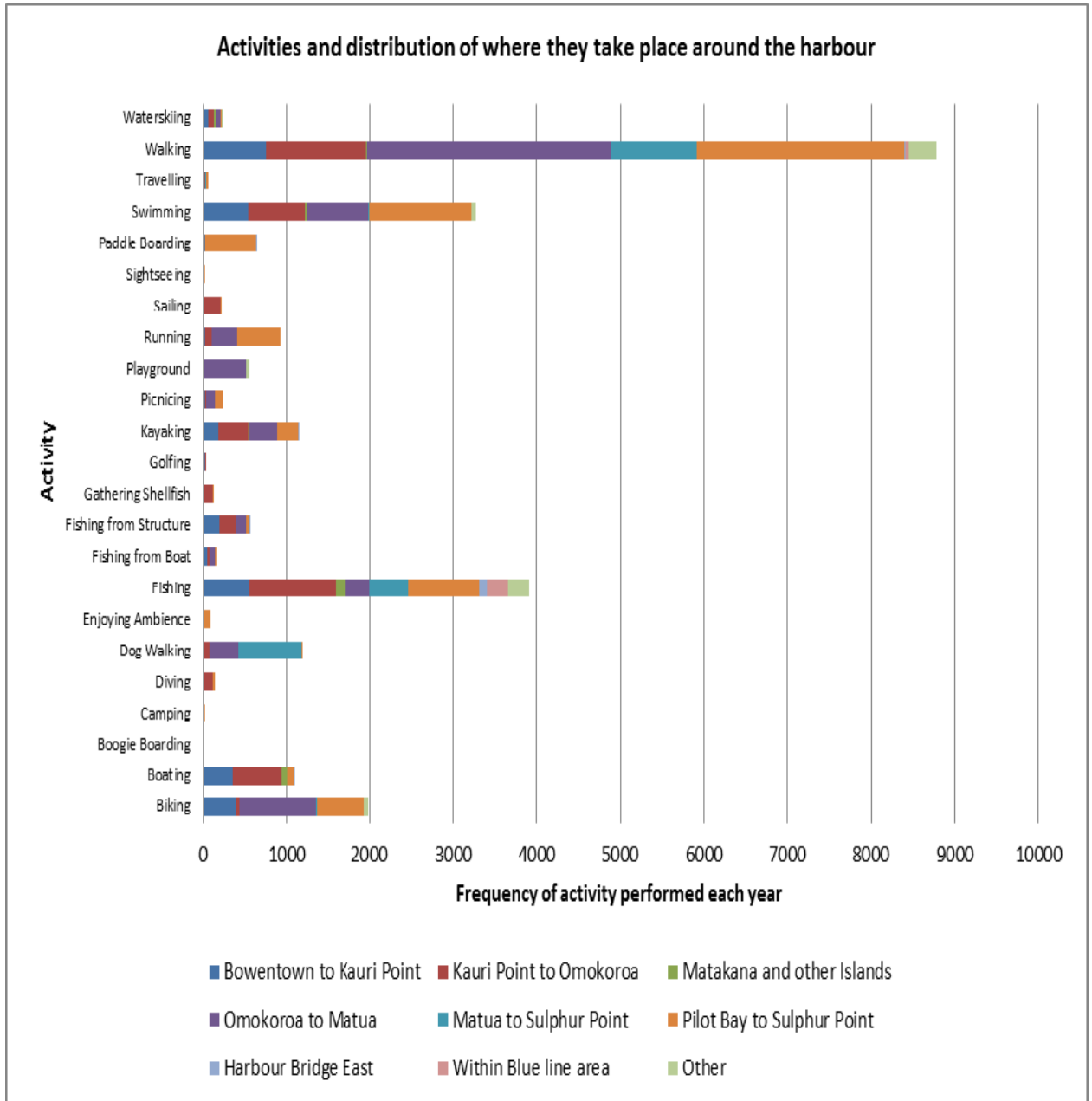


Figure 8 Stacked bar graph showing where and how often activities are performed

Figure 8 shows the relationship between activities and the areas where these activities commonly take place. The most popular recreational activities across the Tauranga Harbour were walking, fishing and swimming, which is consistent with the peak survey findings. Other popular activities included kayaking, boating, dog-walking, biking and boating.

Off-peak survey results also show that a range of different activities were taking place at different locations, which is also consistent with the peak survey. The range of activities and the number of people participating in them were similar to the levels experienced during the peak period. This shows that the weather and time of year do not appear to have a limiting effect on recreation.

Part 4: Findings from the Survey Discussion Questions

4.1 Access

Section 6 of the survey sought people’s views on how important access to the harbour was and how it could be improved.

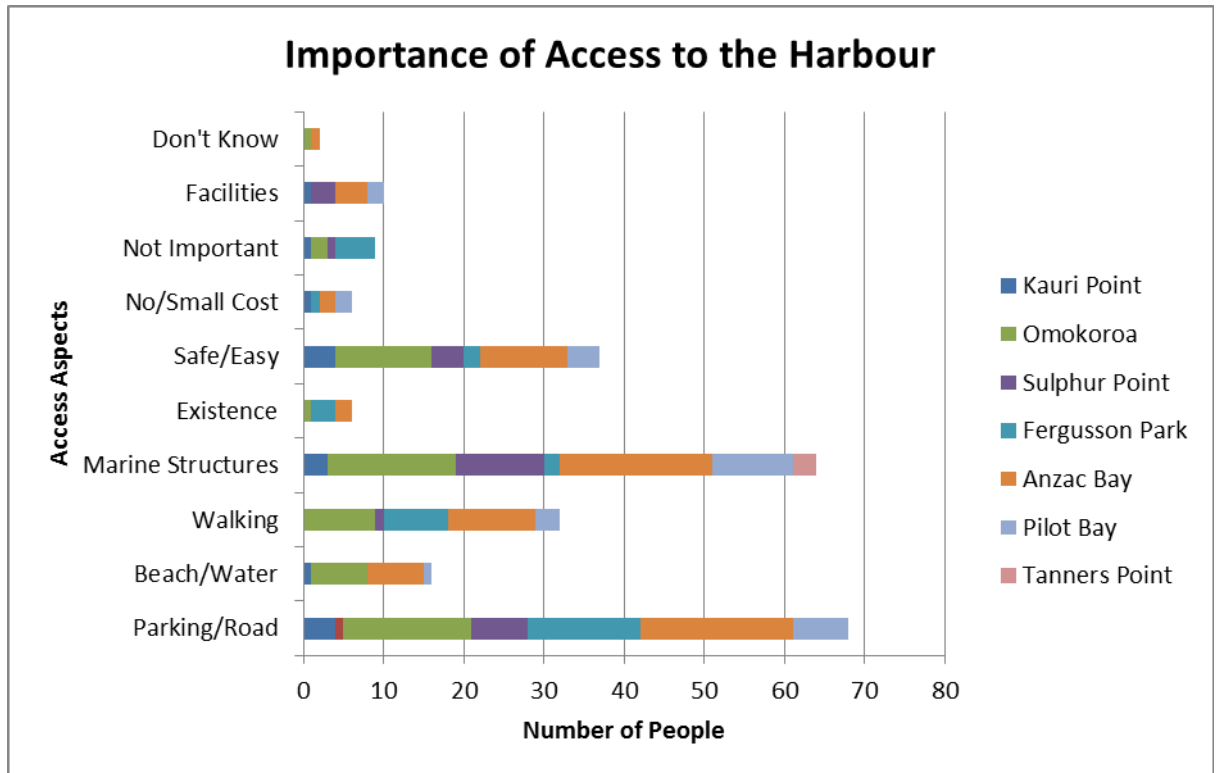


Figure 9 Stacked bar graph showing importance per location that people put on aspects of access

People placed high importance on being able to get to and from the harbour by road and by walking, along with accessible car parks. Marine structures such as jetties to fish from were reported as important for harbour access. Finally, water safety and ease of access including less congestion at peak times and more access points were regarded as an important aspect in getting to and from the harbour.

4.2 Experience

4.2.1 Elements of a Great Visit or Day

Section 7 of the survey sought people’s views on what they thought made for a great visit or day at Tauranga Harbour and what might make the experience even better.

What makes for a great visit or day at Tauranga Harbour?

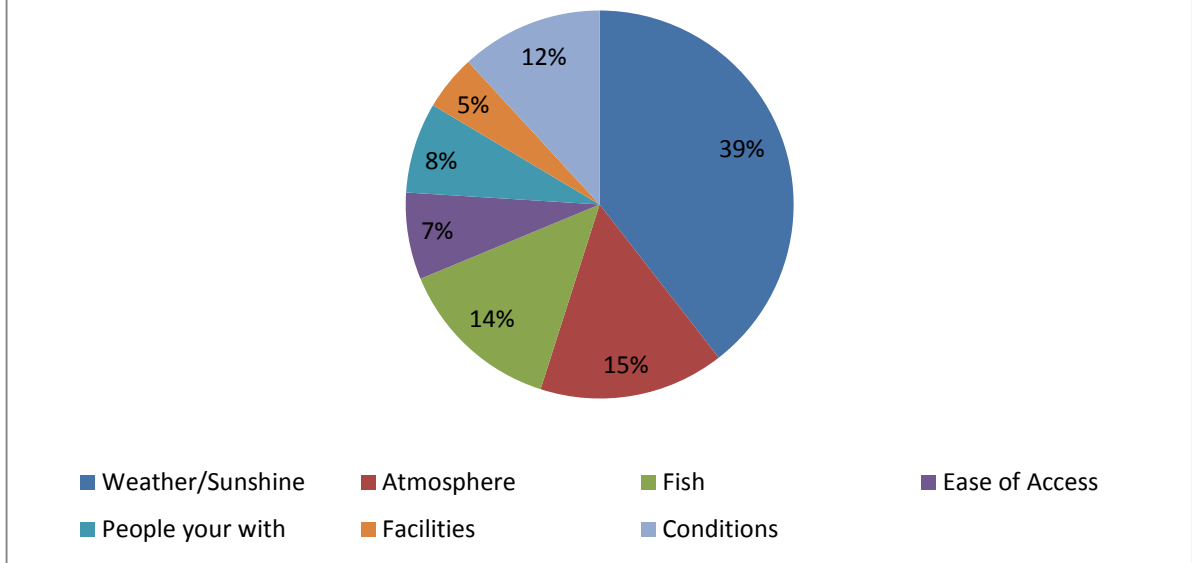


Figure 10 Pie graph showing what contributes to a great visit or day at Tauranga Harbour

Figure 10 shows that weather and sunshine are important to the experience that people have at Tauranga Harbour. Thirty nine percent of people surveyed rated the weather as being an important part of their visit. However, the findings suggest this is more of a preference, as the range of recreational activities being undertaken and the number of people surveyed did not vary widely between the peak and off-peak surveys. Other important factors for a good day at the harbour included the general atmosphere, fishing and good company.

During the peak survey, a lot of people had concerns about pollution and sea lettuce. During the off-peak survey, this level of concern was not raised to the same level. This could be attributed to sea lettuce not being present to the same degree during the survey period.

People fishing off structures identified the need for jetty extensions due to high usage and congestion. This was expressed at busy areas such as Omokoroa.

4.3 Improvements

Section 7 of the survey sought people’s views on what could improve their recreation and visit to the harbour. Figure 11 illustrates these views.

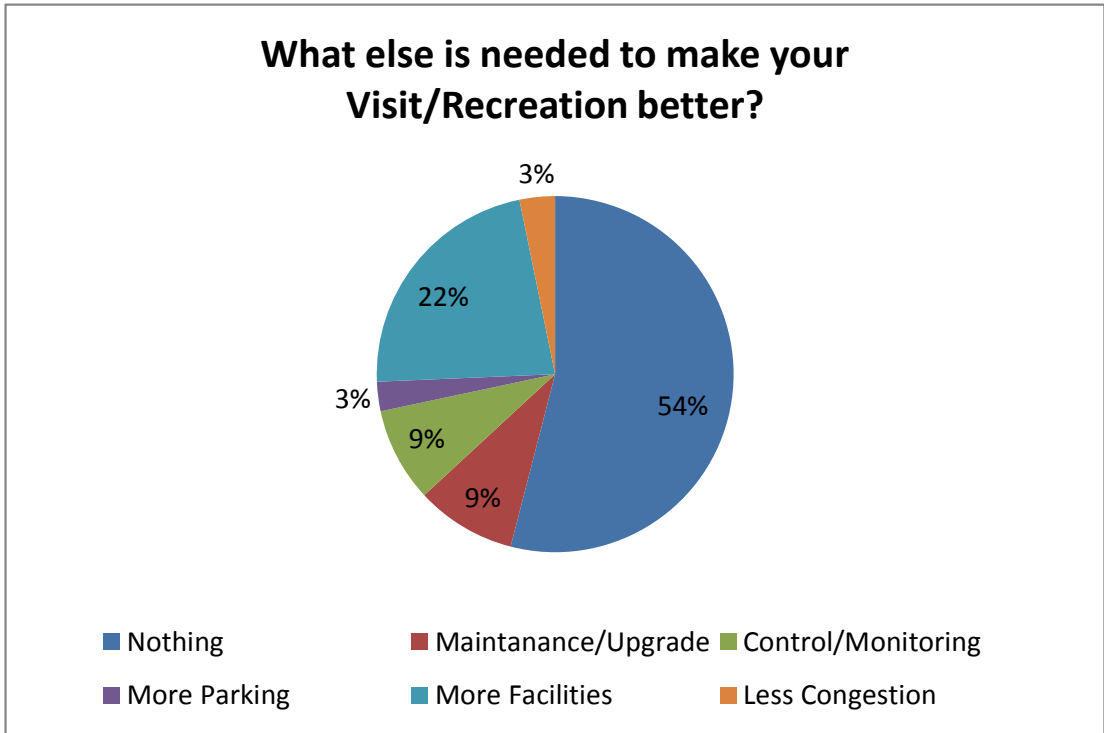


Figure 11 Pie graph showing people’s views on what could improve their visit or recreation to and on the harbour

Figure 11 shows that over half of the people surveyed (54%) did not identify specific improvements as necessary and appeared happy with their visit and recreational experience. Other people suggested improvements such as better maintenance, more facilities and improved control and monitoring of litter clearance and damage to facilities.

The following graphs (Figures 12–17) give more detail about the nature of improvements raised by people at each location. The off-peak survey results show that the requests for improvements are not restricted simply to peak use times.

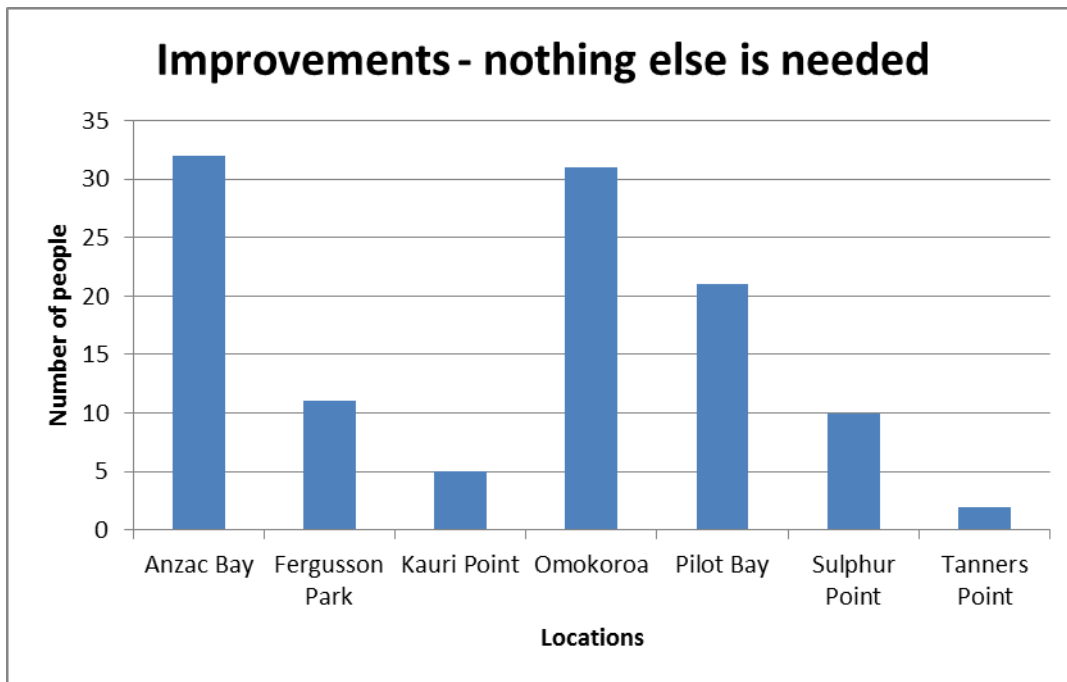


Figure 12 Bar graph showing the number of people at each location who did not specify improvements as necessary

Figure 12 shows that while some respondents at the more popular locations raised issues, the majority of people were happy and felt no improvements were required.

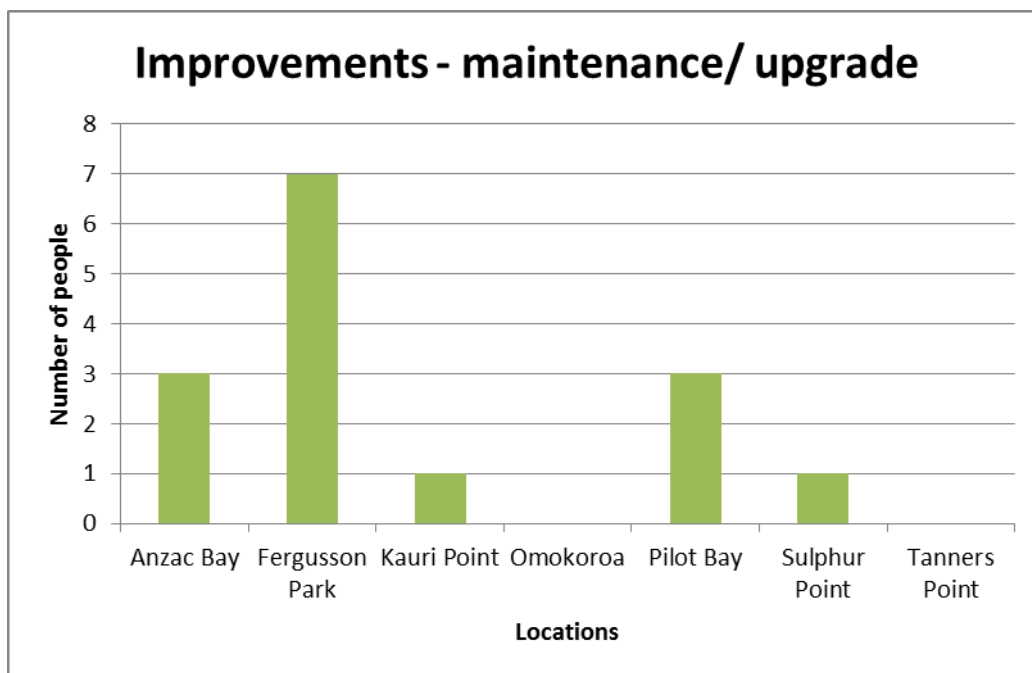


Figure 13 Bar graph showing the number of people at each location who specified a need for increased maintenance/upgrades

Figure 13 shows that Fergusson Park and Pilot Bay, were the top two locations where people specified a need for increased maintenance and upgrades of facilities such as water for rinsing boats and fishing gear, and fish filleting disposal facilities.

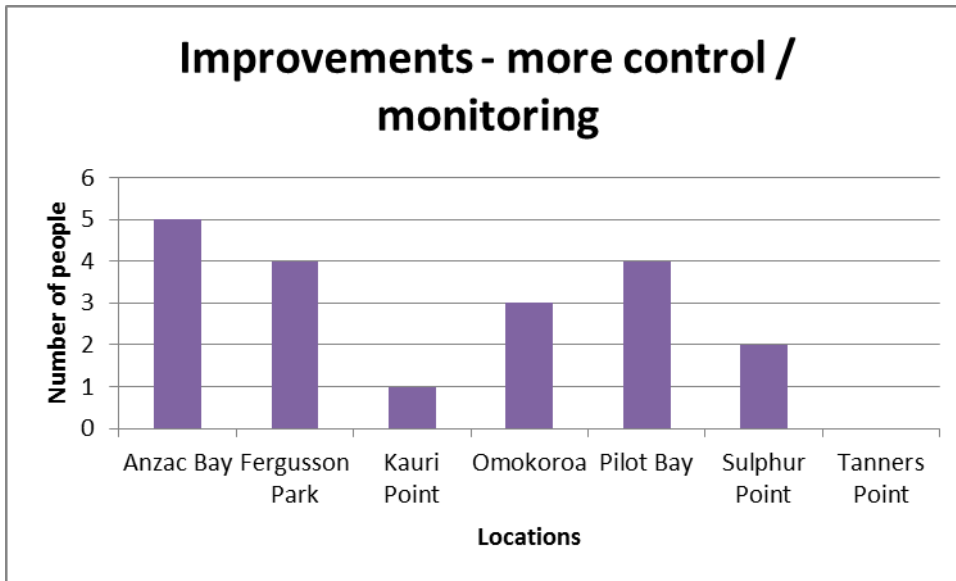


Figure 14 Bar graph showing the number of people at each location who specified a need for more control/monitoring of recreation related activities

Figure 14 shows that the more popular locations (Anzac Bay, Fergusson Park, Pilot Bay and Ōmokoroa) require more control and monitoring of the facilities and amenities.

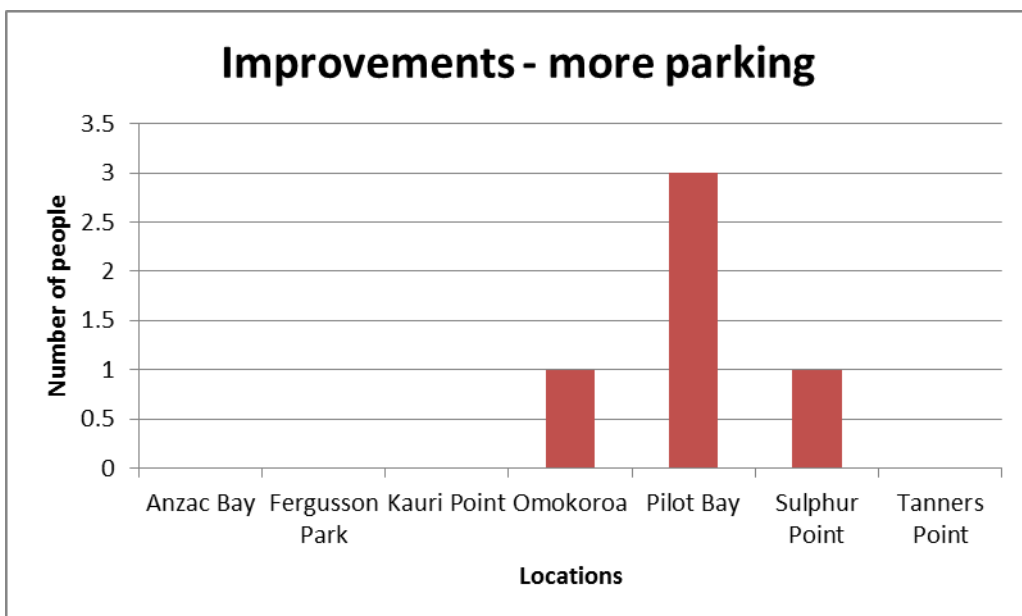


Figure 15 Bar graph showing the number of people at each location who specified a need for more parking

The results from the off-peak survey show that pressure points for parking were consistent with the peak period findings. Respondents suggested more parking at Pilot Bay, Omokoroa and Sulphur Point.

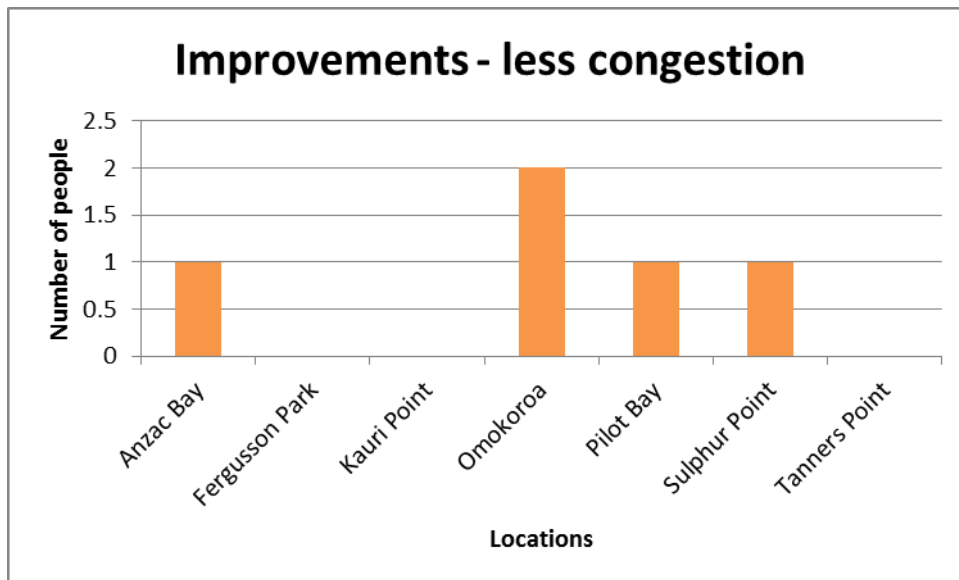


Figure 16 Bar graph showing the number of people at each location who specified that less congestion would improve their visit/recreation

The results from the off-peak survey show that pressure points for parking and associated congestion were consistent with the peak period. People suggested that less congestion (amount of people, multiple activities occurring at the same time, volume of traffic) would improve recreation at Omokoroa, Anzac Bay, Pilot Bay and Sulphur Point. Congestion was not raised as an issue at Fergusson Park, Kauri Point and Tanners Point.

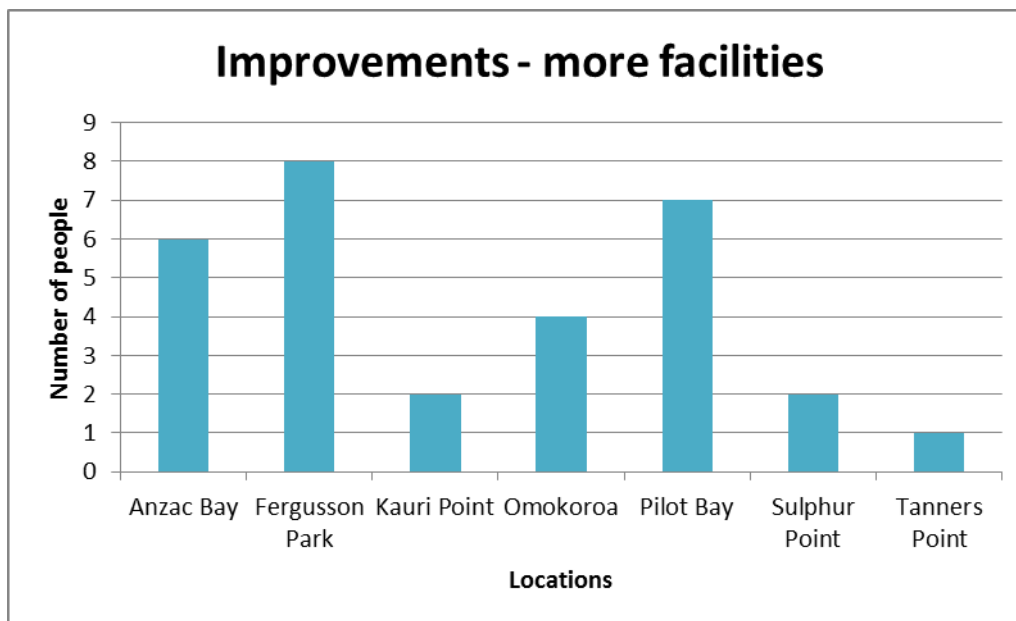


Figure 17 Bar graph showing the number of people at each location who specified a need for more facilities

The need for more facilities such as boat washdown areas, drinking water, boat engine flushing facilities at the ramp areas, and fish disposal units and gutting facilities was mentioned at all locations.

Part 5: Barriers to Enjoying Recreation Activities

Section 8 of the survey gave people the opportunity to identify factors that may or may not be a 'barrier' to them using the harbour for recreation.

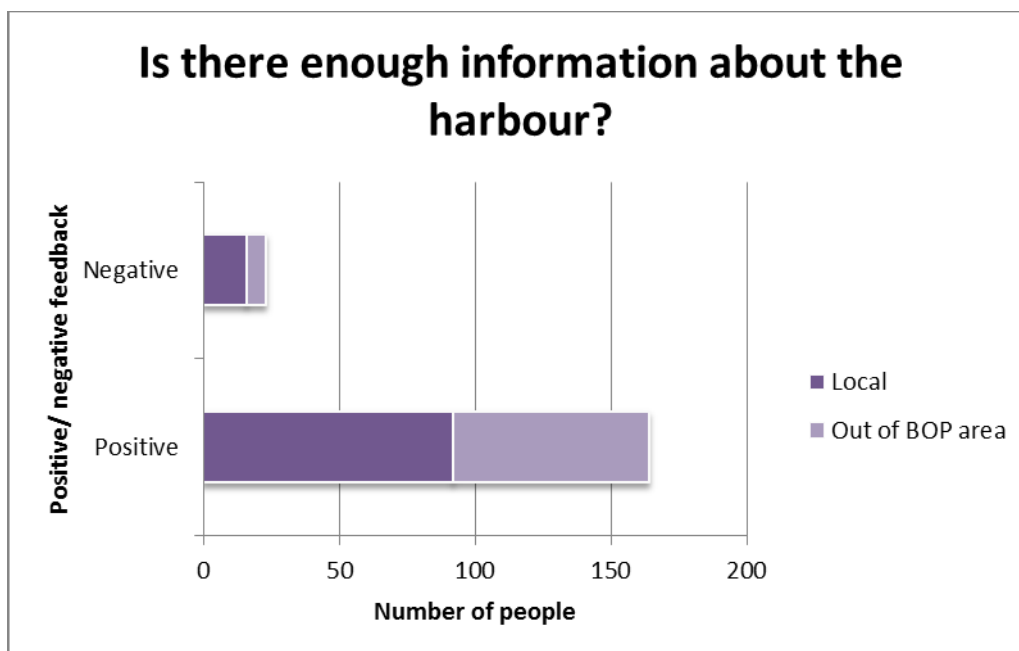


Figure 18 Bar graph showing the number of people who gave positive or negative feedback as to whether there was enough information about harbour recreation opportunities

Of those who said there was not enough information about the harbour, there were some suggestions for improving information distribution. These included maps, information in shops, information on upcoming events/activities and information on the wharf about the legal aspects of fishing and boat speeds.

There were conflicting views on the information centre's effectiveness, and people said that they relied more on 'word of mouth' to find out more about the harbour.

Part 6: Other Comments

Section 9 of the survey gave respondents the opportunity to make further comments on Tauranga Harbour and what other facilities are needed for the future. Not everyone made a comment and some people made more than one comment.

6.1 Fergusson Park

Positive comments from people surveyed at Fergusson Park included:

- We are very happy with this park, it gets lots of use,
- Keep what's here, leave it as a park, and maintain it because it's great!
- Everything that is needed is here!

Suggested future improvements included:

- Upgrade and maintain existing facilities,
- Wash down areas and showers,
- Other facilities such as: cafe, fish clean and filleting stations, seating, horse access, things for young people to do, ice cream shop and drinking fountains.

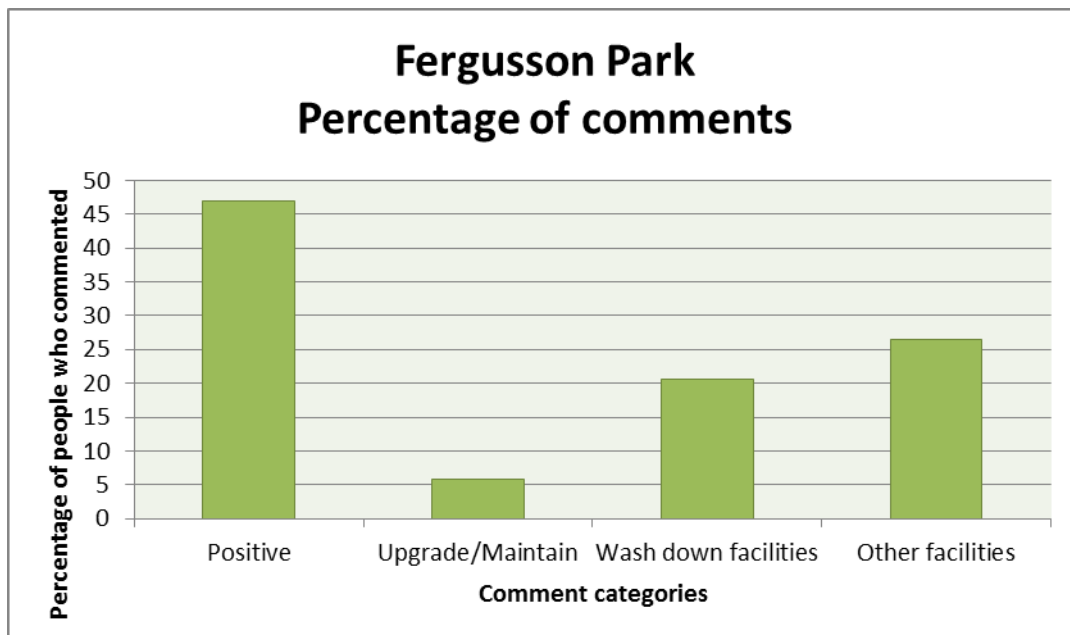


Figure 19 Bar graph showing feedback from people at Fergusson Park

6.2 Pilot Bay

Of the 39 people who were surveyed at Pilot Bay, 13 people gave further comments. Positive comments from those people included:

- Nothing – everything is catered for!
- We are happy, requirements are low,
- We have adequate facilities here,
- Very Happy!

Suggested future improvements included:

- Wash down areas for kayaks and boats as well as showers and taps,
- Signage regarding surf safety, tsunami warnings, and historical interpretation regarding the mount,
- Toilet upgrades,
- A place to lock bikes and scooters,
- Skate park,
- Water ski lanes,
- Hire facilities,
- More child-friendly activities.

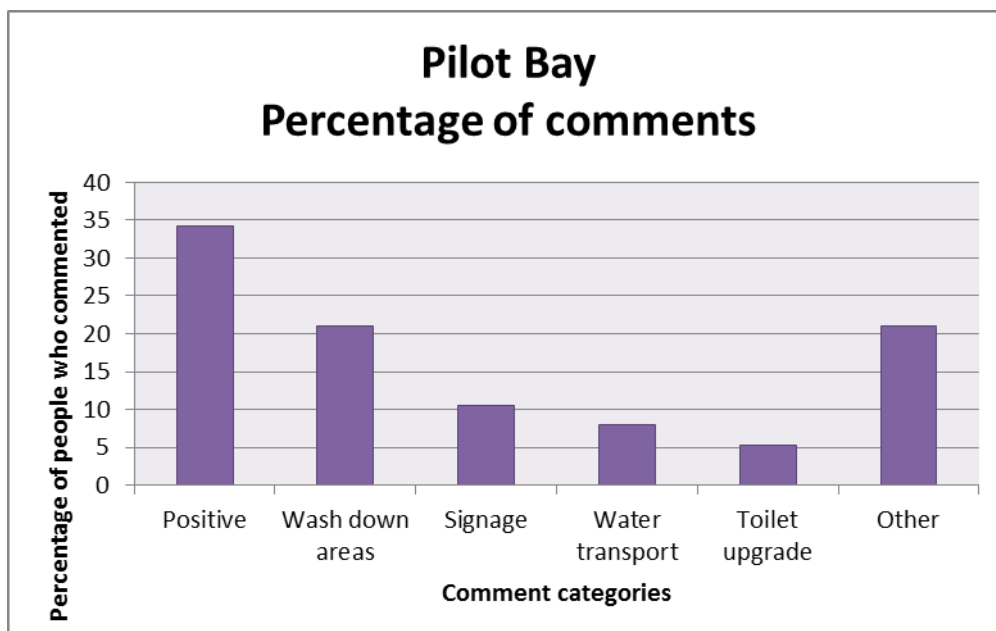


Figure 20 Bar graph showing feedback from people at Pilot Bay

6.3 Ōmokoroa

Positive comments from people surveyed at Omokoroa included:

- Very happy as is!
- It's a great place for the kids,
- It's a lovely place,
- Everything is catered for and it's nice that there is not too much commercial activity.

Suggested future improvements included:

- More and clear signage regarding ski lanes, information about the area and signage promoting Matakana Island,
- Maintenance of existing facilities such as toilets and jetties,
- More facilities such as: skate park, fish fillet station, hire facilities, coffee kiosk, rubbish bins, BBQs, water fountain, petrol station and a swimming pontoon,
- Channel dredging.

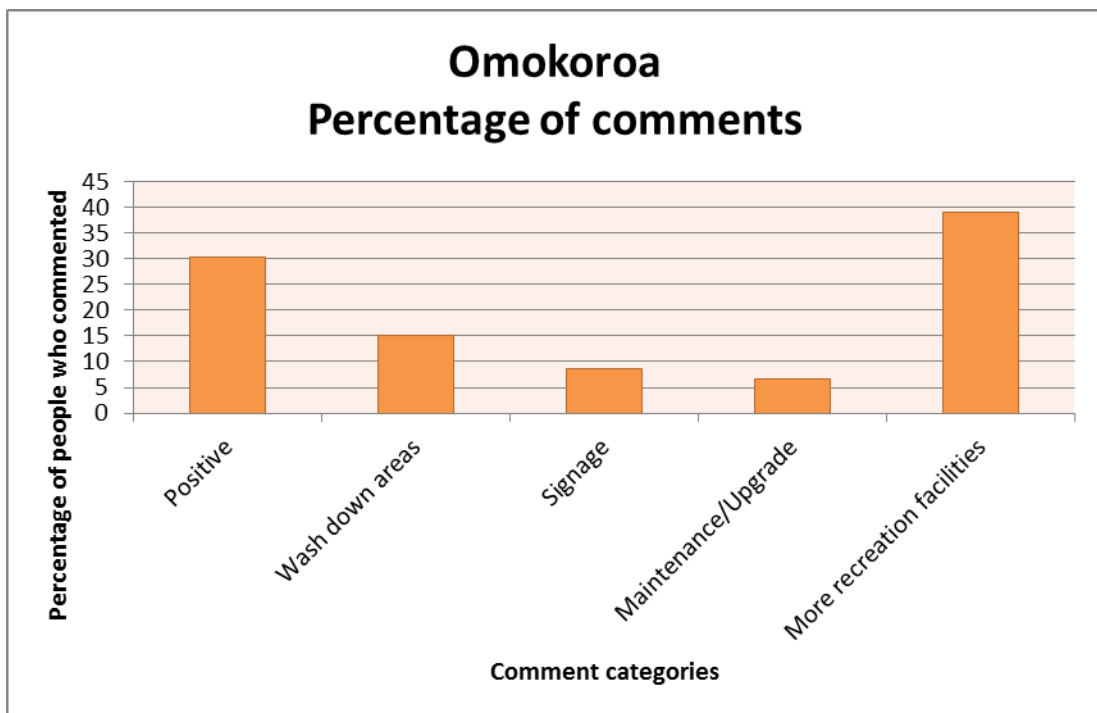


Figure 21 Bar graph showing feedback from people at Ōmokoroa

6.4 Anzac Bay

Positive comments from people surveyed at Anzac Bay included:

- Got everything I need here,
- It's easy access!
- Anzac Bay reminds us of New Zealand's real beauty,
- Council are doing really well,
- We are very happy!

Suggested future improvements included:

- Surf safety and beach access signage,
- Wash down areas and shower facilities,
- Coffee kiosks,
- Other facilities such as: a playground, boat hire, cycle and walking tracks, car parking, camping, rubbish bins.

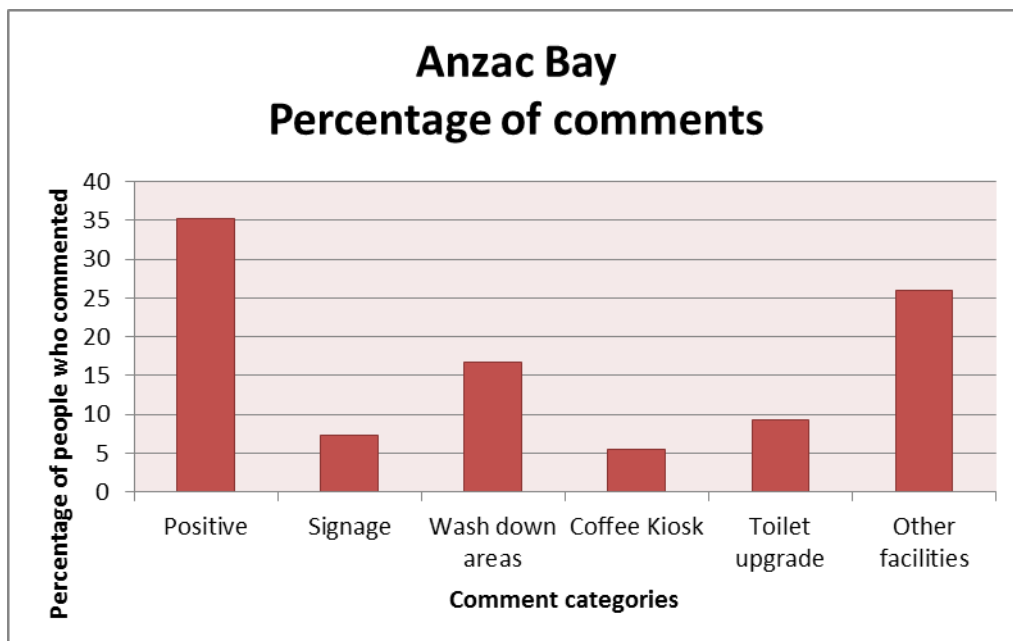


Figure 22 Bar graph showing feedback from people at Anzac Bay

6.5 Ongare Point

During the off-peak survey period there were no people present at Ongare Point to be surveyed.

6.6 Tanners Point

Positive comments from people surveyed at Tanners Point included:

- Nothing is needed, everything is catered for,
- It's good, everything is provided for!
- All pretty good, it's nice to keep it natural,
- Everything is good; we can't let it be taken over by commercialism.

Suggested future improvements included:

- More shops around Tanners Point. The respondent lived on a boat and felt more shops would be convenient.

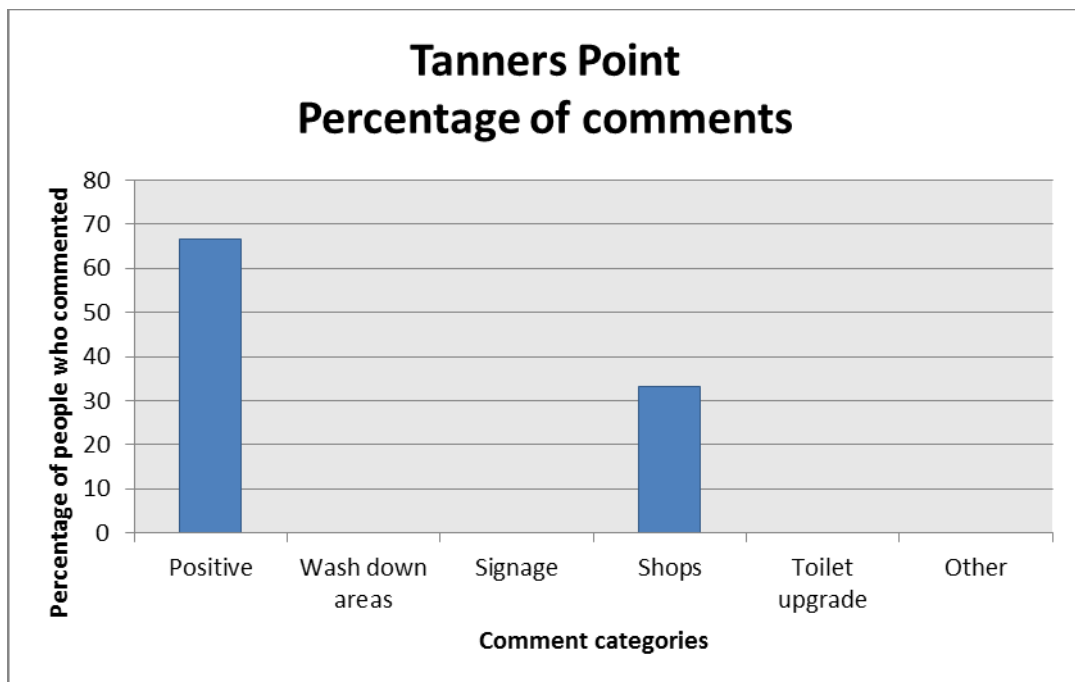


Figure 23 Bar graph showing feedback from people at Tanners Point

6.7 Kauri Point

Positive comments from people surveyed at Tanners Point included:

- I'm happy with the way it is! Beautiful place!
- Nothing else is needed,
- What better can you get? It's free access!
- It's a fun place to come.

Suggested future improvements included:

- Better control over litter and more rubbish bins as they are always full.

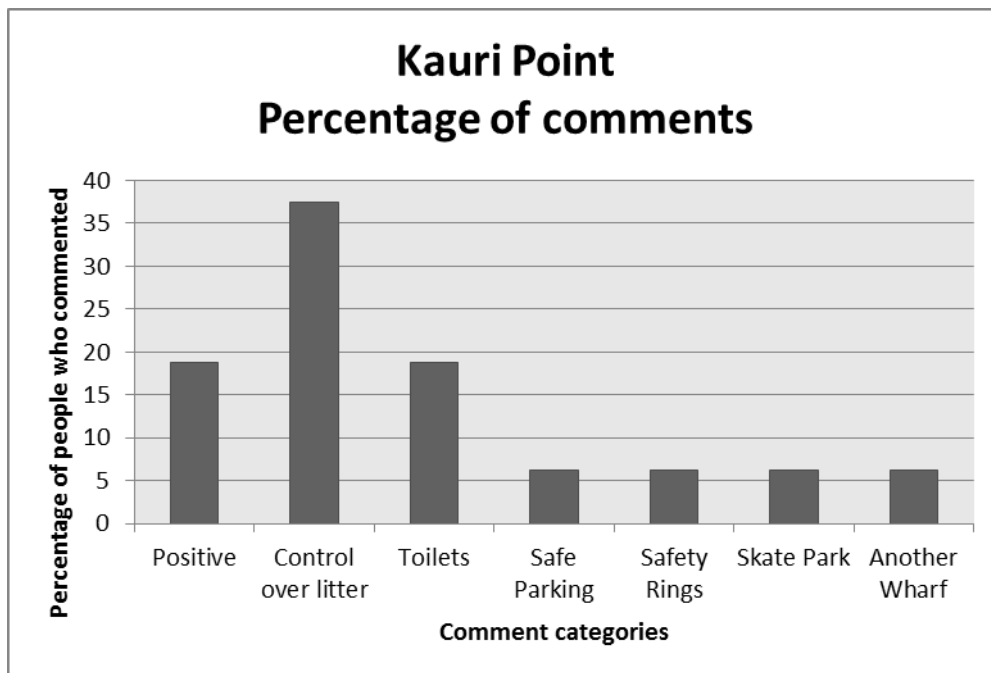


Figure 24 Bar graph showing feedback from people at Kauri Point

6.8 Pahoia

During the Easter off-peak survey period, there were no people present at Pahoia to be surveyed.

6.9 Sulphur Point

Positive comments from people surveyed at Sulphur Point included:

- To maintain what is present and not to 'over develop' the parks.

Suggested future improvements included:

- Reduce the wash down price,
- More facilities such as showers, toilets, petrol pump, BBQ, more parking and biking tracks.

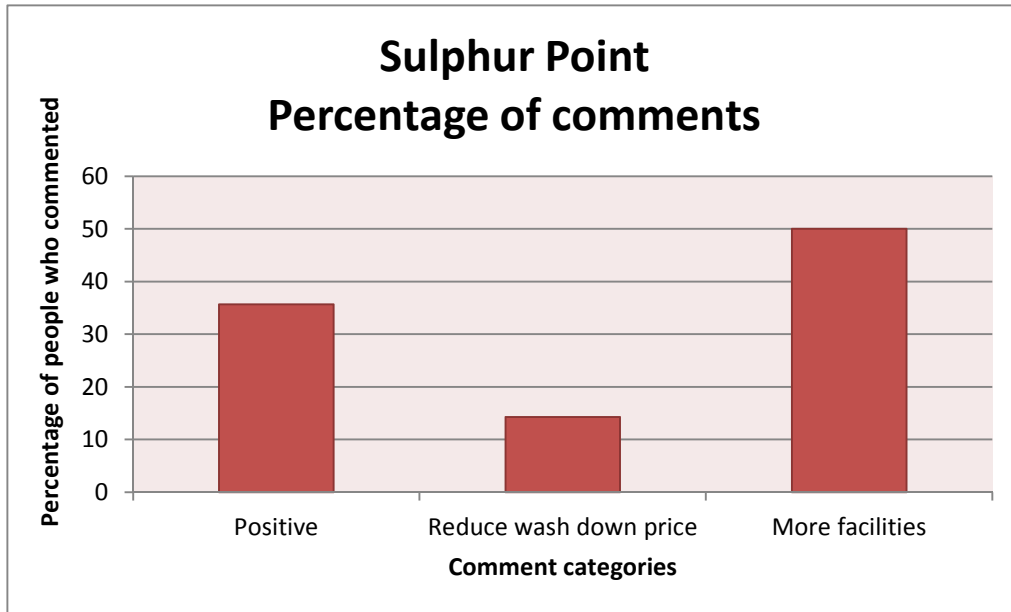


Figure 25 Bar graph showing feedback from people at Sulphur Point

Part 7: Key Recommendations

- Findings and recommendations from the surveys are passed onto the partner councils and other relevant organisations to consider and take action if required.
- As part of the wider monitoring programme, continue to ensure meaningful and consistent data is collected via this type of survey on an on-going basis. The next peak and off-peak surveys are recommended to be undertaken during Summer 2013 and Easter 2013.
- Other parts of the monitoring programme (the monitoring of Tauranga Harbour recreation) are implemented to provide a full and accurate picture of recreation on the harbour.
- Other projects or statutory matters taking place at Tauranga Harbour, reference the Tauranga Harbour Recreation Strategy and its survey findings to assist with decision making and data/information collection.
- The survey findings have already been presented to the southern and northern Tauranga Harbour Recreation User Forums.

Appendices

Appendix 1 – Survey

“

**TAURANGA HARBOUR/
TE AWANUI
RECREATION USE
SITE SURVEY**

How do you spend your
recreation time at Tauranga
Harbour/Te Awanui?

”



Figure 1 The blue line represents the regional land area and is indicative only of the harbour area covered by the Strategy.

“ Hello, I’m doing a brief survey about recreation on and within the Tauranga Harbour area for Environment Bay Of Plenty. Have you got 5 minutes? ”

Total Population

Gender Male Female

Age 16-24 25-34 35-49 50-64 ≥ 65

Ethnicity (tick as many as needed)

NZ European Maori Pacific Asian Other

1. Where are you from? Local (by suburb/area) _____
 Out of BOP Area (by town/region) _____

2. How did you get here? (Mode of transport) _____

3. Where are you going to go today? (tick as many as needed)

Northern Harbour between Bowentown and Kauri Point _____

Kauri Point to Omokoroa _____

Harbour foreshores of Matakana Island, Hunter Creek and other islands _____

Omokoroa to Matua/Otumoetai _____

Matua to Sulphur Point including Waikareao Estuary _____

Pilot Bay to Sulphur Point, up to Harbour Bridges _____

Harbour Bridge East, Waipu Bay, Waimapu Estuary and Rangataua Bay _____

Other areas within the blue line area on the map (see previous page). Please specify particular location if possible, e.g. A particular island or point, or area of harbour

Other areas related indirectly to the harbour (Please specify e.g. using the harbour before entering the sea, using the ferries)

4. What are you going to do when you get there?

- | | | |
|--|--|--|
| <p>Some examples of recreation activities are:</p> <p>ACTIVITIES NOT INVOLVING BOATS OR AQUATIC EQUIPMENT</p> <ul style="list-style-type: none"> Sailing Rowing Paddling (e.g. Waka ama) Kayaking Fishing from boat Travelling/cruising/touring in a boat Boating | <ul style="list-style-type: none"> Game bird hunting Kite Boarding Jet Skiing Water Skiing Diving Wake boarding Land Yachting Kite flying Golfing <p>ACTIVITIES NOT INVOLVING BOATS OR AQUATIC EQUIPMENT</p> <ul style="list-style-type: none"> Walking | <ul style="list-style-type: none"> Running Exploring Picnicking Fishing from wharf/structure Swimming Gathering shellfish Dog walking <p>OTHER RECREATION</p> <ul style="list-style-type: none"> Enjoying views, ambience and open space Seeking tranquility/resting/a place to read a book Bird watching |
|--|--|--|

NOTE:
 If people undertake multiple activities at multiple locations, please describe these in further detail in the comments sections.

2

5. At other times, what other areas do you visit/spend time at?

Northern Harbour between Bowentown and Kauri Point

Kauri Point to Omokoroa

Omokoroa to Matua/Otumoetai

Pilot Bay to Sulphur Point, up to Harbour Bridges

Other areas within the blue line area (refer to map on page 1)

Matakana Island Foreshores, Hunters Creek and other islands

Other areas related indirectly to the harbour

What are the main recreational activities you take part in when you go to these locations?

Activities

How many times do you visit per year?

Where?

DISCUSSION QUESTIONS

6. ACCESS

- What's important to you about getting access to and from the harbour?
- How can access to the harbour be improved?

7. EXPERIENCE

- What makes for a great visit or day at Tauranga Harbour?
- What else do you think you need to make your visit/recreation better?

8. POTENTIAL 'BARRIERS' TO YOUR RECREATION OR ACTIVITY

- Is there enough information about harbour recreation opportunities for you?
- Are there any physical factors at the harbour you find are a 'barrier' to you undertaking recreation more often at Tauranga Harbour? Please give an example.
- Are you aware of any recreation needs that are not being provided for at Tauranga Harbour?

9. OTHER COMMENTS

• In the future, what other facilities are needed? eg wash down areas and facilities that would help your visit.

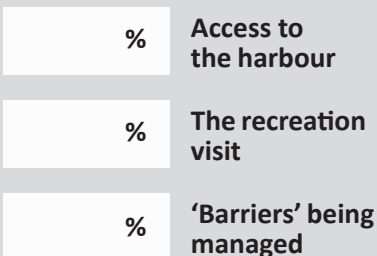
• Why do you say that?

Comments

10. WHAT'S MOST IMPORTANT TO YOU AT THE LOCATIONS YOU UNDERTAKE RECREATION?

Northern Harbour between Bowentown and Kauri Point

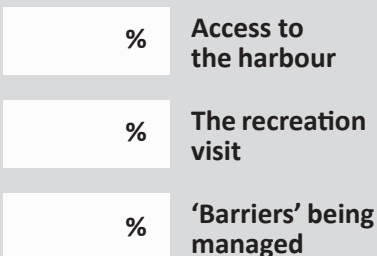
Grade importance of the following aspects to your activity at this location.



100 % Total

Kauri Point to Omokoroa

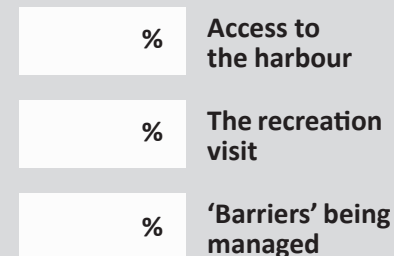
Grade importance of the following aspects to your activity at this location.



100 % Total

Omokoroa to Matua/Otumoetai

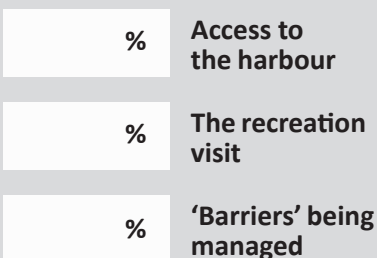
Grade importance of the following aspects to your activity at this location.



100 % Total

Matua to Sulphur Point including Waikareao Estuary

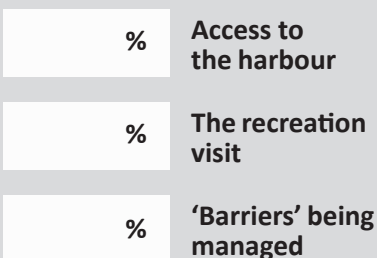
Grade importance of the following aspects to your activity at this location.



100 % Total

Pilot Bay to Sulphur Point, up to Harbour Bridges

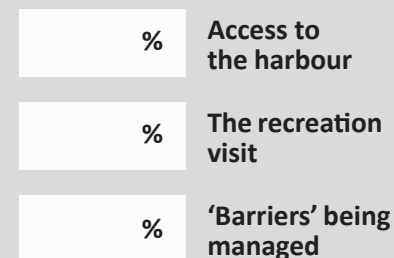
Grade importance of the following aspects to your activity at this location.



100 % Total

Harbour Bridge East, Waipu Bay, Waimapu Estuary & Rangataua Bay

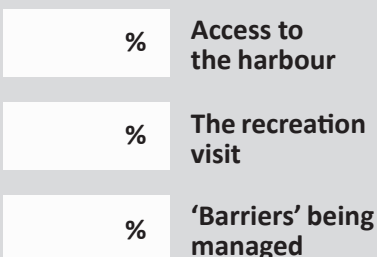
Grade importance of the following aspects to your activity at this location.



100 % Total

Other areas within the blue line area on the map (see page 1)

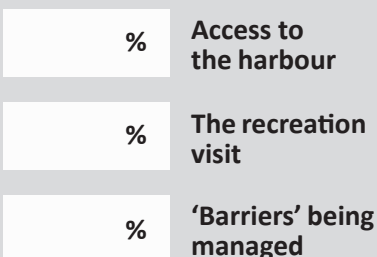
Grade importance of the following aspects to your activity at this location.



100 % Total

Other areas related indirectly to the harbour (please specify)

Grade importance of the following aspects to your activity at this location.



100 % Total

“
Thanks
 for your
 feedback
 ”

Appendix 2 - Comments from Section 9 of the Survey

Tauranga Harbour/Te Awanui Recreation Use Site Survey

Section 9 – Other Comments

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit?	Why do you say that?	Comments
Kauri Point			
1	Buoyancy rings/litter control	Rubbish bins always full	
2	Rubbish bins, toilets, safe parking	Congestion at popular places	
3	More water sports	Not enough around Tauranga	Keep up good work
4	Toilet, rubbish maintenance	High usage	
5	Upgrade toilets	Poor maintenance	
6	Happy with the way it is! Beautiful place!	What better can you get? Its free access!!!	
7	Camping and better rubbish bins	Bins need regular emptying!	Campsites would be more worth coming too
8	Nothing!		
9	More wharfs, more rubbish bins and control on litter and fish waste	Commercialism is taking over	
10	Skate Park	It's fun	
Tanners Point			
11	More shops	Live on boat - convenient	Mount
12	Nothing	If it gets more flasher it will lead to more commercial activity	
13	Nothing	Everything is catered for	
Omokoroa			
14	Skate park	Don't have one	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit?	Why do you say that?	Comments
15	Nothing		
16	Extend walkways and cycle ways	Ideal	
17	Wash down facilities	Don't have one here	
18	BBQs	Ideal	
19	Signs	Safe areas	
20	No	Happy	
21	Maintenance		
22	More Jetties	Ease of access	
23	Nothing, all here		
24	Wash down facilities	Would pay, convenient	
25	Nothing		
26	Nothing		
27	Nothing		
28	Nothing		
29	Wash down hose for kayak	It would get stolen or vandalised	
30	Coffee Kiosk	Would be nice	
31	Fish cleaning stations at Plummers Pt & Omokoroa	Up north they have great facilities	
32	Wash down areas, dog poo bins	They don't have them at Omokoroa	
33	Clear signage	Ski lanes	Big fines on wrong area
34	Toilet upgrade	Toilets are grotty	
35	Nothing	Very Happy!	
36	Wash down areas	To gut fish	
37	All there		
38	Better signage for promoting Matakaana	Would be used more if people were aware of it	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit?	Why do you say that?	Comments
	Island		
39	Nothing	Its fine for the kids at the moment	
40	Nothing	It's a lovely place	
41	Bins emptied, Ferry and Historical information regarding the area		
42	Wash down areas, better beach access from the hills and less congestion	Clean and eliminate Didymo problems	
43	Launch hire for free	Barriers are the main thing to ensure other aspects are good	
44	Improve public toilet facilities and gas BBQ's along the beach	They are elsewhere but not here	
45	BBQ's and jetty extension	Boats are parked along jetty preventing fish access	
46	Nothing	Good as is!	
47	Skate Park	Entertainment for children	
48	Water fountains		
49	Boat ramps are enough, petrol station	Convenience having one at Omokoroa	
50	More toilets & maintenance of walkways	Sometimes dangerous and slippery	
51	Bigger car park for trailers	Busy during peak period	
52	Nice to have working slipway to pull boats off	Rather than going to Tauranga	
53	Channel dredging	Main problem is dredging	
54	Nothing other than lights		
55	Nothing, boat congestion	Well catered for	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit?	Why do you say that?	Comments
56	Parking	Not enough, need bigger gaps for campervans	
57	Pontoon for kids to swim too	Because current is strong – pontoon to hold onto	
58	Nothing	Everything is catered for	
59	Nothing	Nice that there is not too much commercial activity	
Sulphur Point			
60	Decrease wash down price	It's expensive	
61	Fine as is		
62	Nothing	Happy as is	
63	More boat ramps	Shortage at peak periods	
64	Washing facilities – showers/toilets	There is not enough	
65	Boat ramp at Omokoroa	Congestion and horrible ramp at low tide	
66	Petrol Pump		
67	Better ramps at Plummers Point	Its hard at low tide	
68	BBQ	Good to relax and cook some fish	
69	More places to load & unload at Papamoa	Because quality is limited out there	
70	Nothing		
71	Wash down area & more parking	Very busy during weekends	
72	Reduce cost of wash down areas	Wash down areas are expensive	
73	Nothing		
74	More access for Islanders (Free)	Because everything costs	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit?	Why do you say that?	Comments
75	Floating pontoon at Fergusson Park	We live there and it would be closer	
76	Bike tracks and Information signs	We don't know where to get access	
77	Nothing		
78	Kayak and wind surf rentals	It's fun!	
Fergusson Park			
79	Nothing		
80	Nothing		
81	Nothing	Because we don't use the facilities	
82	Fish cleaning/dumping stations	Waste issue from fishing	Personal experience
83	Area to fillet fish	Can't do it on beach	
84	Tap at walking areas	To wash dogs & children	
85	More boat ramps	Always publicised and criticised	
86	Nothing		
87	Seating and potty waste area	Nothing	
88	Nothing	Very Happy	
89	Cafe	Nowhere on this side of town has a cafe with a view	
90	Nothing	Happy	
91	Horse access, dog areas at Mount	Not enough dog access	
92	Nothing	Just maintain what's here	
93	No commercial activity	Keep as a park	
94	Keep it clean		
95	Upgrade toilets at		

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit?	Why do you say that?	Comments
	Coolum Park		
96	[No Comment]		
97	Concessions for ice cream stands, walking tracks need to be maintained	Don't over develop parks	
98	Things for young people to do	Keep kids away from crime	
99	Nothing	Have everything	
100	Nothing	All here	
101	Nothing	Happy	
102	Wash down areas, showers, more cafes along beach	Lack of them	
103	Nothing		
104	Hot water in toilets, better showers, drinking fountains around Daisy Hardwick track	Get a lot if use and people training	
105	Nothing	Happy	
106	No	Very Happy	
107	No	Happy	
108	No	Very Happy	
109	Nothing	From out of area	
Anzac Bay			
110	Coffee cart, more stable tracks and playground	There is only one playground at campsite	
111	Nothing	It's easy access to fish	
112	Signage on surf safety	American signs are effective	Signs in America say scary things to make sure people are safe
113	Nothing	Got everything I need here	
114	Boat hire	We don't have a boat	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit?	Why do you say that?	Comments
115	Access to beaches important	Everyone needs to appreciate New Zealand's beauty!	
116	Nothing	N/A	
117	Nothing	Happy	
118	Cycle tracks, more walking tracks	Roads are rough and we enjoy it	
119	Fresh water wash down areas for kayaks	There are none here	
120	Nothing maybe a coffee kiosk	Council is doing really well!!	
121	Nothing		
122	No	Happy!	
123	Camping ground – northern harbour end		
124	Better boat ramps and car parking	Would be ideal	
125	More bars and cafes		
126	Petrol pump for boat at Bowentown	Nowhere close	
127	More rubbish bins, signs/notice boards	“You don't realise how beautiful New Zealand is until you leave and/or come from another country. I am from South Africa and things are very different”.	“In South Africa you can't just leave belongings around while you swim without getting the pinched. Kiwi's need to understand the importance of how beautiful, safe and clean everything is in Tauranga and that they are very fortunate to live here.”
128	Nothing	Everything is here	
129	Wash down area at Anzac Bay (hose)	There are hoses elsewhere but not here	
130	No		

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit?	Why do you say that?	Comments
131	DOC campsites	Convenience	
Pilot Bay			
132	Nothing	Nothing	
133	Nothing	Nothing	
134	Better wash down areas	[no comment]	
135	Showers/taps and wash down areas	None on Pilot Bay side	
136	Night laser show at the Mount	Like what they have in Hong Kong	
137	Free wash down areas	The cost is a barrier	
138	Hot water	Convenience	Would be happy to pay!
139	Wash down areas	Not such room	
140	Signage re: traditional use of land	Would like to know more	
141	No		
142	Water ferries that travel around the islands		High rises along front of bay are an eye sore!!
143	Nothing	Catered for very well	
144	Nothing	Happy	
145	Nothing	Adequate	Happy with what's offered!
146	More toilets	Just needed	We like it here!
147	Toilets need to be extended	During peak period you have to queue	
148	Wash down area at boat ramp	Might enjoy one	
149	Outdoor showers, a place to lock bikes	Like it the way it is	
150	Used to be a passenger ferry		
151	Keep triathlons going	Our city should have	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit?	Why do you say that?	Comments
		open arms to any activity	
152	No, our requirements are low		
153	Skate Park	There used to be a skating hall	It was fun!!
154	Don't know	Got everything that I need!	
155	Signage regarding local significance	Would be nice	
156	Surf conditions signage, free shuttle for kids to get to and from Tauranga	Convenient and efficient	
157	No	Happy!!	
158	Skate Park	There isn't one	
159	Ski Lanes		
160	Tsunami warnings for what to do if there is one	So people and visitors know	
161	No	Always happy!	
162	Place to lock bikes	Would be handy	
163	NO	NO	
164	Nothing	Very happy!	
165	More toilets and showers	Convenient and wouldn't have to walk	
166	Wind surf hire facilities	I like it and general public use	
167	No	Everything here!	
168	Nothing	Stop spending money you don't have!!	
169	Infrastructure issues around the Mount	Needs to be sorted	
170	More child friendly activities	Fun	Like a zorb down the Mount
171	Kayak Hire	Would be good!	

Appendix 3 – Photographs



Photo 1 Survey at Anzac Bay



Photo 2 Survey at Pilot Bay – Local resident enjoying swim training



Photo 3 Survey at Pilot Bay



Photo 4 Kayakers in action



Photo 5 Survey at Pilot Bay



Photo 6 Ōmokoroa was busy with families enjoying fishing over the Easter period



Photo 7 Survey at Anzac Bay



Photo 8 Kayakers at Anzac Bay received a petrol voucher for participating in the survey



Photo 9 Recreational fisher enjoying the day at Kauri Point



Photo 10 Evidence of an overflowing bin. It appeared this rubbish was dumped after a large gathering.



Photo 11 Rubbish over flow at Kauri Point (see previous photograph)