SmartGrowth Summary Question and Answer Cards

Q: What is SmartGrowth?

A: A programme aimed at implementing a plan for managing growth in the western Bay of Plenty subregion to ensure that as the area grows it will continue to be a great place to live, work and play.

Q: Who leads SmartGrowth?

A: Bay of Plenty Regional Council; Tauranga City Council; tangata whenua; and Western Bay of Plenty District Council.

Q: Why do we need SmartGrowth?

A: The western Bay of Plenty had a population of 130,000 in 2001. This is predicted to rise to 286,000 by 2051.

Q: What is the SmartGrowth vision?

A: "In 50 years' time ... the western Bay of Plenty is a place where people can contribute to and enjoy a quality of life that meets their needs and aspirations. It provides lifestyle choices from surf to mountain-tops, which support and reflect the natural attributes of the area. There is a strong community feeling accompanied by spirit and pride."

Q: Where is SmartGrowth?

A: SmartGrowth is located in the western Bay of Plenty subregion which includes Tauranga City and Western Bay of Plenty districts.

Q: What do we mean by the term 'population movement'

A: Migration and mobility within a population.

Q: What is 'household consumption'? A: Household consumption includes – how much money is spent by a household AND the kinds of products and services that are consumed by a household.

Q: What do we mean by the term 'population sustainability'

A: The capacity of the environment to support a population in the longer term.

Q: What is an ecological footprint?

A: A tool used to illustrate the pressure placed on the environment by our production and consumption of natural resources.

Q: What do we mean by the term 'population'

A: People who inhabit a particular location.

Q: What is 'population diversity'?

A: Composition of a population.

Q: What is 'population distribution'?

A: How a population is distributed across the landscape.

Q: What is 'high density' residential development?

A: Residential development where approximately 50 to 100 dwellings occur per hectare of land.

Q: What is 'low density' or 'suburban' residential development?

A: Residential development where approximately 1-25 dwellings occur per hectare of land.

Q: What is 'population aging'?

A: Population trends indicate there will be proportionally more older people than younger people.

Q: In what age group is population growth the fastest for the western Bay of Plenty subregion?

A: Among older people aged over 75 years.

Q: Under the RMA which agency must prepare a District Plan?

A: The District Council.

Q: What do we mean by the term 'representative democracy'?

A: A decision making model where representatives are elected. This usually occurs by majority vote. Decisions are made by a majority vote or referendum.

Q: What do we mean by the term 'kaitiakitanga'?

A: Guardianship or to 'care for' the environment.

Q: What is meant by the term 'kōrero pūrākau'?

A: Legends or stories that explain an event or activity.

Q: What do we mean by the term 'whakapapa'?

A: Genealogy of a taonga or person (ancestral and/or historical) with linkages to other taonga or persons.

Q: What is meant by the term 'taonga'?

A: A treasure or resource; can be physical or cultural. Is valued.