

Tauranga Harbour Recreation Survey

Summer Peak Time



Bay of Plenty Regional Council
Strategic Policy Publication 2011/02

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Whakatane
NEW ZEALAND

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*Working with our communities for a better environment
E mahi ngatahi e pai ake ai te taiao*





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Cover Photo: Tauranga Harbour

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Part 1: Purpose of the report

The purpose of this report is to analyse survey data gathered over the summer peak period at various locations around Tauranga Harbour. The peak survey is one of the actions from the Tauranga Harbour Recreation Strategy (to finalise and undertake a monitoring programme of Tauranga Harbour recreation). “Off-Peak” Surveys are planned to take place over Easter weekend 2011, to provide further information on Tauranga Harbour Recreation.

The purpose of the surveys was to obtain information and to establish baseline data about harbour usage, to help build an understanding of:

- Who is using the harbour and where they come from?
- What different recreational activities people are engaged in and where?
- The level of demand for and pressures on the harbour from different recreational uses.
- Recreation and other changes over time.
- What is working well and what areas need improving.
- Whether councils need to establish thresholds for user numbers in the future.
- Future issues, needs and decision-making based on appropriate data and information.

Part 2: Tauranga Harbour Recreation Surveys – Summary of Findings

Under the project management of Opus International Consultants (Opus), 240 intercept surveys (Appendix 1) were undertaken at popular harbour locations around Tauranga Harbour over the summer peak period of 1-3 January 2011.

The survey focused on areas such as access, harbour health, and land based operational issues or improvements. The data collected exceeded the survey's minimum statistical sample size and provided excellent feedback and interesting information about current use patterns and recreation values. Overall, the public were happy to be interviewed and very few people declined to be surveyed.

Volunteer senior recreation degree students undertook the surveys, which involved approaching people at random at a number of harbour access locations. The data and information from the surveys is shown in Appendix 2. The peak period showed a huge influx of visitors to the area, seeking a range of experiences from Tauranga Harbour. More than half of the people surveyed were local people, the rest were from out of town, mainly the Waikato and Auckland regions. The more popular areas for local and out of town people were Ōmokoroa, Anzac Bay, Pilot Bay and Sulphur Point.

Many locations, particularly at the northern harbour area, appeared to be at capacity, yet few out of area people raised this as an issue. Many relatively unknown locations were also at capacity, and these were typically full of local people. The local people at these locations associated these sites with 'their place' to go during the busy season. Even though these locations were busy, people didn't react negatively to this congestion. There appeared to be no recreation crises at any of the locations, no matter how busy they were, and people confirmed that over-crowding was not a deterrent to coming. The exception was Tanners Point, where both parking and busyness was raised as an issue. Pahoia Reserve was just as busy and more congested with cars but little comment was made about this by users, although there was less boat launching than at Tanners Point. Anzac Bay was very busy, with a consistent car count of 280-310 cars with approximately two to five people per vehicle.

The survey showed that the most popular activities around the harbour were walking, swimming, fishing from boats, picnicking, kayaking, biking and seeking tranquillity. People surveyed were involved in a wide range of other activities such as water skiing, sailing, kite-flying, jet skiing, golfing, and dog-walking. These findings are discussed in more detail in Part 4. Overall for recreation, it was clear that at peak periods people don't simply go fishing when going on the water or when visiting the harbour.

People placed a high value on recreation and Tauranga Harbour. Information from some elderly repeat visitors (over 50+ years of repeat visits) was extremely interesting and valuable, particularly their comparison with the recreational amenities today, compared to past years. Others valued Tauranga Harbour as "*not just a place to recreate but part of our everyday lifestyle*" which illustrates the importance of the harbour to the local people.

People commonly said "*the beach is part of who we are; generation after generation; we have come here on holiday*", and, "*We want the beach to stay part of the natural environment and left as a place to get away from everyday life – to relax and recreate throughout the summer periods.*"

2.1 Key issues and concerns

The main 'on the water' concerns for people, were issues around harbour health (see lettuce, mangroves, pollution) and access to the harbour. Some commented about skipper behaviour on the water where the five knot rule was not being followed and about inexperienced or poor skippering of powered craft. Very few people identified 'conflict on the water' with loss of recreation opportunity.

Many boat users suggested the congestion around boat ramps was due to people using the most recently built or refurbished ramps and avoiding ones of poorer quality. It was suggested that all the boat ramps in the Tauranga Harbour should be of the same standard to provide more choices and spread boat users around the harbour to avoid congestion. The leading location requesting additional facilities was Ōmokoroa; however one observation is that the ramp nearby at Pahoia at high tide was scarcely used while Ōmokoroa was experiencing heavy use. Popular locally used ramps at Ōmokoroa and Tanner's Point drew the most comment about parking at peak times, whereas locations more used by out of town people did not have the same level of response on this topic.

A number of visitors surveyed were surprised that Tauranga Harbour was not promoted as one of the main reasons to come to Tauranga and the area. Other people commented about the difficulty of finding information about the harbour, its recreation opportunities and finding their way around. People wanted to know the best places to go for different activities such as kayaking, kite-surfing, and swimming. Some people cited the difference in road and other signage between the Rotorua lakes area and Tauranga Harbour as their example, and that key access roads to the harbour from the main roads were not signposted. Out of town visitors said getting around the harbour and finding the good spots was only achieved via a hit and miss exploration of side roads and experience over time, or based on the recommendations from others. Campervan users requested more harbour locations to visit and more camping ground space on the harbour's edge.

People expressed concerns about the future of the harbour, including perceived impacts from the Foreshore and Seabed Legislation and possible 'spoiling' of the harbour by commercialisation and providing too much access. There were a number of conflicting viewpoints with some people asking for more car-parking and increased access and others asking for the harbour to remain as it was and retaining the natural environment.

Many people expressed their love for the pohutukawa and said while the trees were good for shade at certain periods of the day, additional shade in the form of shade sails would allow families to stay for longer. Families also sought more playgrounds, shade, water and toilets and aquatic rental facilities.

Many people commented that while it is good to have facilities on or near the beach, at the end of the day they only come for the beach and its surroundings. "We come to the harbour not only for swimming, walking and recreating but to enjoy the sounds and sights of the beach, the happy families and the vibe of peace and tranquillity; a view we wouldn't get from bustling cities". People appeared to be happy with what they have come to know is provided, and want a little more of the same.

2.2 Common trends and suggested improvements

- More wash down and engine flushing areas.
- People wanted more land based assets such as barbeque areas in popular family areas such as Pilot Bay, taps and showers to rinse off after swimming, drinking water and improved information.
- Concern for harbour health featured repetitively.
- Out of town visitors felt well provided for and many were complimentary about toilets. These visitors were surprised that Tauranga Harbour was not promoted as one of the main reasons to come to Tauranga and the area.
- Local people were in favour of the tourist influx into the area contributing to the economy.
- People asked for more aquatic rental facilities (e.g. kayaks, peddle boats, and surf boards). Other users felt some areas could be better zoned e.g. separation of boaters and swimmers in relation to safety for children. Anzac Bay seemed to have the most conflict.
- People opposed commercial development of the harbour and strongly valued retaining the natural setting.
- Improving access to the beach was a repeated theme, where all people valued access to be made easier, e.g., wheelchairs, prams, and elderly on foot. More connecting walkways between bays and over public land.
- Provide more information (electronic and signage) and more marketing, brochures, information boards, maps and a website linking activities to the most suitable harbour location. First time visitors and kite surfers were not aware of the best beach to go to. This would have been resolved through improved information and marketing.

Overall, the most common feedback about the harbour setting was to have minimal commercial development which would tarnish the natural settings. The most desired outcome was to maintain and preserve the current natural image and surroundings of the harbour.

2.3 Other quotes...

“At the end of the day, congestion and heavy usage of the harbour peaks during the summer period which is when people need to adapt and accept the influx of visitors and beach goers”.

“Nothing needs to change; we came here for the natural settings and what it is today. All we want for it is to be maintained”.

“Bylaws need to be kept the way are and leave the green in the back pocket and not exploit the land for dollar value”.

“The people of Tauranga are looked after really well as opposed to other regions”.

Part 3: Survey results

3.1 Number of people surveyed at each location

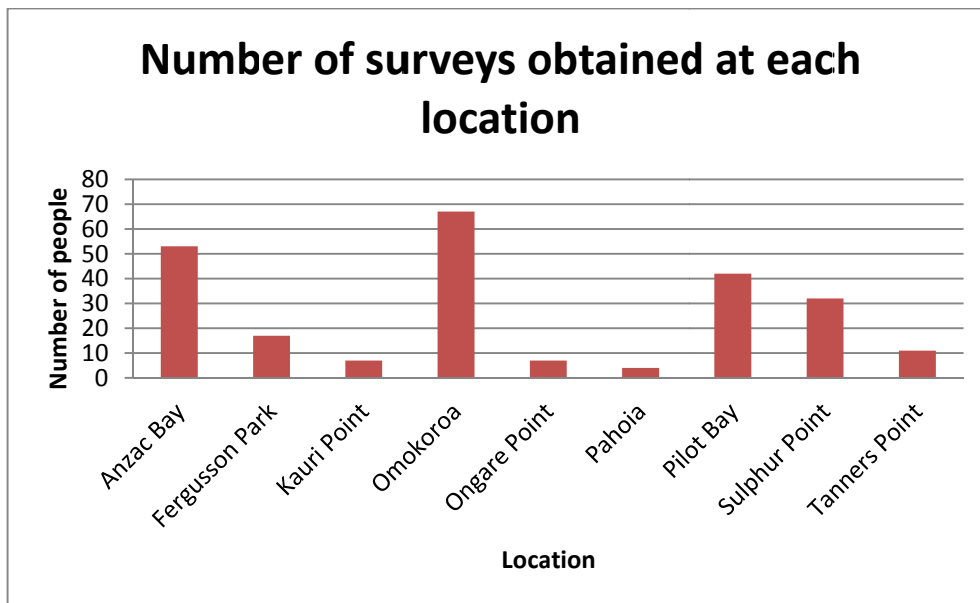


Figure 1 Column graph showing the number of people surveyed at each location.

Figure 1 shows that on New Year's Day, Ōmokoroa was the most populated harbour reserve. Figure 2 shows that Anzac Bay and Pilot Bay were tourist hotspots, while Fergusson Park and Sulphur Point were very much dominated by a local population. The data collected exceeded the survey's minimum statistical sample size of 200 surveys required. A total of 240 people were surveyed.

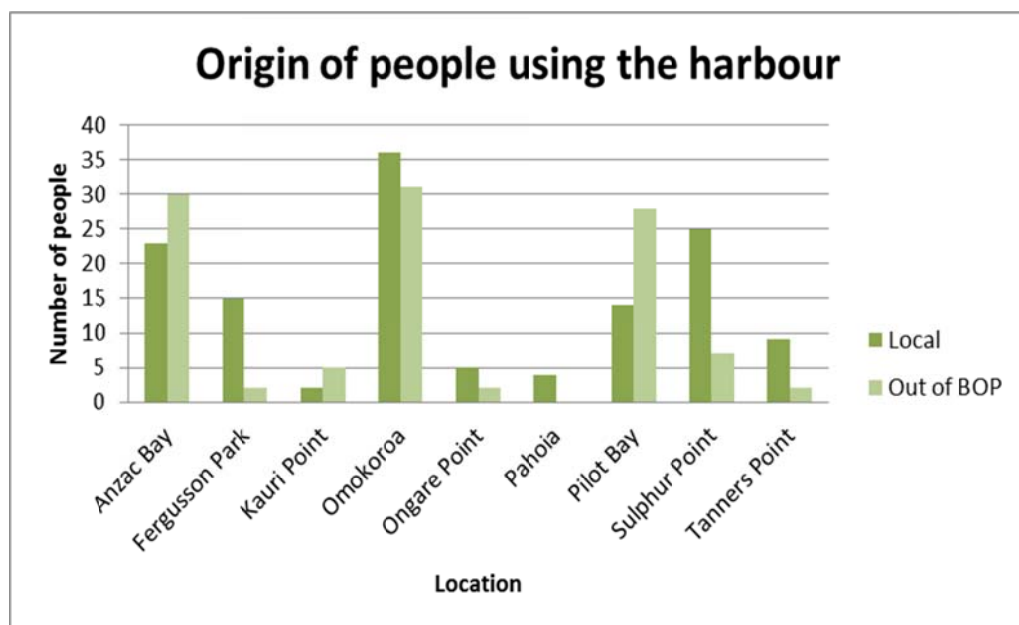


Figure 2 Clustered column graph showing the distribution of local people and non-local people (from outside of the BOP region).

3.2 Age and gender distribution

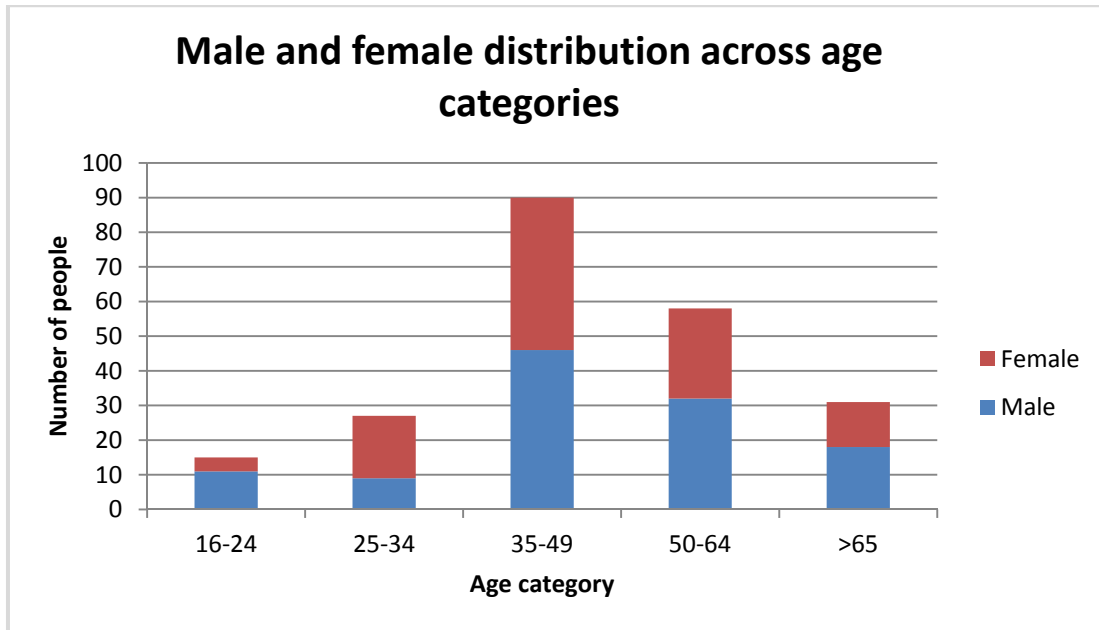


Figure 3 Stacked column graph showing the number of males and females partaking in the survey.

Figure 3 shows that the most common age group surveyed were 35-49 years of age, and there was a relatively even distribution of gender. The younger age group (16-24 years) was made up of young males.

3.3 Ethnicity

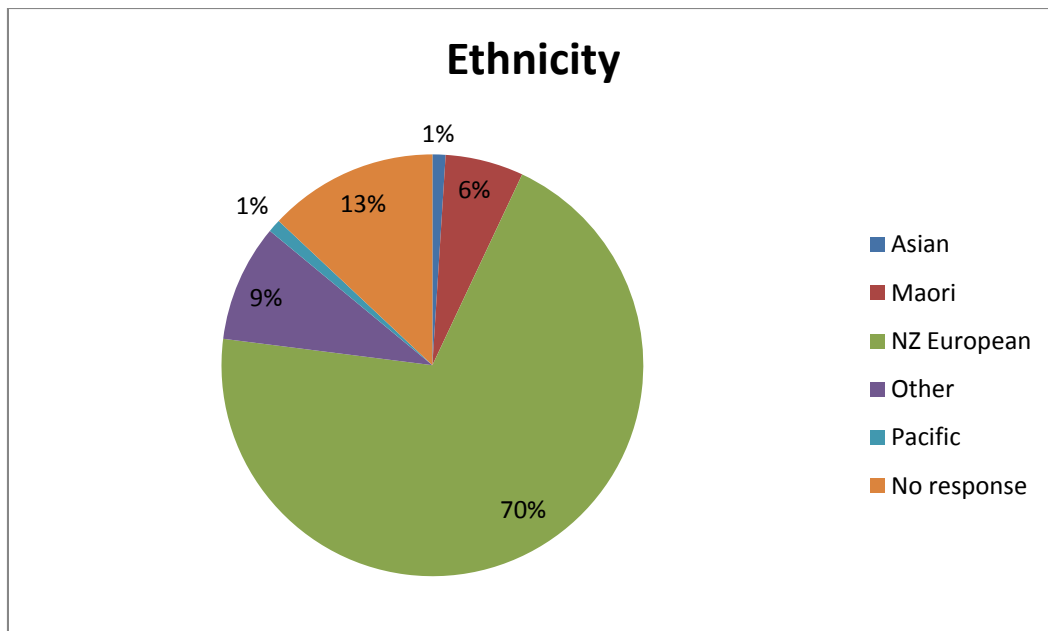


Figure 4 Pie graph showing the ethnicity of people at the harbour.

The majority of the people surveyed were New Zealand European, while many people left this section blank.

3.4 Origin of survey takers

Figure 5 below shows the origin of people surveyed. It highlights that most of the people at Fergusson Park lived within walking distance, as with Ōmokoroa. More than half of the people at Pilot Bay and Anzac Bay were not from the Bay of Plenty region. Ōmokoroa was popular with both local people and out of the region visitors.

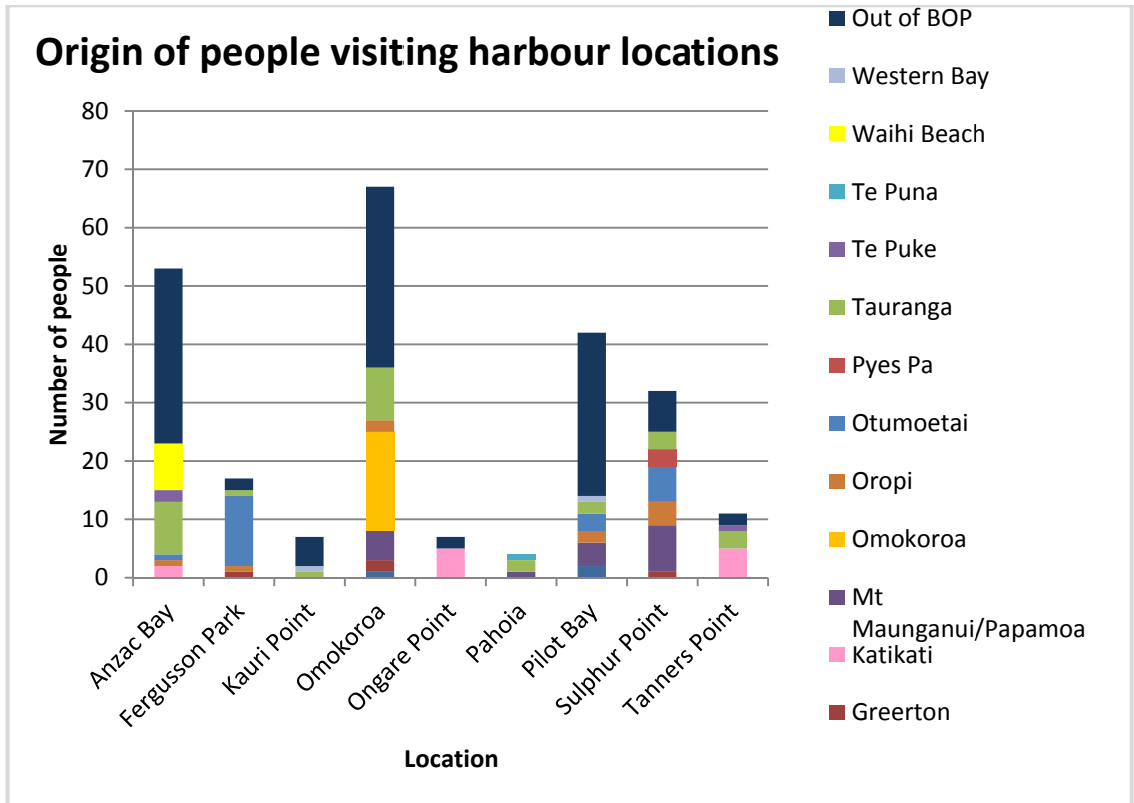


Figure 5 Stacked column graph showing the origin of people visiting harbour locations.

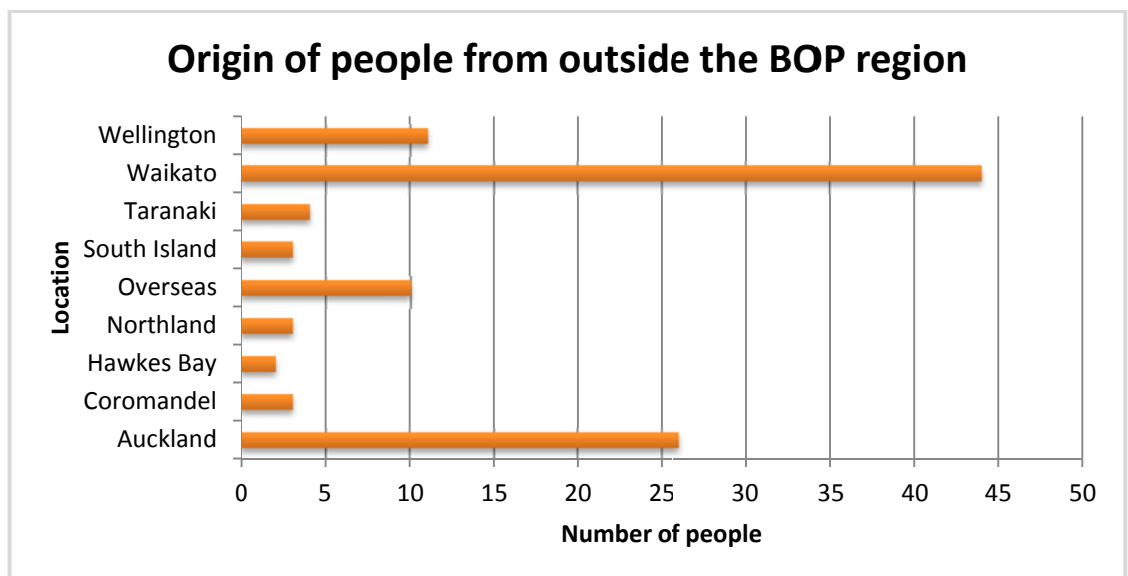


Figure 6 Bar graph showing the main regions that visitors have come from.

Figure 6 shows that most of the out of region people came from the Waikato and Auckland region.

3.5 Modes of travel

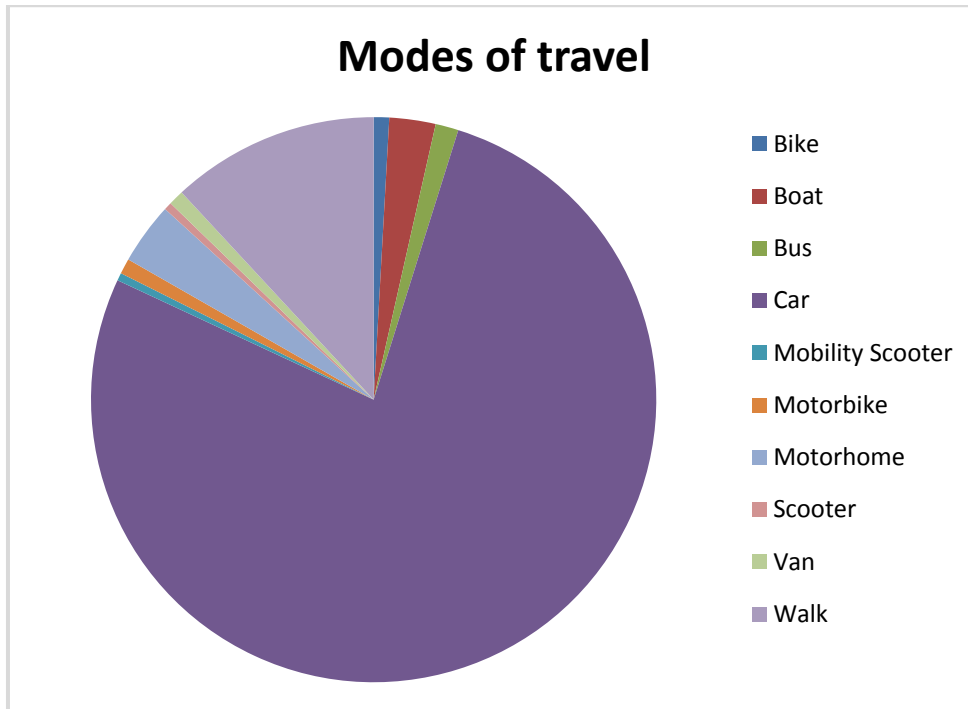


Figure 7 Pie graph showing how people arrived at the harbour.

Figure 7 highlights that the majority of people drove to their destination, but it was good to see that many people walked to their local reserve. Motorhomes were the next biggest form of transport, which shows how popular harbour foreshore reserves are for touring and picnicking.

3.6 Activities

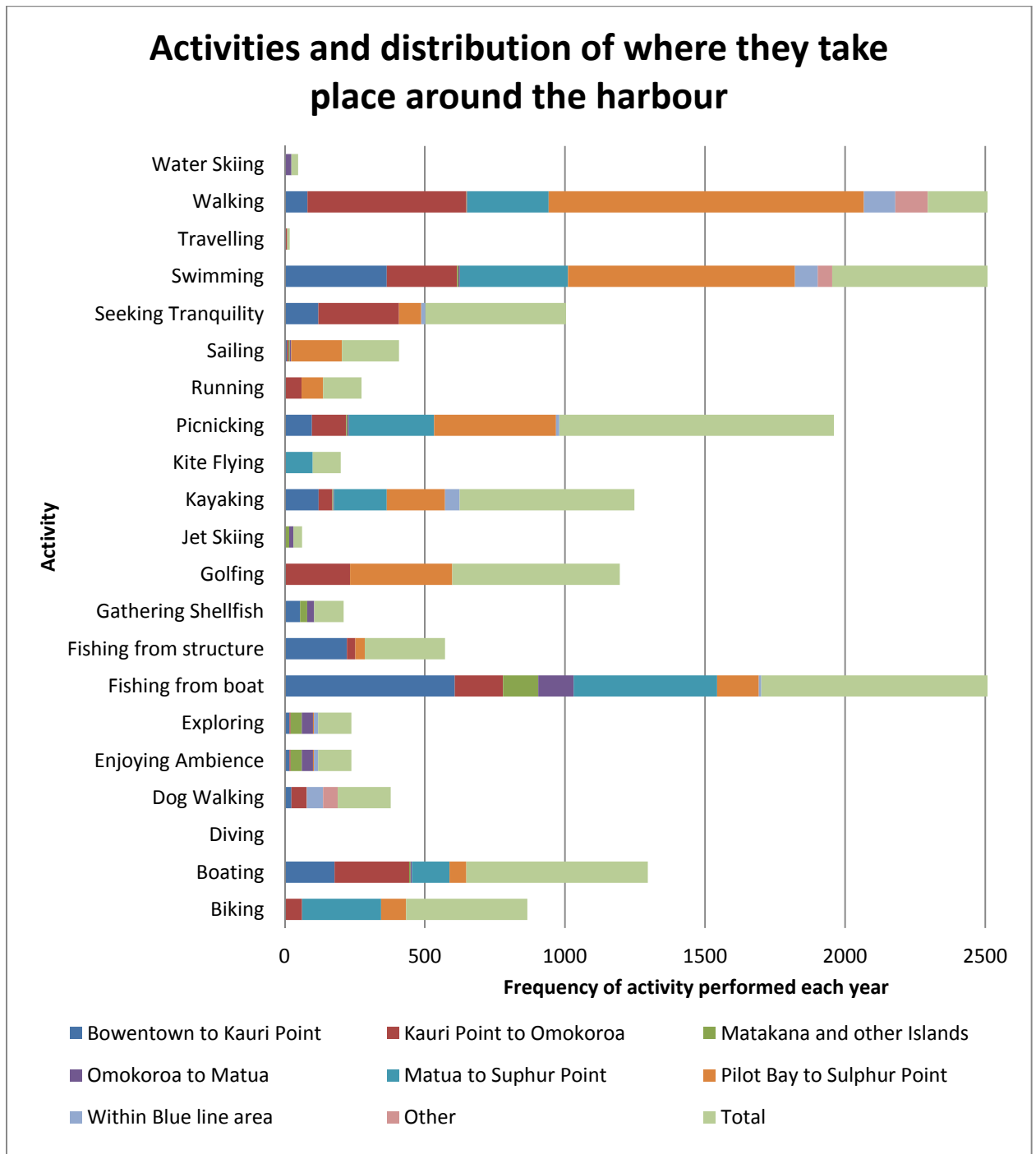


Figure 8 Stacked bar graph showing where and how often activities are performed.

Figure 8 shows the relationship between activities and the areas where these activities commonly take place. For instance, water skiing appeared to be most popular on the shores between Ōmokoroa and Matua. The most popular activity at Pilot Bay was walking, and the three most common activities across the whole harbour were walking, swimming and fishing. This graph shows that lots of different activities were taking place at different locations. People commonly said they did a number of activities in one visit i.e., boating/fishing/picnicking/water skiing/walking.

Part 4: Findings from the survey discussion questions

4.1 Access

Section 6 of the survey sought people's views on how important access to the harbour was and how it could be improved. When discussing "Access", only 30% of those who said either access or parking was important to them, actually thought there needed to be improvements. This shows that many people chose places to go based on ease of access. The improvements which were mentioned most commonly were pram/wheelchair access and steps at Anzac Bay.

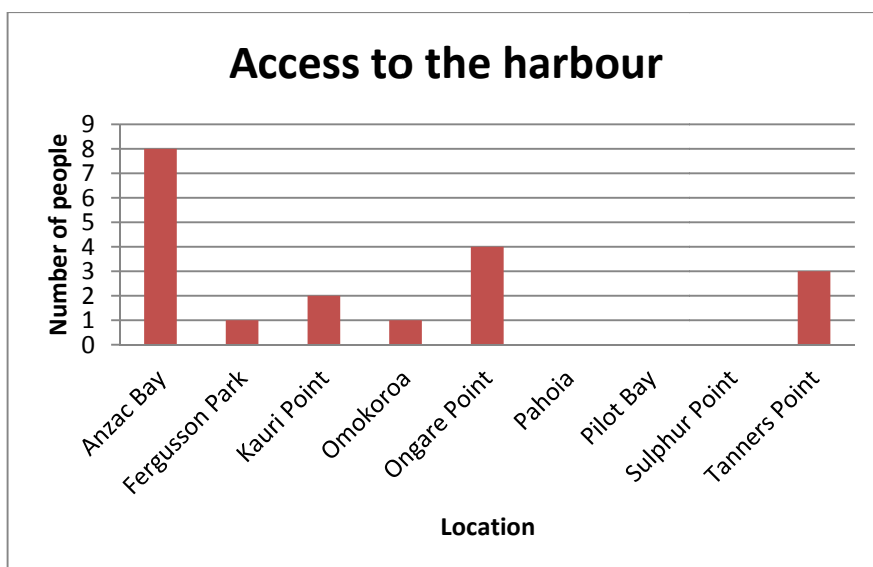


Figure 9 Column graph showing the number of people who expressed that accessing the harbour was important.

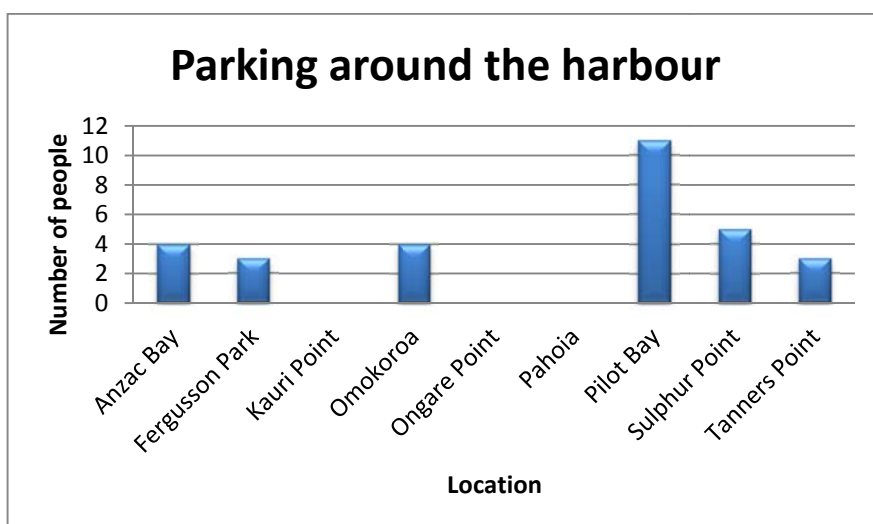


Figure 10 Column graph showing the number of people who expressed that parking at the harbour was important.

4.2 Experience

4.2.1 Elements of a great visit

Section 7 of the survey sought people's views on what they thought made a great visit or day at Tauranga Harbour and what might make the experience even better. Thirty eight people commented that sea lettuce affected their visit to the harbour (Figure 11) as it created general unsightliness and odour. More than half of the people surveyed at Fergusson Park complained about the sea lettuce.

Eighty three percent of the comments about pollution were sourced from Fergusson Park, where most of those surveyed were local residents (Figure 12). People had fairly strong and varied views on pollution, due to the fact they lived close by. They expressed distaste about rubbish and other forms of waste. The majority of people made it clear that a lack of pollution is imperative to a 'great visit' to Tauranga Harbour. Figure 13 shows that the weather and good facilities play an important part in the experience people have at Tauranga Harbour.

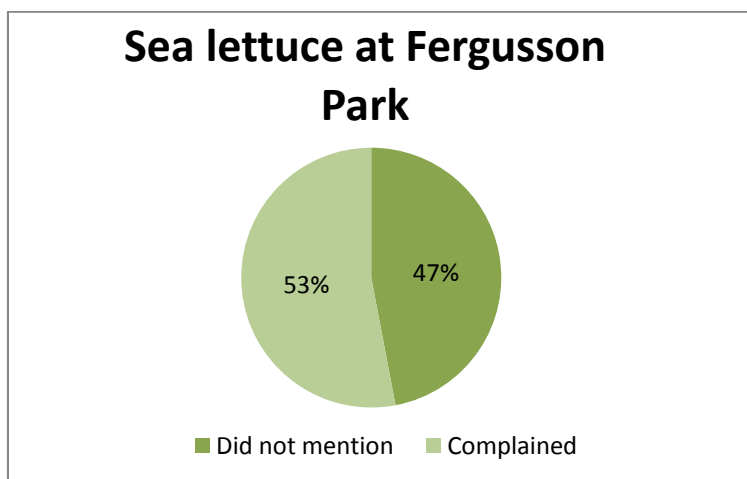


Figure 11 Pie graph showing the percentage of people from Fergusson Park who mentioned sea lettuce being a hindrance.

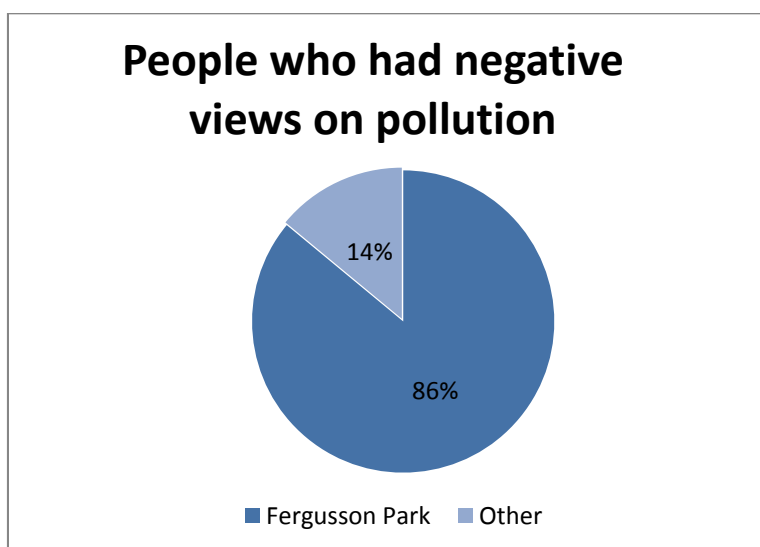


Figure 12 Pie graph showing the percentage of people with negative views of pollution.

What makes for a great visit or day at Tauranga Harbour?

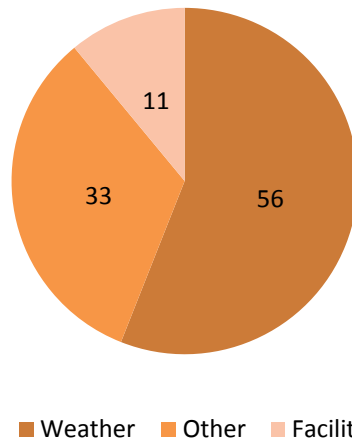


Figure 13 Pie graph showing what contributes to a great visit or day at Tauranga Harbour.

4.2.2 Facilities

Section 8 of the survey asked people to describe what 'barriers' exist that might prevent them from using the harbour for recreation, or using it less often.

The need for more litter bins was commonly mentioned, particularly at Anzac Bay (Figure 14). Anzac Bay appeared to be under more pressure than most locations, catering for more visitors and having to provide increased facilities such as rubbish bins and toilets and requests for better access. Pilot Bay also seems to have some room for improvement with many non-locals expecting more convenient facilities. There were a few locations where people appeared happy with the facilities.

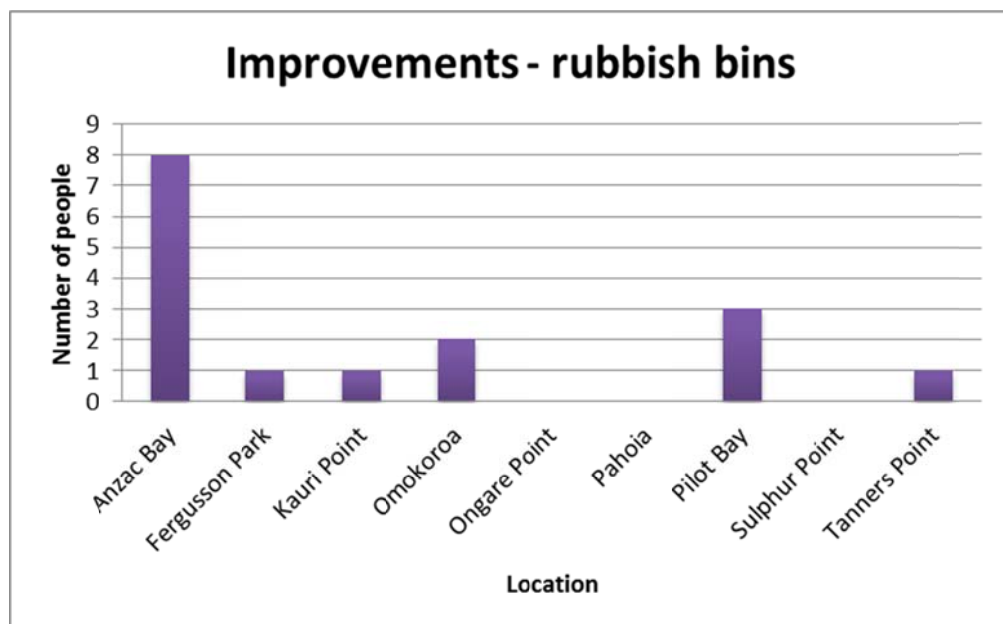


Figure 14 Bar graph showing the number of people at each location who expressed a need for more/improved rubbish bins.

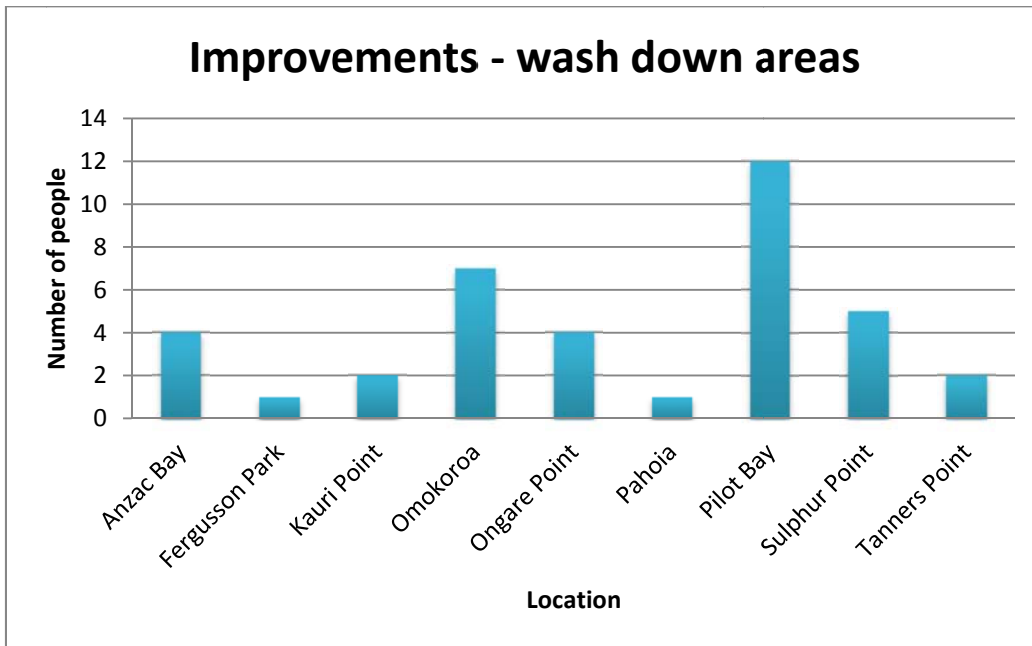


Figure 15 Bar graph showing the number of people at each location who expressed a need for wash down areas.

Increased numbers of wash down areas were mentioned at every location, particularly at Pilot Bay (Figure 15). There was some demand for Anzac Bay and Sulphur Point to have more children’s play equipment (Figure 16).

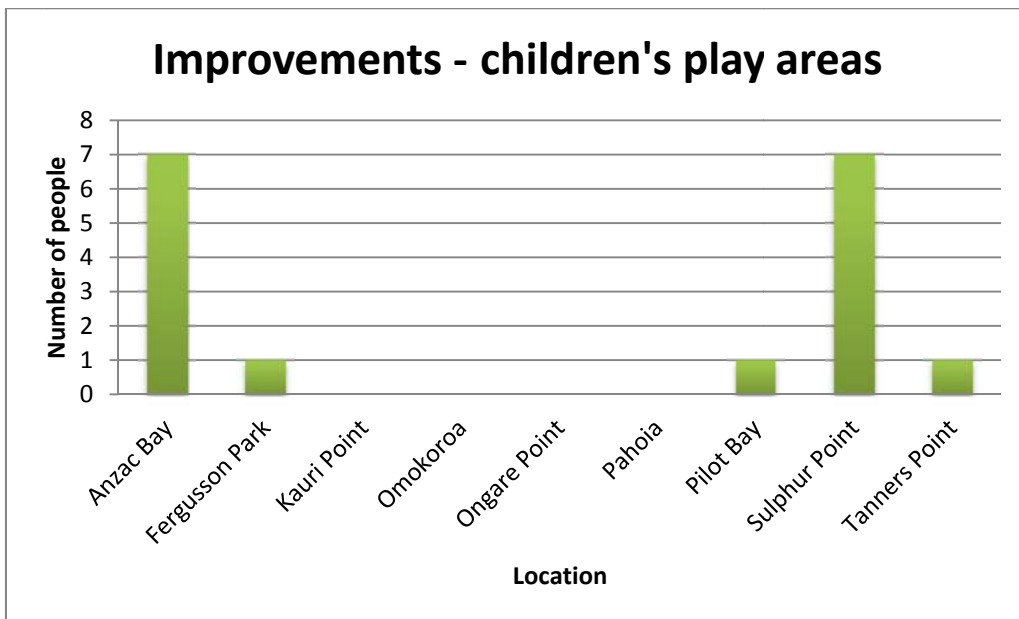


Figure 16 Bar graph showing the number of people at each location who expressed a need for more children's play areas.

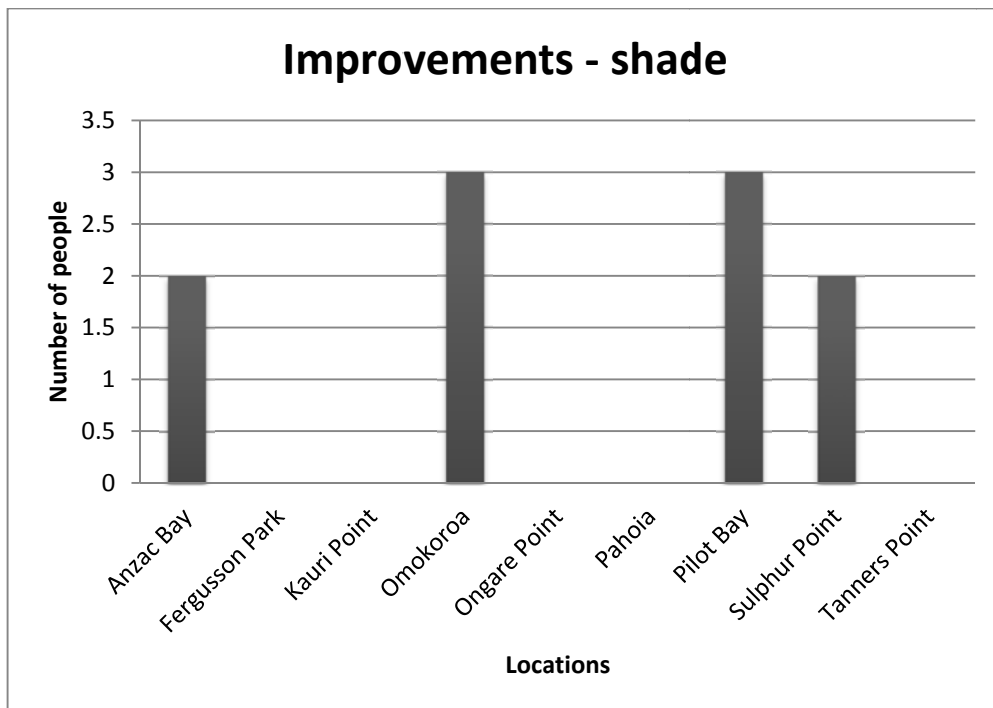


Figure 17 Bar graph showing the number of people at each location who expressed a need for shade.

Shade seems to be a minor issue raised at Anzac Bay, Pilot Bay, Ōmokoroa and Sulphur Point (Figure 17).

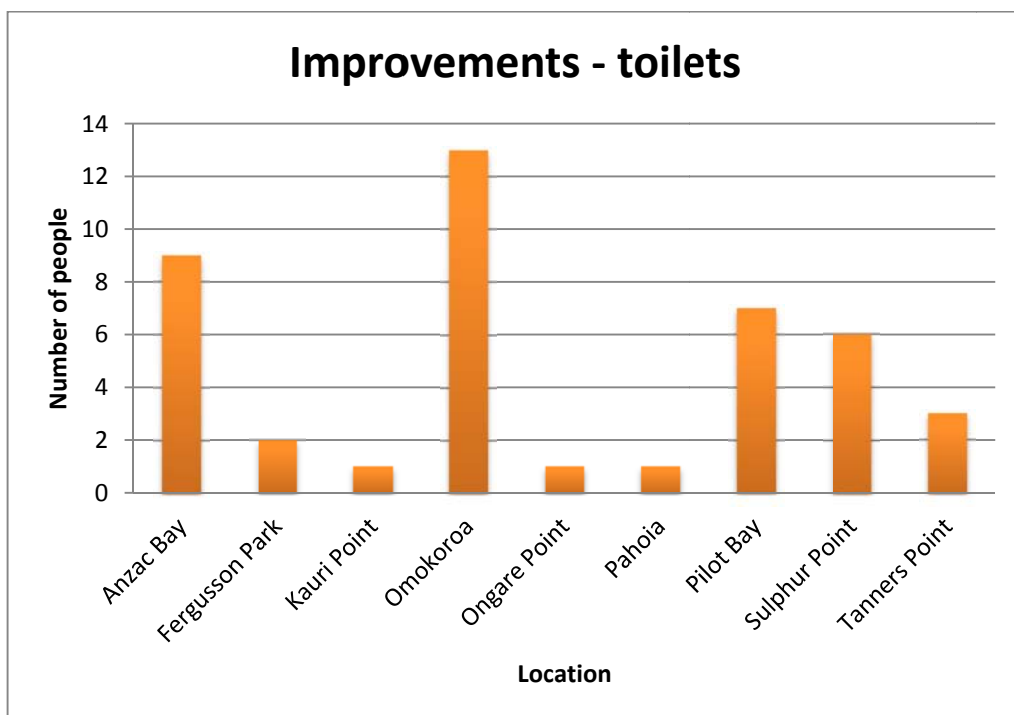


Figure 18 Bar Graph showing the number of people at each location who expressed a need for more/improved toilets.

The need for more/improved toilets was mentioned at every location, predominantly Ōmokoroa, Anzac Bay and Pilot Bay (Figure 18). Ōmokoroa was the location from which most of the survey results were sourced, suggesting a higher number of visitors requiring increased toilet facilities.

4.2.3 Barriers to enjoying recreational activities

Section 8 of the survey also asked people to rate certain influences that may or may not be a 'barrier' to them using the harbour for recreation.

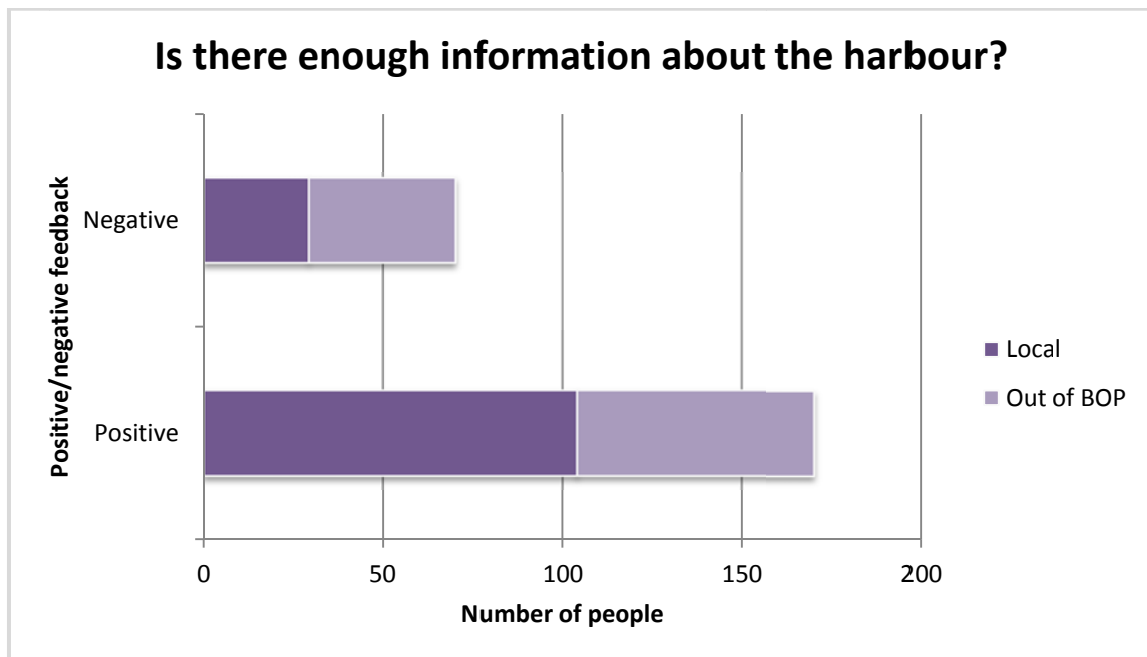


Figure 19 Bar graph showing whether people believe there was sufficient information about the harbour.

Of those who said there was not enough information about the harbour, there were some suggestions for improving information distribution. These included maps, information in shops, information on upcoming events/activities, mangrove information and information on the wharf pertaining to legal aspects of fishing and boat speed. There were 24 people who suggested improvements and eight who said there was enough information for locals but not for non-locals.

There were conflicting views on the information centre's effectiveness, and people said that they relied on word of mouth information to find out more about the harbour. This feedback indicates that out of area visitors were unaware of the potential recreation opportunities around the harbour.

4.3 Other comments

Section 9 of the survey gave people the opportunity to make further comments on Tauranga Harbour (positive aspects and suggestions for future improvements). Not everyone made comments.

4.3.1 Fergusson Park

Out of the 17 people who took the survey at Fergusson Park (Figure 20), six people took the time to write positive comments. These include:

- Parks are very well catered for visitors and activities
- The new facilities are good
- Overall a good place to go

Improvements:

More recreational facilities (e.g. wash down areas, separate fishing jetty and ski lanes, boat ramps, water fountains and toilets).

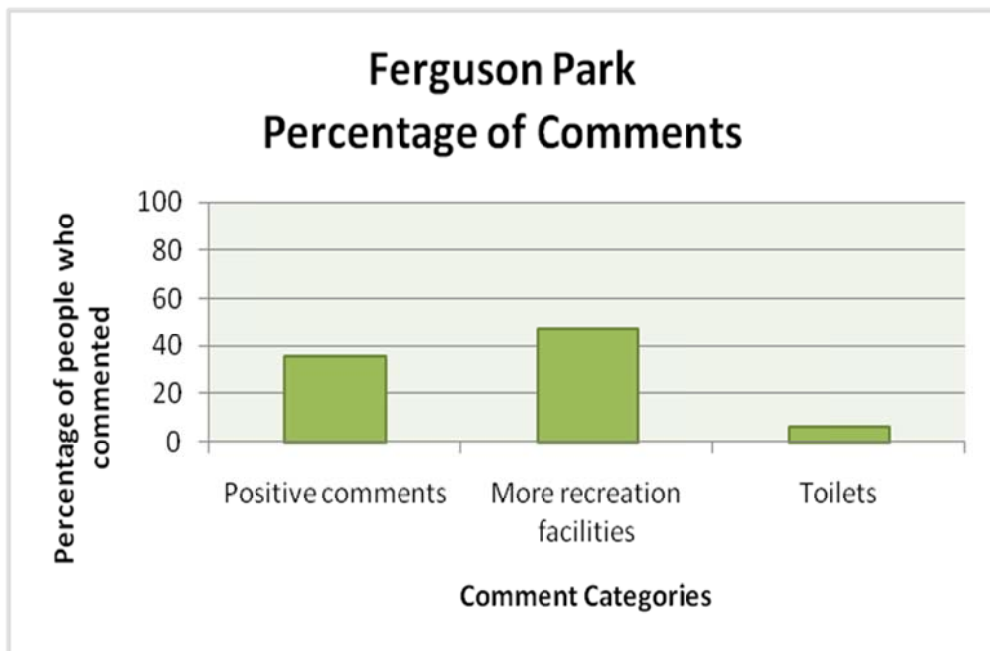


Figure 20 Bar graph showing feedback from people at Fergusson Park.

4.3.2 Pilot Bay

Of the 32 surveys, nine people wrote positive comments about the harbour reserve. These include:

- Visitors are well catered for – parks are friendly
- The harbour is paradise
- Lots of free family activities
- Opportunities for motor-homes

Improvements:

- Wash down areas
- More toilets and showers
- More barbeque facilities
- More rubbish disposal facilities
- More shade (trees)
- Cycle stands
- Boat safety procedures being followed

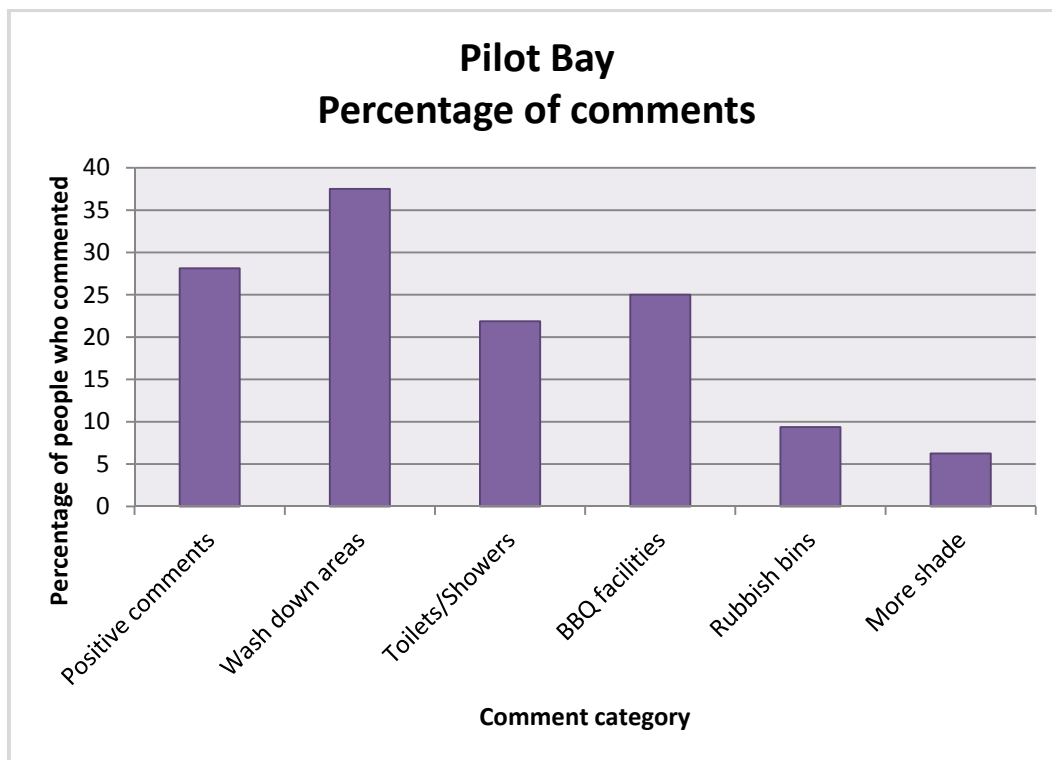


Figure 21 Bar graph showing the percentage of people who made comments about Pilot Bay.

4.3.3 Ōmokoroa

Seventeen of the 67 people who took the survey gave positive feedback on Ōmokoroa:

- Leave it as it is
- Good car parking
- Clean, safe and maintained

Improvements:

- Wash down areas
- More toilets and showers
- Fishing platform
- Boat ramp upgrade, more boat parking
- More car parking at busy times
- Commercial facilities (water taxi, barbeques, cafes)

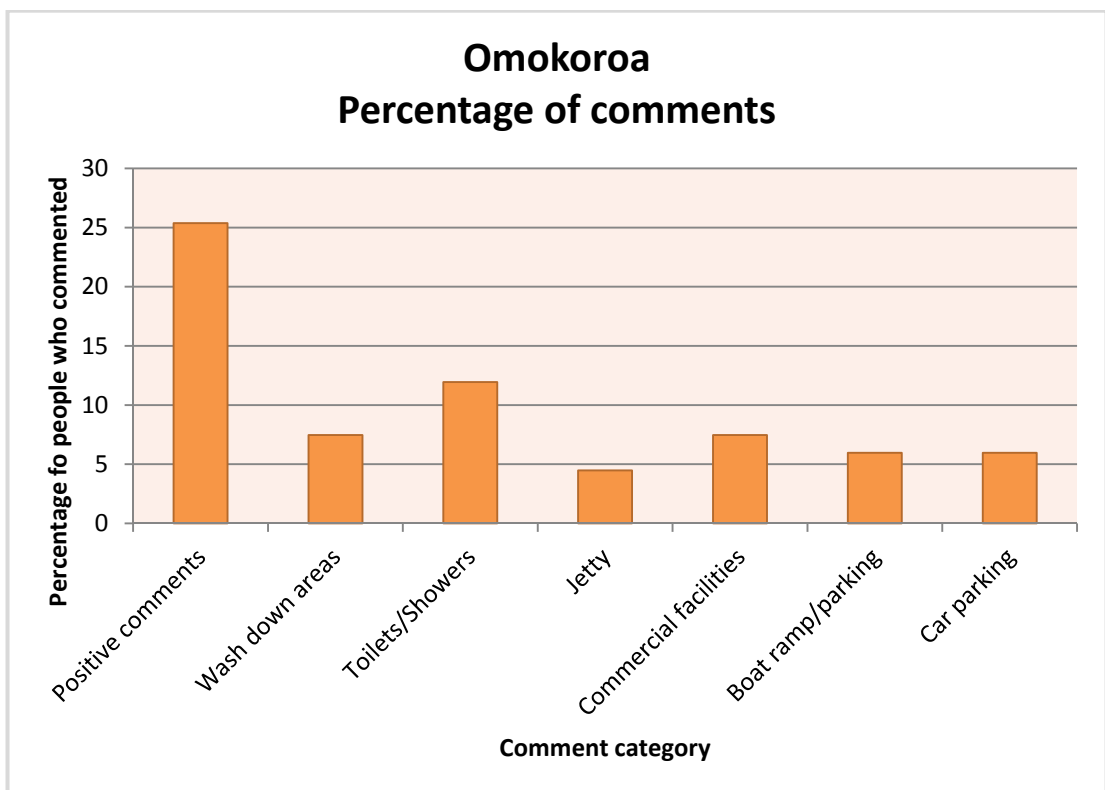


Figure 22 Bar graph showing the percentage of people who made comments about Ōmokoroa.

4.3.4 Anzac Bay

Fifteen out of 51 people gave positive feedback about the harbour area:

- Leave it as it is
- Beautiful, natural environment

Improvements:

- Better access onto the beach (e.g. rails, steps, ramp for prams/wheelchairs)
- More rubbish bins
- Separate boating from swimming areas
- Closer cafe/ice cream and barbeque facilities
- More/closer toilets
- Jetty
- Wash down areas for boats, boat parking and ramps

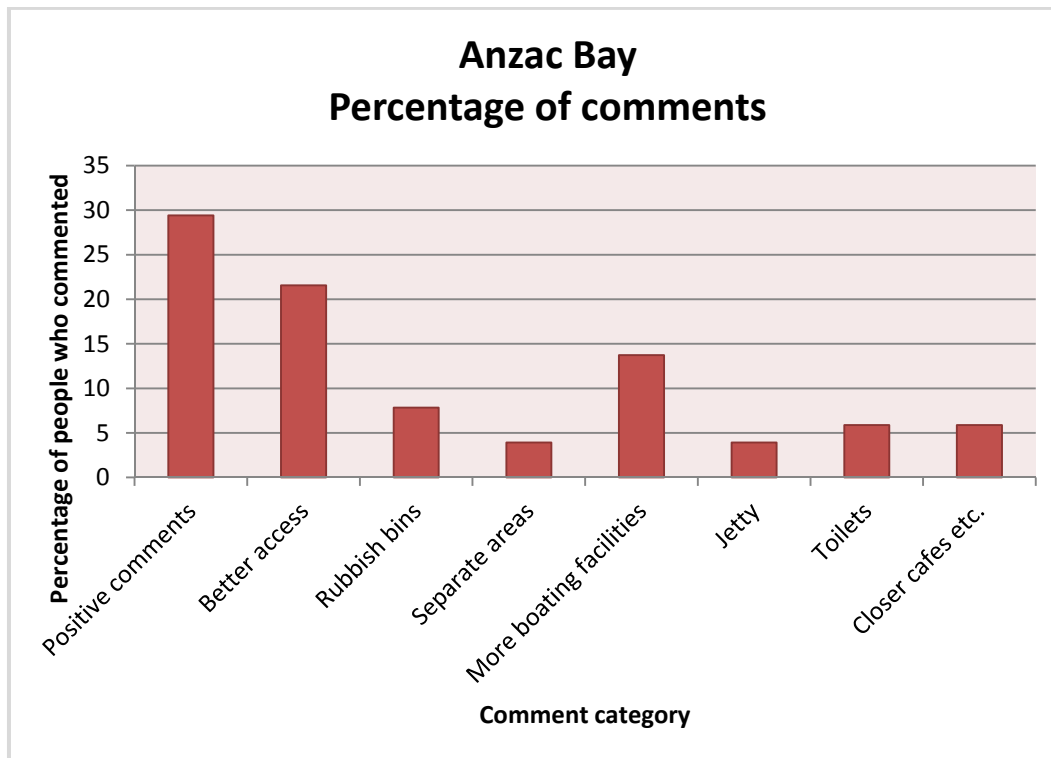


Figure 23 Bar graph showing the percentage of people who made comments about Anzac Bay.

4.3.5 Ongare Point

Of the four people who were at Ongare Point to take the survey, two of them gave positive comments:

- Very happy, most things are great

Improvements:

- Clean beaches – sea lettuce concerns about decomposition and presence
- Toilets/barbeques/tables
- Facilities for night boaters, e.g. lights on all the markers
- No commercial fishing
- Campground

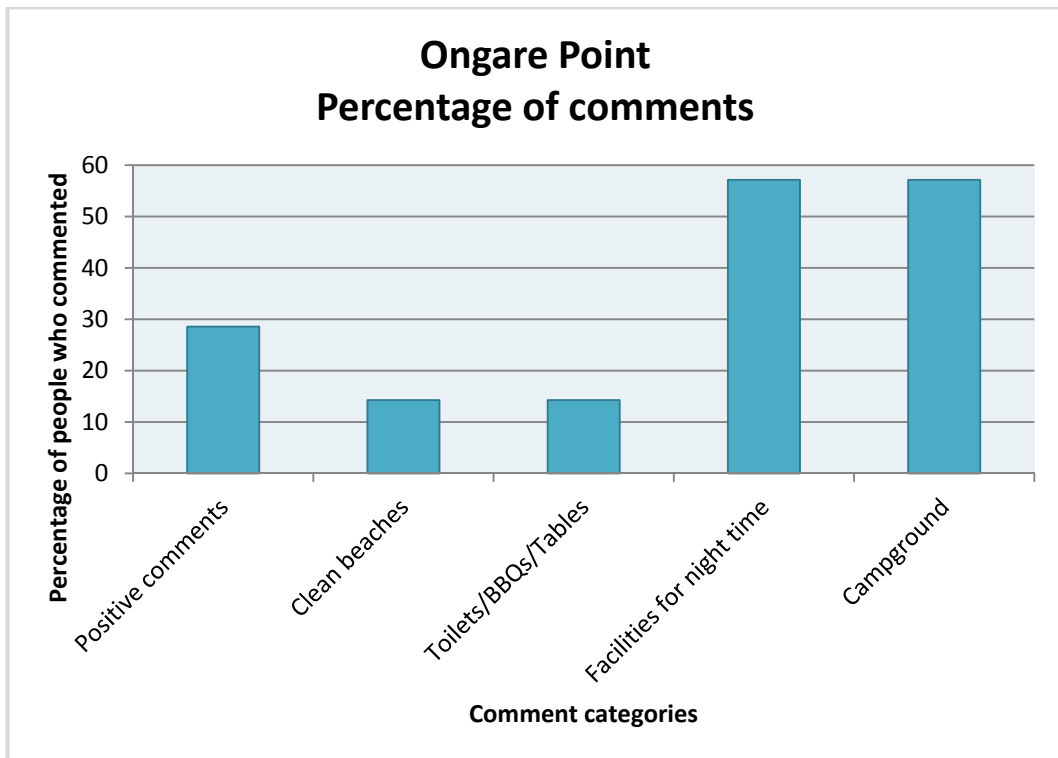


Figure 24 Bar graph showing the percentage of people who made comments about Ongare Point.

4.3.6 Tanners Point

There were 11 people who carried out the survey at Tanners Point.

Improvements:

- Wash down areas
- Boat ramps
- Trailer parking
- Places to gut fish
- Toilets/showers/drinking fountains
- More information/signage
- Facilities for night boaters, e.g. lights on all the markers
- Policing of the five knot rule
- Management of sea lettuce
- More allowance for campervans

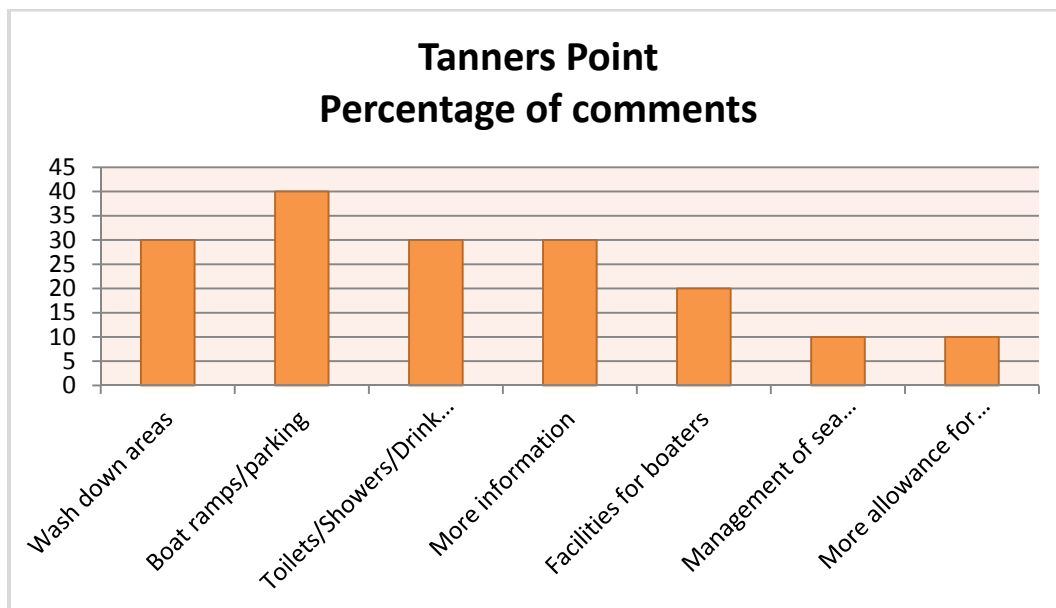


Figure 25 Bar graph showing the percentage of people who made comments about Tanners Point.

4.3.7 Kauri Point

Five people took the recreation survey at Kauri Point, three of whom commented positively.

- There are enough facilities here – plenty at the campground
- Toilets and signage are well maintained, good food vans
- Locals are friendly

Improvements:

- Wash down areas
- Jet ski speed control
- Tree maintenance
- Access pathways
- Boat ramps

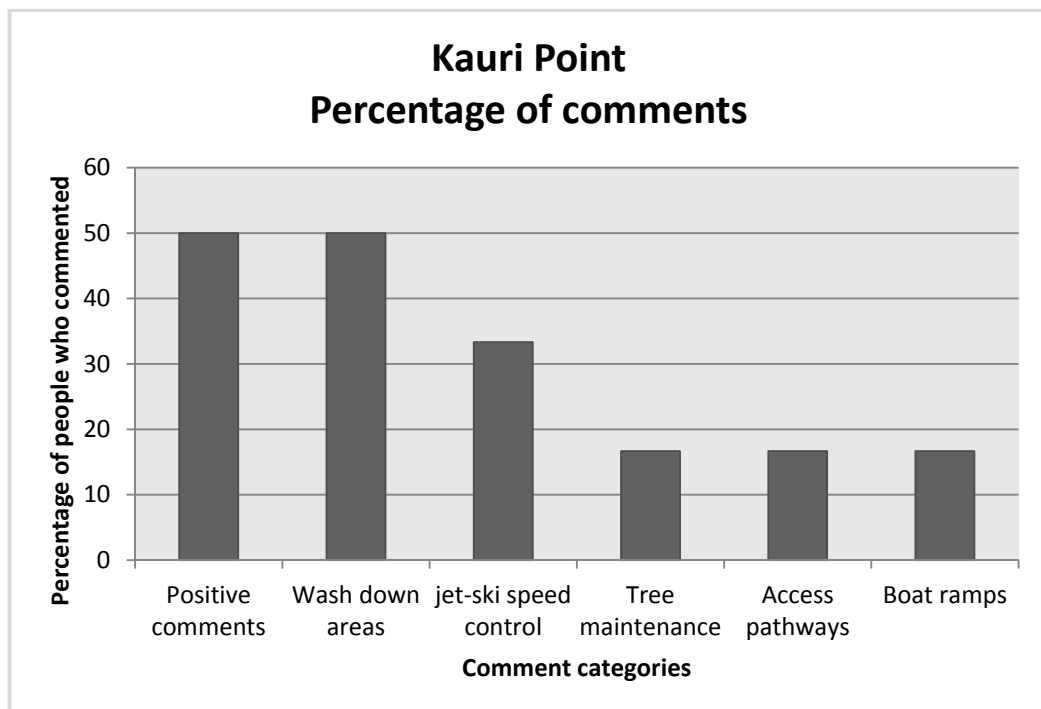


Figure 26 Bar graph showing the percentage of people who made comments about Kauri Point.

4.3.8 Pahoia

Three out of the four people at Pahoia gave positive feedback in this survey:

- Good toilets
- Well looked after

Improvements:

- Showers
- Barbeques
- Wash down areas
- More reserve areas

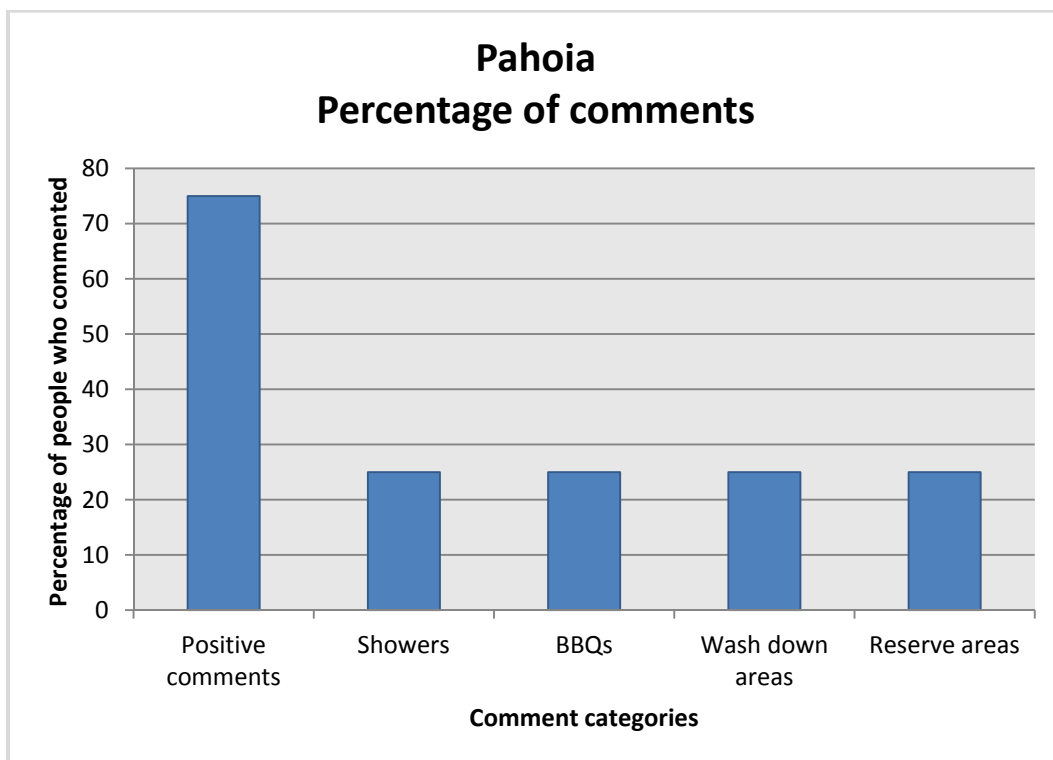


Figure 27 Bar graph showing the percentage of people who made comments about Pahoia.

4.3.9 Sulphur Point

Five of the 32 people wrote positive comments:

- Overall good and unique

Improvements:

- Toilets/showers
- Barbeques
- Wash down areas
- Jetty
- Playground
- Boat ramps
- Miscellaneous (e.g. cycle tracks, traffic management, gym equipment, supermarket, local map, shade).

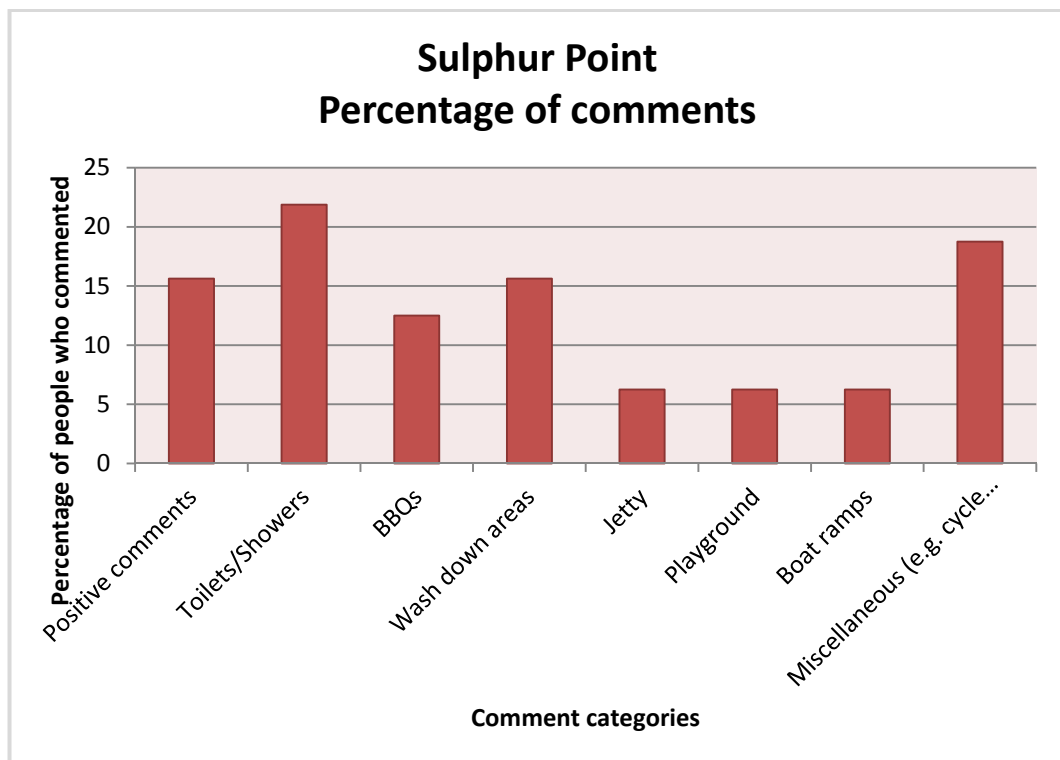


Figure 28 Bar graph showing the percentage of people who made comments about Sulphur Point.

Part 5: Key recommendations

- The Tauranga Harbour Recreation Survey Project team pursues the range of operational and local based actions as a result of the user survey.
- Findings and recommendations from the surveys are passed onto the partner Councils and other relevant organisations to consider and take action if required.
- As part of the wider monitoring programme, continue to ensure meaningful and consistent data is collected via this type of survey on an on-going basis. The next peak and off-peak surveys are recommended to be completed in summer 2013 and Easter 2013.
- Other parts of the monitoring programme (the monitoring of Tauranga Harbour recreation) are implemented to provide a full and accurate and picture of recreation on the harbour.
- Other projects or statutory matters taking place at Tauranga Harbour, reference the Tauranga Harbour Recreation Strategy and its survey findings to assist with decision making and data/information collection.
- The survey findings are discussed at the southern and northern Tauranga Harbour Recreation User Forums. Feedback from the forums on the survey could be used to strengthen the initial findings.

Appendices

Appendix 1 – Survey

Appendix 2 – Comments from Section 9 of the survey

Tauranga Harbour/Te Awanui recreation use site survey

Section 9 – Other comments

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
Fergusson Park			
1	Ski lanes		
2	Everything's there		
3	Toilets		Parks are very well catered for
4	Central area in middle of town ability to have community rec	No places like Hagley Park Christchurch. Central Tauranga where easy accessible	Controlled <u>dog</u> access around harbour
5	No car park, barbeques, clubhouse built. Lots of work been done A ⁺		Fergusson Park – keep it as is! Control wet days when cars drive through
6	Nothing PERFECT	All facilities are here/available/easily accessible	All in place
7	Now barbeque's great! Clean. Quite happy!	In comparison to England, dog mess, rubbish etc. Here is not an issue	Fergusson Park managed really well. Sports events, bike rides – extended car park is good
8	Campervans at Fergusson Park. Make it more camping friendly – fresh water – waste disposal. More facilities for sport		
9	More water fountains (drinking)		
10	Motorbike track	It's fun	
11			Generally pretty good
12	More boat ramps	Congestion	
13	Sometimes boat ramps are busy	Congestion	
14	More wash down areas	Not enough, always busy	
15	Playgrounds		

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
16	Fishing jetty	Not enough	Fishing jetty just for fishing. Can't fish off of marinas e.g. New Brighton Pier
17	No		
Pilot Bay			
19	More toilets and wash down facilities		
20	Wash facilities – St Johns		
22	Swimming pontoon and harbour fun things	Something for kids to do-maintain pontoons in harbour	
23	Shower pad, washing gear. Rubbish services	Lack of handy bins – too far away – spread apart	
26	None		
27	I think harbour is good as it is!		This is paradise – that's why it's our home!
28	Shower/wash down area for people and boats		
29	Feel that visitors well catered for	Because area feels friendly and geared to visitors	
30	Showers, more toilets		
31	No		
32	Another toilet facility	Only currently one – quite a long way to walk	
33	Barbeque – and tables	Normally miss out	
34	Bookshop/library close by. Fruit stalls	Like to/read on beach	
35	Tauranga's proactive for motorhomes		
36	Wash down areas	Probably no room, creates more congestion	
37	Wash down areas. No barbeques in Pilot Bay	Need some here for families	
38	Barbeques	Family day	
39	Youth group? Teenagers	Broke into car	
40	Wash down areas definitely	A lot of boat traffic, protects environments	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
41	Preserve the camping ground Clean toilets or toilet monitors	Great traditional kiwi holiday Makes the Mount accessible to families with moderate income. Excessive amounts of car parking available three-four weeks of a year	Lovely family to holiday. Lots of activities for families that cost nothing
43	Yes – wash down for families and barbeque areas	Handy to have if spending long periods at beach	
44	Wash down areas. Shade. Water area 'splash pad'. Playground. Family environment	Family environment	Need cycle stands – only one in the area. Tourism based activity - would make better economy, huge potential. All shoot off to Rotorua. (Seed) foundation event to get tourism here – something around the Mount
45	Family orientated – need barbeque areas		
46	Wash down areas, barbeque		
47	Wash areas, toilets		Looked after well
48			Good place to come
49	Barbeque – need more shade areas	Trees are very limited	
50	At least one restaurant – more tables. Pretty anyway		
51	Need a few more barbeque areas. Wash down areas	Barbeque – more family orientated	
52	Ramp down	Bad feet	
53	Need barbeque areas and tables. Good number of rubbish bins		
54			First time visitor
55			More about managing people over summer. Managing traffic. Beaches can cope with large influx of people. Ban on alcohol
56	Recycling bins	For recyclable products, to be put into, not rubbish bin	
57	Speed of boats need to be controlled	See boats speeding in areas with kayak	
58	No its pretty good	I enjoy the harbour just wish	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
		there was more marine life	
59	Lifeguards and safety monitors	Children and risk from other harbour users	
Omokoroa			
61			This is a really nice place to visit!
65	Nothing	Its fine	
67	Car wash	So I don't have to do it	
69			All being well!
71			Perfect spot – everything all good
72	Secure parking, water for removing sand/weed from boats/kayaks	Many reports of vehicles being broke into	
75			Marina berth in need of maintenance (jetty)
77			Like the clean, well maintained spaces. Safe environment
78	No		
81	More toilets		
82	Water taxis. Fishing platform from mount		
83	Another wash down station at Papamoa Domain. More public toilets and wash down at main mount beach and Pilot Bay	At busy times of the year the current amenities are over used	Very good playground at Mount Drury – Well done!!
84	Mount boat ramp upgrade	To ease the congestion – walkers/runners around the Mount become entangled in the movement of trailers and cars	As a local citizen with grandchildren I value the recreational areas that have toilet facilities. The Sulphur Point boat ramp appears to work efficiently: huge parking area and plenty of room to launch boat
87	Wider/bigger boat ramps	The ones at the moment are too small	
88	Rubbish bins	Not enough	
89	Yes portable showers and toilet facilities	Coz we would have freedom camped but we need shower	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
91	Pretty good		
92	Its fine		
93	Parking		
94	Pretty good only one access in Tauranga		
95	Transport		
96	More parking and room for the boats. Another jetty. Not enough space for fishermen		
97	Not really		
98	Nothing really		
99	Automatic toilets		
100	Wash down, diving board off wharf		
101	Boat parking		
102	Upkeep of toilets		
103	Winter stuff/attractions. Parks maintaining		
104	Wash down areas, showers		
105	More beach parking to near beaches (Omokoroa)		
106	Just easy parking, particularly in the mount		It's well designed, with area reserved, no cars on beach
107	Not really		
108	Toilet blocks scattered	More convenience, why spend half an hour walking?	
109	Pubs	Only one here	
110	Barbeques, another toilet block down Esplanade Road	Barbeques/toilets needed badly	
111	Cafes Water taxis Ice cream, fishing hire, barbeques, water showers, canoe hire	Attract more people/convenience Access to water Attract more families, for the kids, convenience	
112	Cleaner toilets	They're dirty	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
113	More policing of boaties, more wash down areas and showers closer to main areas/beach	Visitation exp more pleasurable	
114	Fishing line holders on wharf, info for fishing on what (types and ways). Local fish	Make it easier to fish	
116	Leave as is	No need for more shops everything is close by already	
117	Car parking	Kids running around car park and car park is very busy	
119	It is good	Because there are many good facilities	
121	Move showers and open later	Not change	
122	More showers	Have to wait in line	
125	Yet to experience – new from out of the area		
126	Nil that we know of		
Anzac Bay			
127	Yes	Below	<p>Western Bay of Plenty District Council</p> <p>More accessible than Coromandel.</p> <p>Mount too commercial. Not as much commercialisation. Too many flash houses</p> <p>One of the best beaches you come across</p> <p>Enough to do at Anzac Bay – no</p> <p>Swimming pontoon needed at Anzac Bay</p> <p>Playground at Anzac Bay</p> <p>Tracks getting rough at Anzac Bay – no rails for the elderly, erosion on current tracks</p>

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
128	Water fountains/clean potable water near access ways (like in Australia)		There is dangerous access way to Anzac Bay – needs a rail, unsteady rocks/???? upgrade walkway at Anzac Bay to a safety standard Worries about foreshore and seabed legislation – should be totally accessible all the time. Beaches are ‘ours’ too. Would be a huge barrier to access if you cannot get to the beaches due to this legislation <i>“Interviewer handled the survey very well”</i>
129	Bins and recycling		Great place to be, no complaints
131			We are lucky to live and play in such a beautiful place. The services provided are great – Waihi Beach Surf Club is looking excellent and is a facility to be proud of and hopefully supported by Council Roading, e.g. The Waihi Beach Gorge is very poor. This would be excellent if upgraded It’s awesome that the tennis club has been retained at Waihi Beach our family play regularly
133	Pub		
134	Designated areas for boating and swimming. Safety stuff	Part safety experiences	
135	Stricter speed limits	Safety and fishing opportunities	
136	Wash down for boat Rubbish bins on beach	Reduce speed of algae blooms etc. Everyone on beach but no bins!	
138	All good		
139	Better access – steps		Restrict dog access – not the proper area for them. Not so pleasant for others during times of peak business

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
140	More toilets	Convenience	
141	No	All here	
142	Barbeques fixed		
143	Nothing	Great place – not needed	
144	No – if so will take away from nature		
145	Boat washing at Anzac Bay		
146	Boat parking/different point of access	So not to walk on dunes	
147	Restaurant closer to Anzac Bay/on beach itself	Boat and kayak hire	
148	Better toilet block. Wash station – drive boat through	'old school' dated	
149	None! This is what people come for	And more walkways	
150	More bins		
151	No		
152	Toilets		
153	More rubbish bins, more signage	Rubbish beer bottles	
154	More boat ramps and parking for boat trailers		
155	Perfect as is		
156	Limits to entry	Too congested	Council needs to stick to bylaw
157	No		
158	For Anzac Bay would be good for a down ramp for wheelchair access	Can't access this beach very easy, push chairs have to be carried	
159	Nothing	It's perfect	Love it here – family tradition
160	Playground	Have kids picnic with no cars	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
161	More shade, more trees, more rubbish bins	People generally lazy – toilets to be kept clean	Terrible boy racer problems – need it illegal, noise from cars, not really relaxing Education experience, seeing shells – good learning experience for children Eradicate pollution
162		Got everything	
163	Bowentown – toilets pretty grotty – up by fishing and boating club. New shells		
164	Shower FREE ACCESS	Clean	
165	Barbeques	Greater convenience	
166	Access for overnight buses/camper vans. Cycle tracks on mount and at mount and Anzac Bay. Track all around Tauranga Harbour (same as Waikato River). Showers outside – simple single head open showers	Cyclists are better people than Boy racers	
167	Heavy duty coin operated barbeques, tables	Revenue, accessible, convenient, increase popularity of spot	
168	Beach ladders, enough toilets	Dune conservation	
169	More jetties with fresh water for launches	Marina is busy and only place that does so, so far	Good as is – no need for taxes or iwi ownership
170	Nothing		
171	No	All bases covered	
172	Shops (any) closer (food/fish and chip)	Shops are far away in town	
173	Second floating pontoon at jetty	Makes it easier for boaties	Car park is well done, good facilities, don't want much more or will detract
175	Bowentown – coin operated gas barbeques Mount - coin operated gas barbeques, shade trees	More convenience	Gas barbeques will be better but could get vandalised
176			Nice natural environment, big trees are nice

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
177	Separate footpath from toilets	Gas and boats get in the way and are dangerous. Quicker access	
178	Picnic/barbeque areas	To be able to spend whole day at site	
179	Boating ramp, wash down, motor flush	Because only one (limited access with boating club – expensive)	
Ongare			
180	Lights (below) Tanners Point needs a hose/wash down facilities	Flushing off site late at night a problem Another campground on the harbour's edge (places to pitch a tent where it is not illegal, places to go to do that)	Should be <u>no</u> commercial fishing licences/activities in the harbour Should be a light on <u>every</u> marker in the harbour to find your way around the harbour at the northern end (as long as there is a light) A Tanners Point marker needs to be re-positional (some do) as they are now more on the sand bank
199			Very happy
200	Toilets. Eating facilities – tables/barbeques	Not enough	Not from here but visit and most things are great
201	Clean beaches	Sea lettuce	
Tanners Point			
181	Wharf access parking at trailers		
182	Places to gut fish. Access! Car parking		
183	More bush walking		
184	Wash down areas, boat ramps	Congestion	
185	Better toilets at Tanners Point		Dredging at Tanners Point Garden takes up space – maximise that space that's already at Tanners Point Beach tidy up at Tanners (could be a barrier)
186	No boat ramp/directions signs Wash down areas, more parking for boaties	Easily full, not enough spaces	

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
	Marker buoys needed, light signals for night fishing More policing of the 5 knot rule		
187	Ice cream store, showers	Convenience, adds to experience. Showers allow you to have clean	
188	Drinking fountains, showers	Convenience, especially for long distance visitors with no local facilities	
189	Rental kayaks and boat hire at certain access points and bikes once walkways connect	No signage at Bowentown telling you how to get to Shelley Bay Have to find out from exploration or local knowledge to get to certain places	The National Cycleway seemed to too 'major' when it included Matakana Matakana tourism when operating, very good
190			Because campers can be self-contained there should be more allowance for campervans – different rules for non-self-contained campers. Kauri Point on excellent spot for motor caravanning overnight Road sign for Tanners Point missing Overall, most kept up to scratch Brochures would be useful i.e. what's at Tanners Point. All it says is for Kauri Point is 'no exit'. What areas are accessed from where? Road signage saying 'boat ramp' or 'recreation area', picnicking area'. MCA signage project – signage on a common board, symbols board, B&B Without out access is a challenge
191	All Kauri Point to Northern - sea lettuce	Dissuading people using harbour	Maintenance of the jetties as well for debris

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
Kauri Point			
192	Boat wash down areas Showers are good at Anzac Bay	Wash down would stop aquatic weeds being spread Keep a top of rubbish at access points	
193	No more	Plenty at the campground	
194	No more please. Would spoil it	Would spoil the way it is. No commercialisation	Anzac Bay now looked after much better – we used to have to pick up rubbish ourselves Council do a good job at Anzac Bay Stop the cars driving up the hills on the reserve Trees not being maintained after planted – we even water them ourselves – more maintenance Jet skis a concern – speed amongst swimmers here
195	Path up hill. Access on tracks	One formation on sign	Great that the toilets have soap and good running water *Anzac Bay area excellent. Waihi Beach toilet blocked Food caravans good Signage good Information good Locals friendly Jet skis amongst swimmers not good – more enforcement needed
196	Anzac Bay – need motor flushing at the ramp, instead of at the motor camp at Bowentown	Facilities away from ramp makes for a 24 hour activity happening where people are trying to sleep	Thought the interviewer was very professional
Sweet Jetty			
197	Wash down areas better improved boat ramps		
Pahoia			
202	None further		“Just don’t tell people” about Pahoia etc.! The toilets are well maintained

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
			Maximum of three motor caravans is a hassle More reserve areas near the harbour needed
203	Showers/barbeques		
204	No		
205	Wash down areas for sea lettuce. Wind breaks	Stop spreading	Tauranga looks after their people better than Whakatane Clean toilets, better toilet locks
Sulphur Point			
206	Don't know – maybe more cycle tracks		
207	All good		
208	More boat ramps, traffic management		
209	Barbeque, playgrounds by beaches, more pools by Brisbane River		
210	Outside showers, more toilets	Not enough toilets or places for people to wash sand	
211	Gym equipment on the beach (like Aussie)	Convenient ways of keeping fit	
212	Toilets closer to beach/barbeque area		
213	Shower rooms	Cause we can wash the sand off our bodies before we go home	Nothing
216	What we have found so far is excellent	Because we have come across things that aren't available in other places	
217	More toilets in Pilot Bay and more barbeques along main beach	Not enough toilets and barbeque	
218	Wash down areas	Don't see much of them	
219	Jetty	Kids	
220	Tec Park – fly here central and access		

	In the future, what other facilities are needed, e.g. wash down areas and facilities that would help your visit	Why do you say that?	Comments
221	Local supermarket, marina map of Tauranga city	Don't know location and would be good as don't have car	
222	Move wash down station for kayak	Need to look after environment and there doesn't seem to be many around (at least this location)	
223	Water park – kids focus and family activities - adventure		
224	Wash down areas	Easier after fishing	
227	See Q8. Water park, playgrounds		
228	Toilets and barbeque		
229	Wash down areas. Shading areas – important for kids play areas		
230	More boat ramps	Experience	
231	No		
232	Boat wash down area	General public use	
233	Shower for after swimming and surfing	None at Sulphur Point	
234	Good		
235	Pretty good		
236	More wharfs		
237	Factory = eyesore		

Appendix 3 – Photographs





