

Long Term Plan 2021 Pre-Engagement

Tactics

- Online survey available from 9 July-4 August 2020
- Three Community Events: Junior sports targeting parents and spectators in Whakatāne, Rotorua and Tauranga between 25 July and 1 August 2020
- Online Hui a Rohe invitation to Iwi and Hapū rohe based held 30 and 31 July 2020
- Focus groups are planned for September
- Print advertising in regional daily newspapers and free community papers
- Social media: Facebook advertising: 685 “click throughs”. Reach 30,024. Impressions 93,082

Who did we hear from?

- Total respondents: **701**
- Preliminary results only, there is further analysis to be done
- **529** surveys completed, including **217** in hardcopy
- **172** young people fed-back on single priorities question only. No demographic data collected on this
- Summary graphs of survey participant demographics attached on pg 4.
- Inherent limitations to the survey
 - Self-selected - engagement not research
 - Population Statistics from StatsNZ, Census 2018
 - Inclusive of Rotorua District as a whole

Climate Change: Focus for the next three years

A number of Climate Change specific questions were asked:

1. Level of ambition question: Do you support Regional Council taking a “chipping away” approach to Climate Change, do we need to take bold steps and do more?

Sliding scale from 0 “Chipping Away” to 100 “Bold Steps”

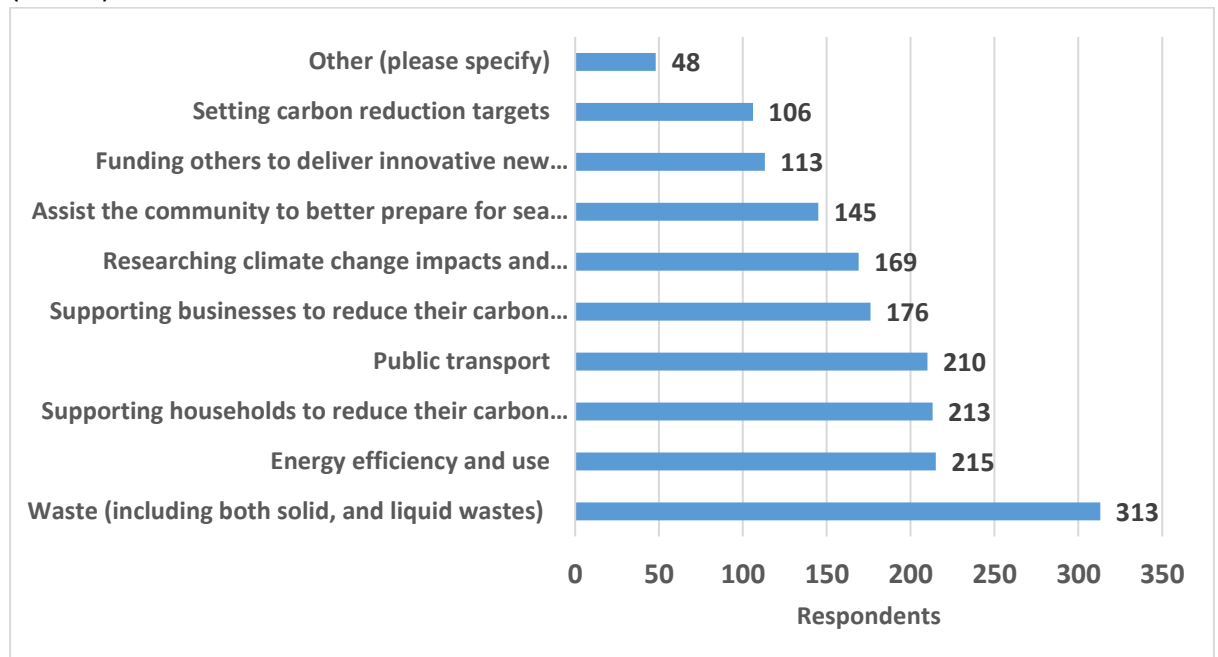
Mean 63.3, Median 75, n461, SD 37.8

2. What actions would you most like to see happening in your community to address climate change?

n=360 free text responses. Will share summary in October workshop

3. Which of these areas would you most like Regional Council to focus on in the next three years?

(n=472)



5. Would you support or oppose a plan to switch our regional bus fleet from diesel to electric?

Five point scale Oppose (1), Neutral (3), Support (5)

469 Respondents

72.7% scored it a 4 or 5 (including 64.6% support)

6. Would you support Regional Council to provide financial incentives to households to reduce their carbon footprints e.g improving home insulation or solar panel installation?

476 Respondents

75.1% scored it a 4 or 5 (including 63.6% in support)

Community Engagement

1. What Regional Council Issues would you be most interested in feeding into?

(Could select multiple options from a list of ten)

Issues of most interest:

- Maintaining/improving the water quality of our lakes, rivers and streams and coastal areas **58.4%**
- Responding to Climate Change **48.2%**
- Urban design and transport planning **40.2%**
- Managing pest plants and animals **37.2%**

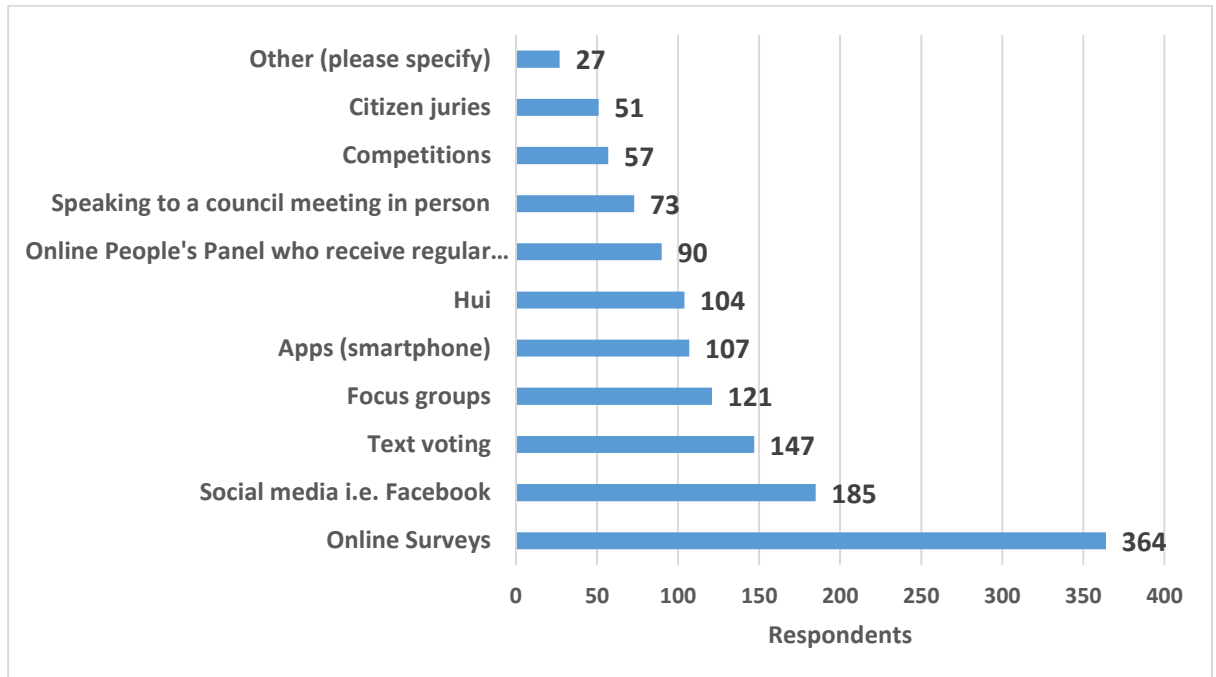
If council explored more options to support community participation, how would you like to be engaged with?

(Could select multiple options from a list of ten)

Issues of most interest:

- Online surveys **364**
- Social media i.e. Facebook **185**
- Text voting **147**
- Focus groups **121**

After we asked for email address **124** interested in Focus Group; **164** interested in Peoples Panel



Youth voice

Participants who were approximately 14 years or under were encouraged to participate in a single question exercise. No demographic data collected on youth participants.

What Regional Council Issues would you be most interested in feeding into?

(Could select a single option from a list of ten)

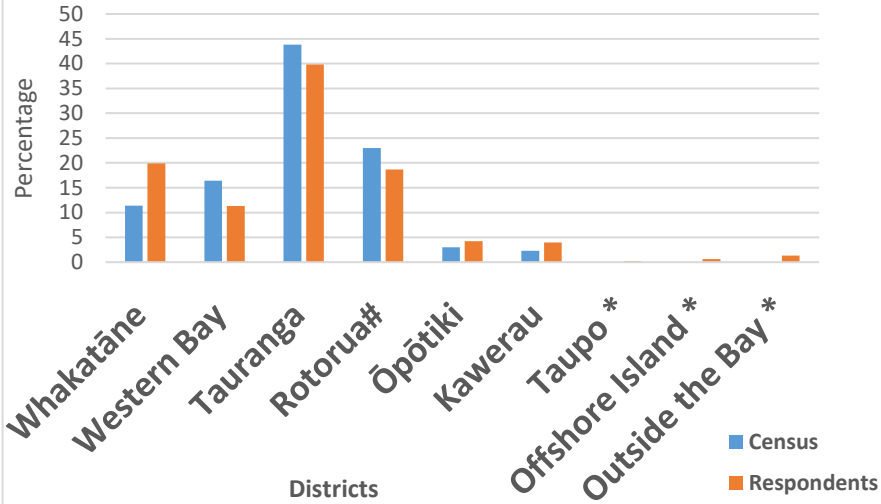
172 Respondents

Issues of most interest:

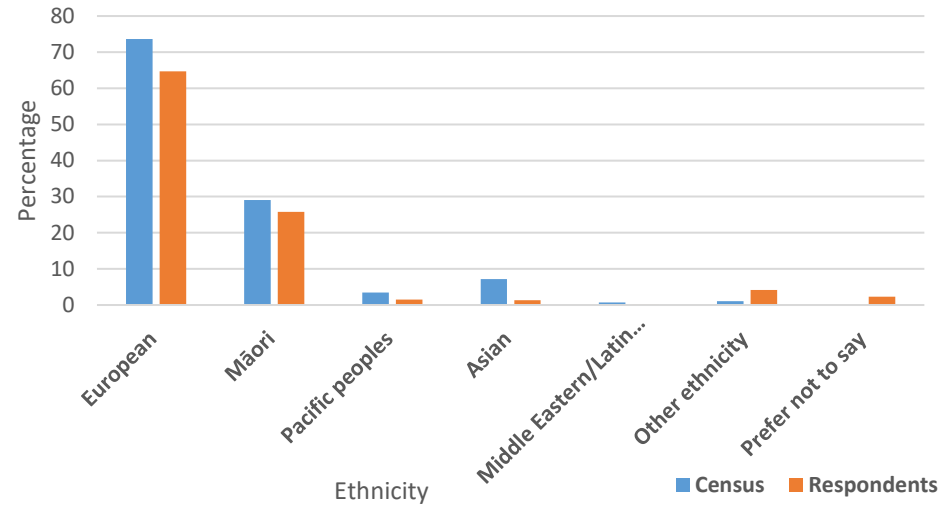
- Managing biodiversity across the region **22.1%**
- Supporting the region to recover from Covid **18.6%**
- Maintaining/ improving the water quality **15.1%**
- Managing air quality **9.3%**

For more information please email longtermplan@boprc.govt.nz or visit www.boprc.govt.nz/ltp

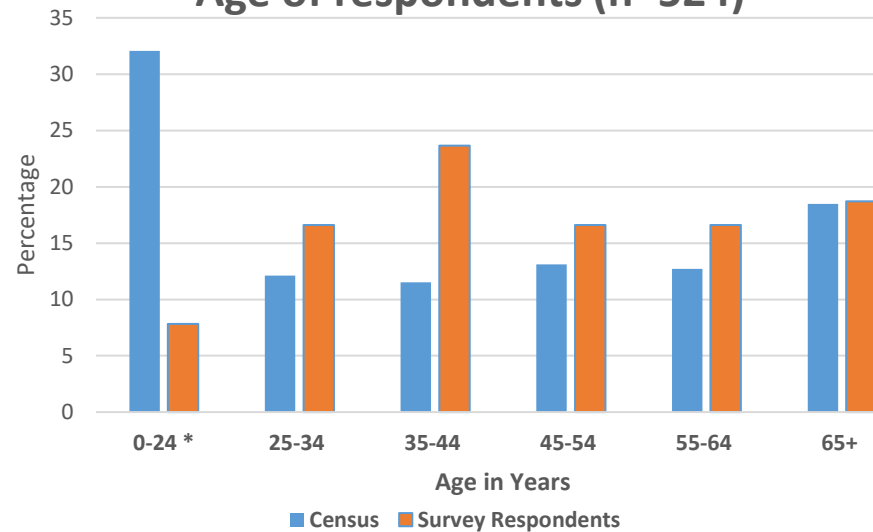
Respondents by district (n=524)



Respondents by ethnicity (n=524)



Age of respondents (n=524)



Gender of respondents (n=521)

