

Toi Kai Raua

MĀORI ECONOMIC DEVELOPMENT

BOPRC - KOMITI MĀORI

Te Rereatukāhia

By Awhina Ngatuere, GM of Toi Kai Raua Trust

30 June 2020

TODAY'S PRESENTATION

- Who we are and Why we exist
- Strategic priority areas
- Regional Māori Economic Recovery Plan
- Workforce development

WHO ARE WE?

Toi Kai Rawa Trust was officially incorporated under the Charitable Trust Act 1957 on the 8th day of January 2020.

Toi Kai Rawa is the Bay of Plenty region's Māori economic development organisation with the purpose to advance the prosperity of Māori across the wider Bay of Plenty for the benefit of our region by:

- Leading approaches to improve Māori prosperity, which includes wealth and wellbeing
- Advancing the benefits of increased Māori social, cultural and community outcomes including income, employment, health and education
- Growing leaders through the practice and tradition of succession/ youth leadership, good governance, cultural sovereignty and expansion, connectivity and living sustainably with our natural world

For this to occur Toi Kai Rawa will support a range of strategies, partnerships and initiatives where Māori social, cultural, environmental and economic advancement are at the centre.





Tōi Kai Rawa

“That our people are connected, healthy and well – a community where everyone is sustained and can thus rise to meet the challenges of the future”

BOARD OF TRUSTEES

Toi Kai Rawa's Board is connected to extensive Māori Land Collectives, clusters and networks providing deep connection across the wider Bay of Plenty.

Toi Kai Rawa consists of a governance board and project implementation team lead by the Kaihautū.

The board of trustees is comprised of experienced and highly skilled individuals who have considerable knowledge and contacts within our Māori communities and in key industries throughout the Bay of Plenty and Aotearoa, New Zealand.



**TAMARAPA
LLOYD**

BA LLB
Ngāti Tūwharetoa, Ngāti
Whakaue

Chairman



**TE HORIPO
KARAITIANA**

BAppMgmt; PGDipCM, MBA,
MInstD
Kahungunu ki Wairarapa,
Rangitane ki Wairarapa, Kura Kura
Kai Tahu, Kati Mamoe, Rapuwai ki
tai, Waitaha ki uta

Trustee



**MAUI
HUDSON**

MHSc
Whakatōhea, Ngāruahine,
Ngāpuhi

Trustee



**KERERUA
SAVAGE**

BBus, MBA
Ngāti Tūwharetoa, Ngāti Awa,
Ngāti Rangitīhi

Trustee



**DR. TANIRA
KINGI**

PhD (in agricultural economics
and development); MAppSci
(Hons)
Ngāti Whakaue, Ngāti Rangitīhi,
Te Arawa nui tonu, Ngāti Awa

Trustee



**ANTHONY
OLSEN**

BA, BPA, PGDip (Geog)
Ngāti Rangitīhi, Tūwharetoa ki
Kawerau, Ngāti Awa, Kati Hawea-
Waitaha, Rapuwai, Kati Mamoe,
Ngāi Tahu Whānui.

Trustee



**DR. RIRI
ELLIS**

PhD (Management Studies),
MMS, BMS (Marketing/Māori
Resource Management); BMPPA,
Cert Corporate Governance
Ngāi Te Rangi, Ngāti Tahu,
Ngāti Raukawa

Trustee



**RICHARD
JEFFERIES**

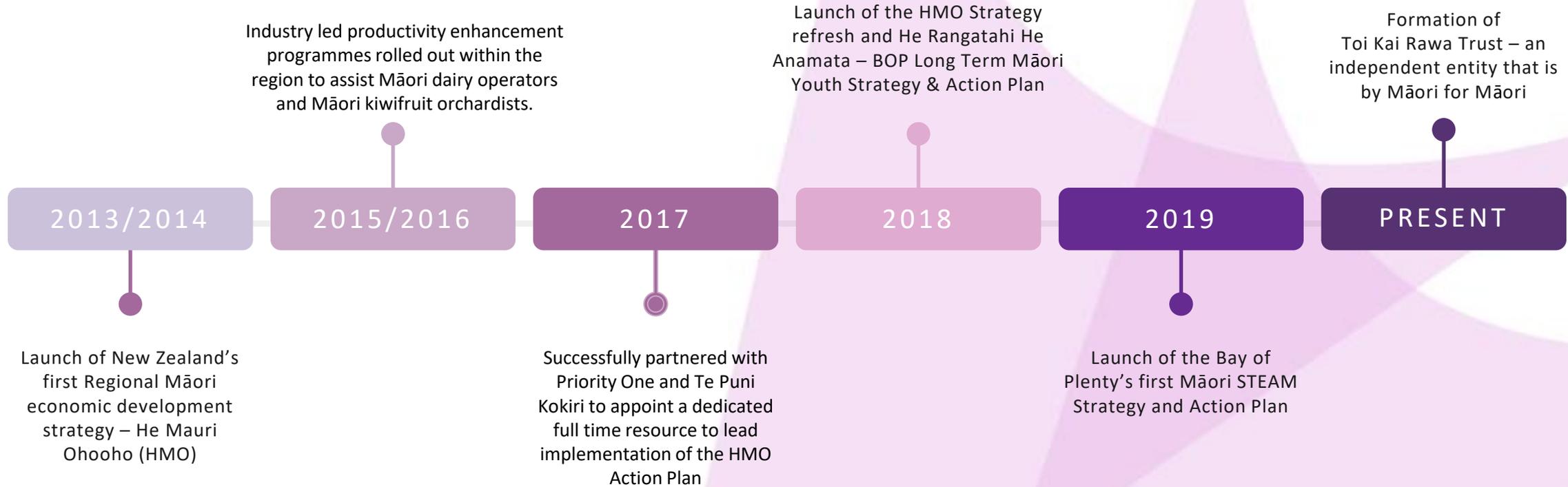
BMS, Grad.DT (sec), Justice of
the Peace

Ngāti Raukawa, Ngāti Tukorehe

Trustee

OUR TIMELINE

A brief history of
Toi Kai Rawa Trust



EDA environment

Central
govt



MINISTRY OF SOCIAL DEVELOPMENT
TE MANATŪ WHAKAHIATO ORA



MINISTRY OF EDUCATION
TE TĀHUHU O TE MĀTAURANGA

CallaghanInnovation
New Zealand's Innovation Agency



NEW ZEALAND TRADE & ENTERPRISE
Te Taurapa Tūhono



Te Puni Kōkiri
MINISTRY OF MĀORI DEVELOPMENT



MINISTRY OF YOUTH DEVELOPMENT
TE MANATŪ WHAKAHIATO TAIOHI
Administered by the Ministry of Social Development



MINISTRY OF BUSINESS, INNOVATION & EMPLOYMENT
HIKINA WHAKATUTUKI

Regional



TLA's

Western Bay of Plenty



Western Bay of Plenty District Council



Tauranga City



Priority One
Tauranga Moana

Rotorua

ROTORUA LAKES COUNCIL
Te kaunihera o ngā roto o Rotorua



ROTORUA
Economic Development
Te Whanaketanga Ōhanga o Rotorua

Taupo



GREAT LAKE TAUPŌ
Taupō District Council



ENTERPRISE
GREAT LAKE TAUPŌ

Eastern Bay of Plenty



WHAKATĀNE
District Council



Ōpōtiki
District Council
STRONG COMMUNITY
STRONG FUTURE



Taonga o te Whenua
KAWERAU
TREASURE OF THE LAND
DISTRICT COUNCIL



TOI EDA
Eastern Bay of Plenty Economic Development Agency

EDA's

Other agencies, forums

Ara Rau Tangata, Kaumatua Forum, Tauranga Moana & Te Arawa ki Tai Partnership Forum, Mana Whenua o Tauranga Moana Partnership, Smart Growth Combined Tangata Whenua Forum, Tauranga Chamber of Commerce

Te Arawa Partnership, Rotorua Chamber of Commerce

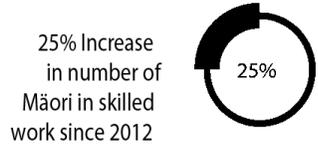
Taupo Business Chamber

Eastern BOP Councils Regional Leadership Group, EBOP Chamber of Commerce

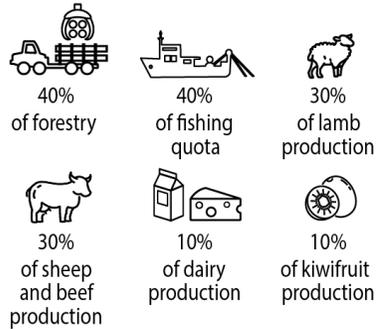
PlantTech, Scion, CONNECT, CoBOP, EMA, Export NZ, BDA

REGIONAL CONTEXT

WE'RE HERE:



PROPORTION OF NZ ASSET CLASSES OWNED BY MĀORI



38% of the wider Bay of Plenty land area is Māori owned

Over 35 Iwi, over 230 Hapū, approx. 163 Marae in the wider region

1800 Māori Land Trusts



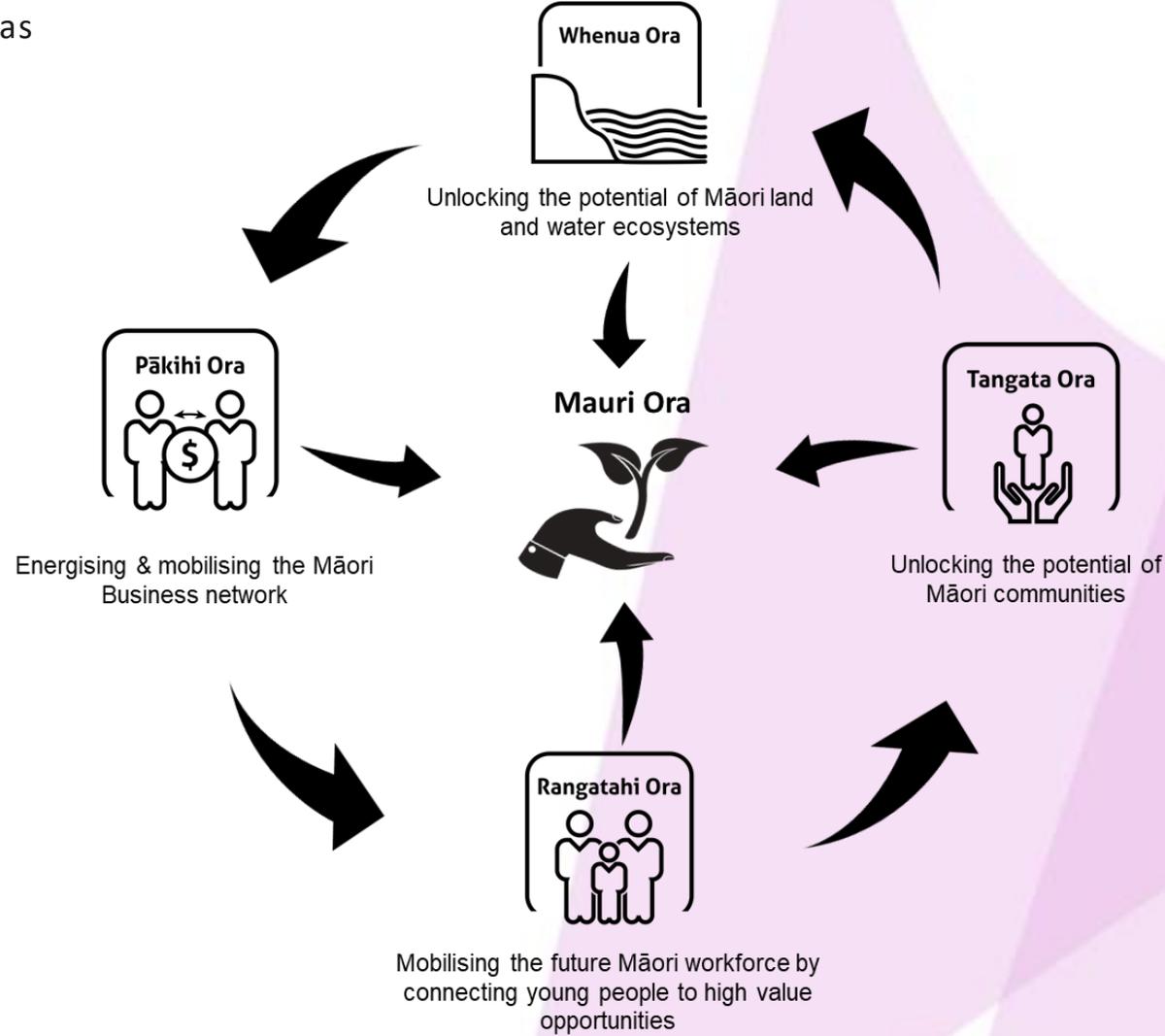
MĀORI BUSINESS NETWORK



A growing Māori business sector

Toi Kai Rawa Trust

Our Strategic Priority Areas



Our situation pre COVID 19 – at a glance

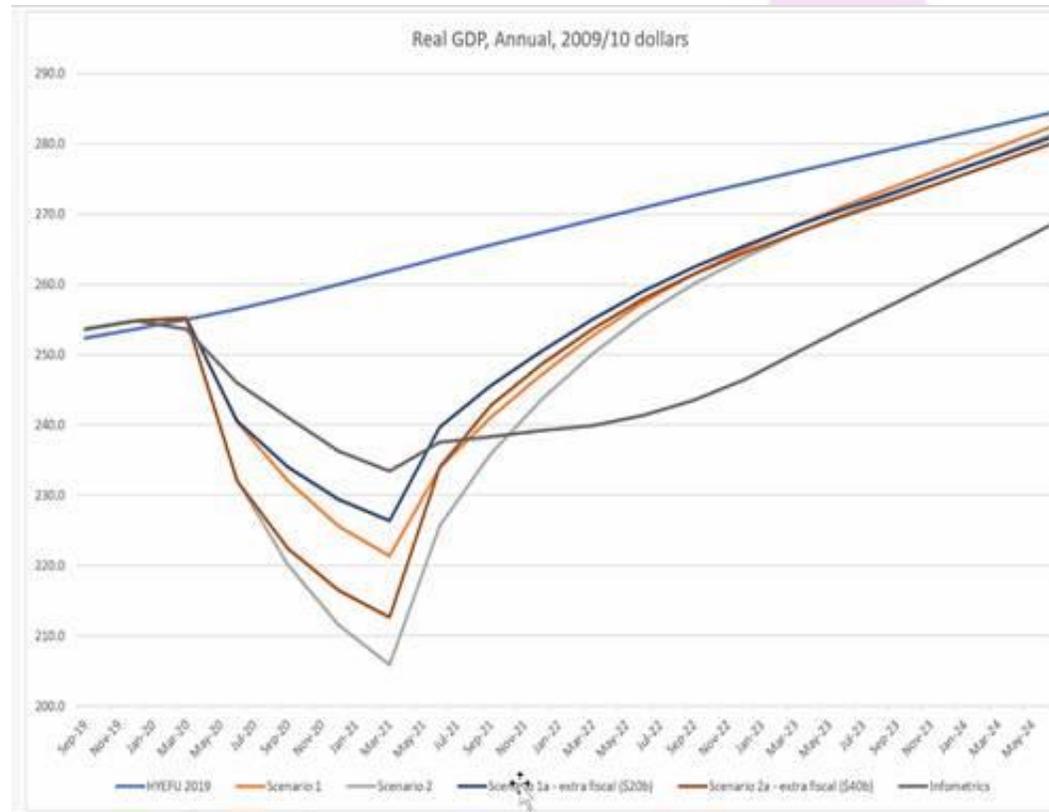
Nationally

- **Child poverty** – 25% of all tamariki Maori living in poverty
- **Māori are at risk in the labour market** due to lower average formal qualifications and skills
- **116,372 Māori aged 18-64 years are welfare reliant** (circa – 22.8%)
- Reference – Māori policy commentary Will Workman Omnibus Panui

Regionally

- 1/3 of Māori households are doing OK
- 1/3 are working poor
- 1/3 are welfare reliant

Recovery Curves



Recovery Scenarios – Treasury

This is a graph from treasury released recently showing recovery scenarios.

Economists are saying that these estimates are overly optimistic, some saying that the state of our economy is actually more like the Great depression.

This line shows 'Infometrics' projection showing a longer slower recovery and they believe a structural shift like this will much longer to bounce back.

Māori are below the curve! so our plan needs to be transformational so that we can not only bring this gap in, but also position ourselves beyond the curve!

Key enablers in our Regional Māori Recovery Plan

	TANGATA ORA	PAKIHI ORA	WHENUA ORA	RANGATAHI ORA
KEY ENABLERS	Bespoke Workforce Development Solution	Activation of Māori Business Eco-system	Whenua Māori Solutions Lab	Employment & Skills Hub
	Community Defined And Lead Solutions	Social Procurement	Integrated Whenua Māori development plans	Hub for Cadetships, Internships, Scholarships for rangatahi Māori
	Digital Strategies to increase access and literacy for our Communities	Activation of Inter-Trade & Services	Annual Whenua Māori Innovation Summit	Digital Hub – drawing on natural skills to carry over to the Tech sector



Labour market

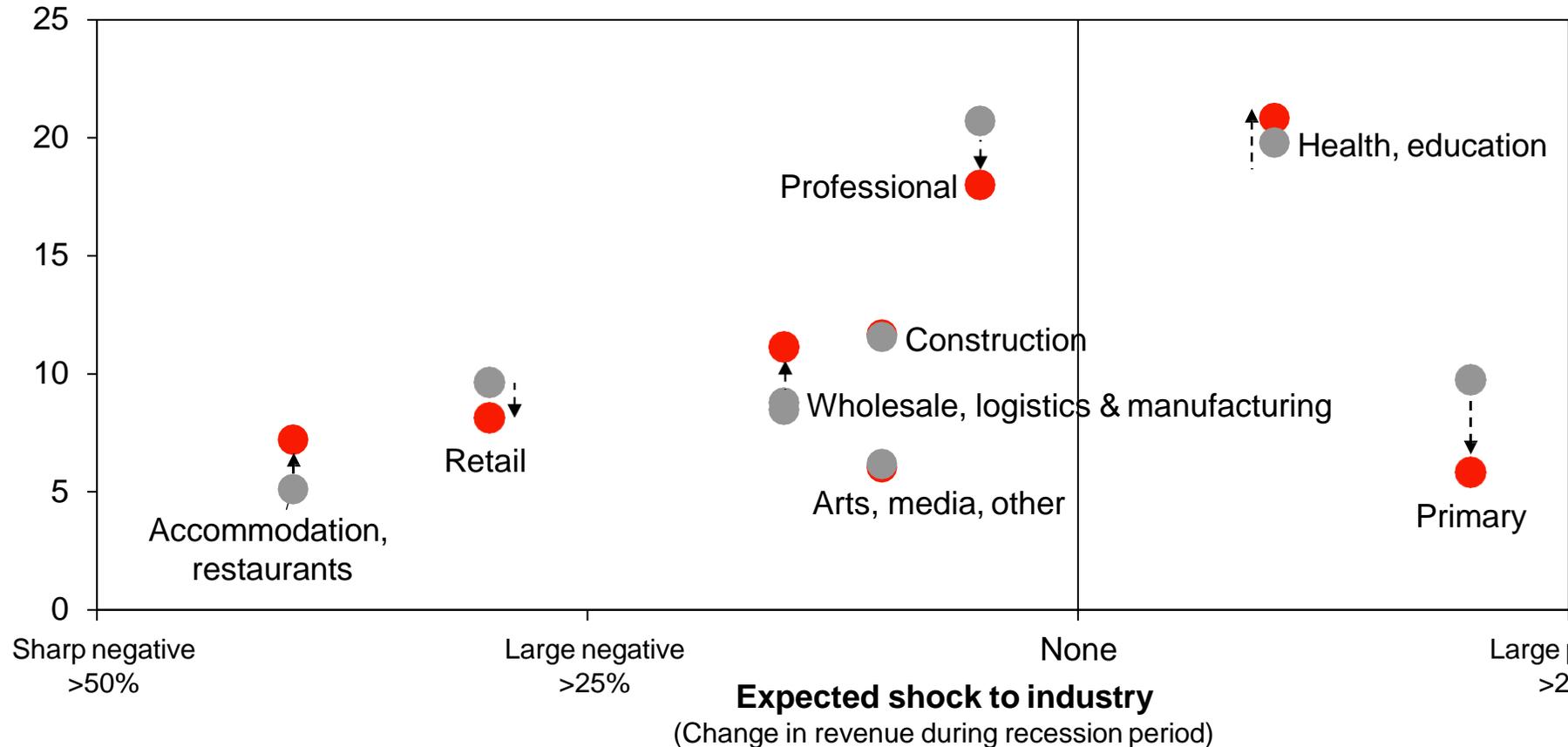
- 97,500 filled jobs pre-recession
- An unemployment rate of 7-8% would see ~5,000 additional people out of jobs
- Reskilling is important – must be relevant and fast
- Team effort – employers, staff, government, tertiary, ourselves

- Sectors with lower employment prospects:
 - Retail
 - Hospitality
 - Tourism
 - Building & construction
- Sectors with higher employment prospects:
 - Horticulture
 - Healthcare
 - Tech
 - Building & construction

WBOP Māori over-exposed to at-risk sectors like accommodation, under-exposed to safe sectors like primary

Comparison of WBOP employment structure by industry between Māori and non-Māori: 2019

% of employed in industry

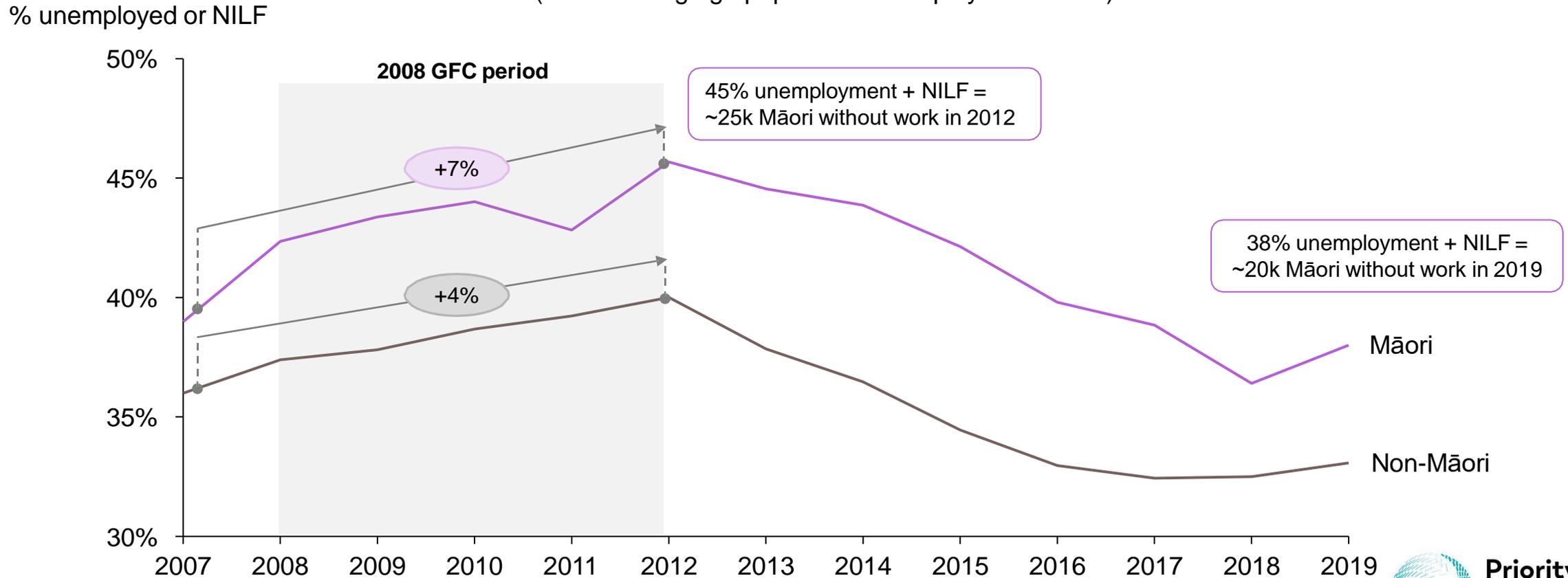


Legend

- Māori employment
- Comparison
- Non-Māori employment

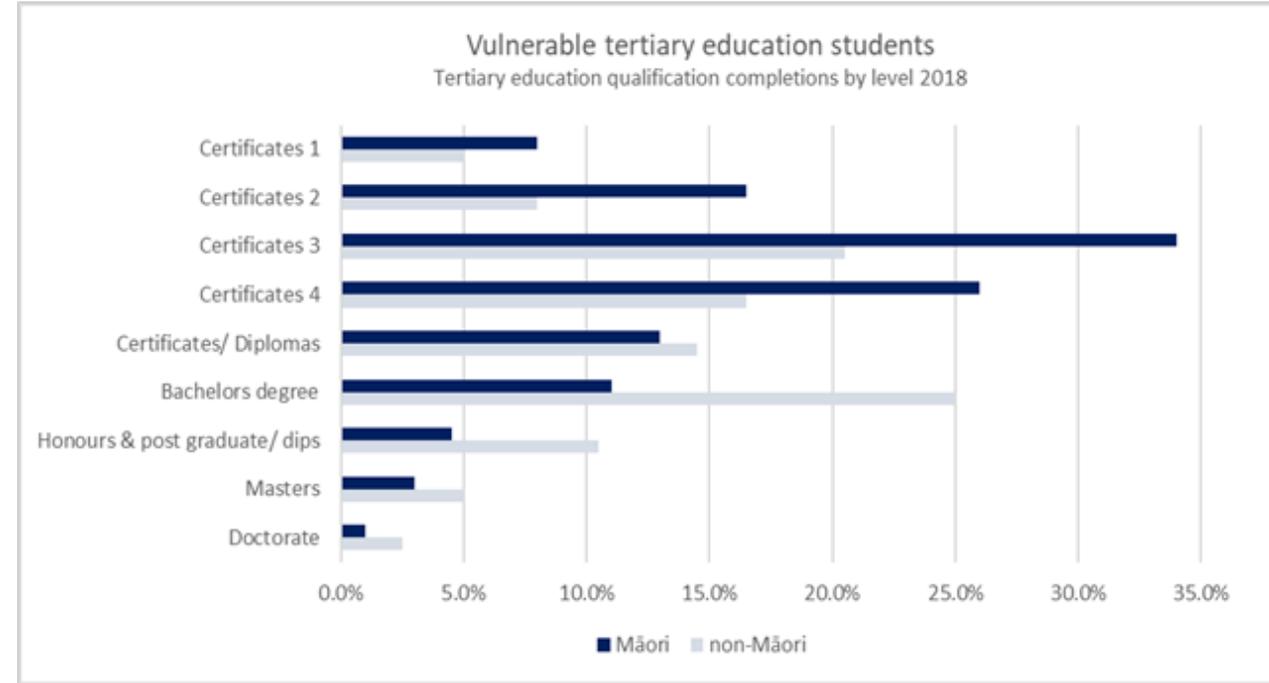
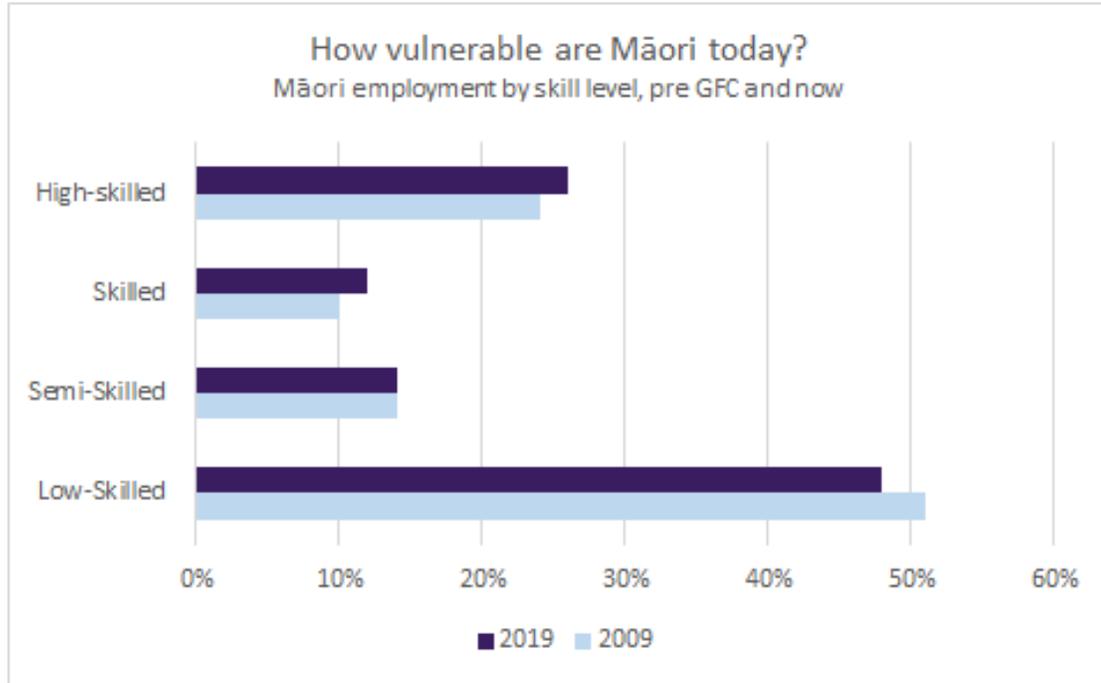
...but BOP Māori faced higher rates of unemployment than non-Māori during the previous recession

Historic unemployment & NILF rates by ethnicity in BOP
 (% of working age population unemployed or NILF¹)



¹ NILF: not in labour force, includes residents over 65 years of age and unpaid workers (e.g. stay-at-homeparents)

...but BOP Māori faced higher rates of unemployment than non-Māori during the previous recession



...so what can
we do?

- Connect to what works
- Community driven kaupapa
- Designing of fit for purpose solutions
- S.T.E.A.M pathways

Toi Kai Rawa

*KO MĀUI
HANGARAU*

Ko Maui Hangarau
Māori Tech & Innovation
Summit

*HE RANGATAHI
HE ANAMATA*

**He Rangatahi He
Anamata**
Bay of Plenty Annual Māori
Youth Leadership Summit

**MĀORI
STEAM**
STRATEGY

Discovery Tours
Māori STEAM tours into
some of the key sectors in
the wider BOP



**Resource
Development**
Check out some of our
inspirational videos



Ko Māui Hangarau - Māori Tech & Innovation Summit 2020

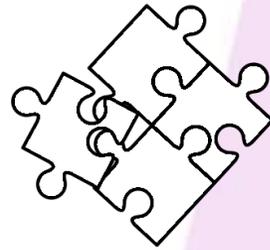
Link: <https://vimeo.com/287951211>

OUR FOCUS FOR 2020



DEPLOY OUR STRATEGY ACTION PLANS

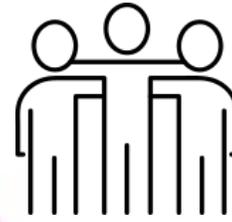
Toi Kai Rawa



CONNECT TO WHAT WORKS



CREATE DESIGN TO THE GAPS



COLLABORATE BUILD PARTNERSHIPS



REACH OUT INTERNATIONAL INDIGENOUS OPPORTUNITIES



COORDINATE HUB FOR CADETSHIPS, INTERSHIPS & SCHOLARSHIPS

