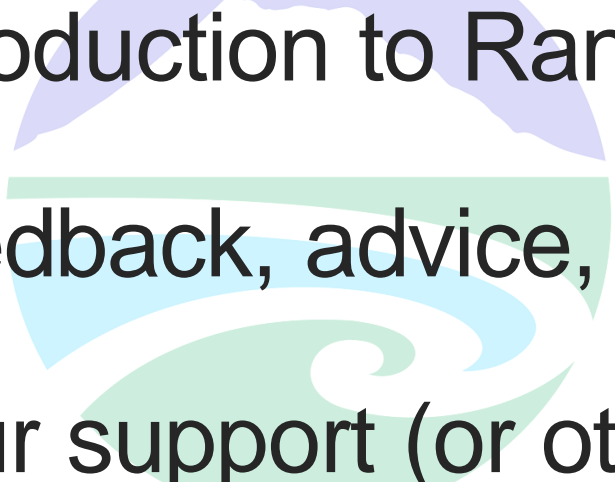




Rangitāiki Tours Presentation to the Rangitāiki River Forum



- 
1. Brief introduction to Rangitāiki Tours.
 2. Seek feedback, advice, guidance.
 3. Gain your support (or otherwise).

TODAY

Rangitāiki

TOURS





WHAT

Our passion is to share the natural beauty and rich Maori heritage of our land and people to the world.

We provide experiences connecting manuhiri to nature, culture, food and tangata whenua.

We specialise in small group tours to enhance an intimate experience providing set itineraries, or we can tailor make unique experiences to suit specific needs.



*Step into the Eastern Bay of Plenty
Arrive manuhiri, leave whanaungatanga*



WHO



Rangitāiki Tours is a locally owned Māori whanau business based in the Eastern Bay of Plenty. Born and bred locals, we have over 30+ years knowledge of the Eastern Bay of Plenty region.

Iwi affiliations – Ngāti Awa, Tūwharetoa, Ngāpuhi, Te Arawa, Te Whānau-ā-Apanui, Ngāi Tūhoe.

Owner/Operator – Jade Elliott.

Owner – Charles Elliott Jnr.

Partners – Rangiteaorere and Huia Raki, Ngākau Aroha, Te Roopū Tāpoi Māori o Tauranga Moana.

WHY

VISION

Tangata whenua connecting manuhiri of the world, creating whanaungatanga and memorable experiences whilst sharing the mīharo of Aotearoa.

MISSION

To be one of the top three tourism operators for visitors to, and job seekers from, the Eastern Bay of Plenty.

VALUES

Whanaungatanga: We treat each other, our community and our manuhiri as whanau.

Whakahihikotanga: We are motivated to achieve our full potential.

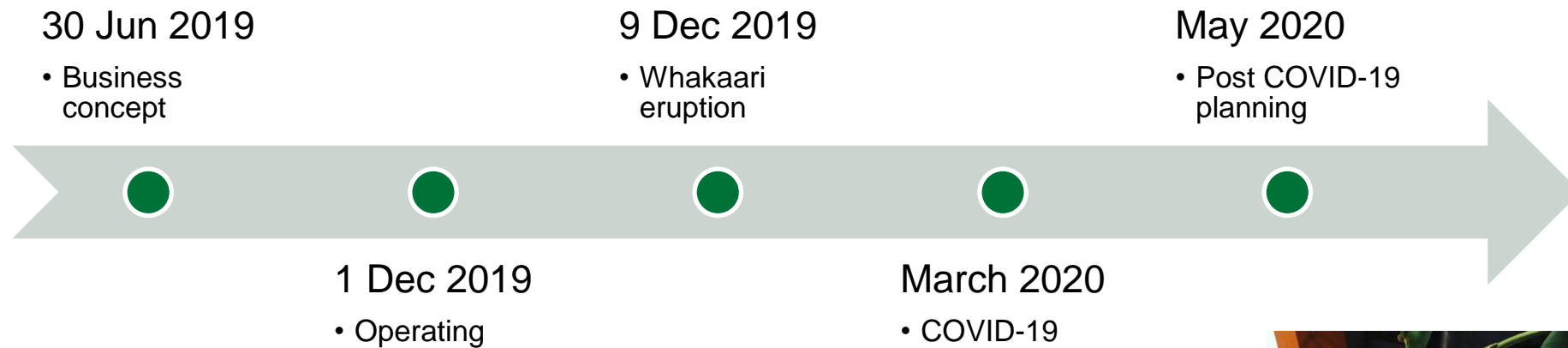
Ngākau reka: We are positive in our attitude.

Whakamanawa: We strive to do what's right for our whenua, people and future generations.

Taonga: Our self worth is a treasure.

Tiakanga: Promoting and preserving culture and nature.

OUR JOURNEY



Manuhiri from USA, UK, Australia, Germany, Aotearoa

We are:

- In our infancy
- In good stead despite the current environment
- Re-purposing for the future



Service Offerings

All our experiences include culture, nature, food & transport.

Experience	Overview
Cultural immersion – Mātauranga*	Marae stay and Putauaki (TBC) hīkoi. Aligns to education framework. Available for groups.
Fishing experience – Hi Ika*	Land based fishing – All day experience. Awa, moana, roto. Traditional & modern methods of kai gathering.
Cultural experience – Wheako Ahurea	6-hour vehicle & hīkoi tour of nature & culture landmarks. History & storytelling focusing on hapu/whenua of Rangitāiki plains/awa.
Cultural spa - Hauora Ahurea	Partnership with Ngākau Aroha.
Mt Ruapehu Transport	Winter offering for skiers/snowboarders.
Future Possibilities	
Kiwifruit/Blueberry/Honey experience	Nature onsen/natural springs
Kiwi encounter	Farm experience
Tarawera falls & hīkoi	
Past Offerings	
eBike hire	4-hour vehicle & hīkoi tour

**In design phase*

Mentors Partners Support



Simon Phillips
Kaihautū – Māori Economy
Tourism Bay of Plenty



Karl Gradon
General Manager Strategy,
Toi EDA
President, Eastern Bay
Chamber of Commerce

Other Mentors:
Leonie Simpson, CEO, Te Rūnanga o Ngāti Awa
Patrick O'Sullivan, GM, White Island Tours
Nicola Burgess, Manager Tourism & Events, WDC



Nga mihi nui

Glossary

Manuhiri	Visitor/guest
Tangata whenua	Local people of the land
Whanaungatanga	Kinship
Mīharo	Wonder
Awa	River
Moana	Ocean/sea
Roto	Lake
Hīkoi	Walk