



COVID-19 Economic Recovery Approach

GM Strategy and Science, Namouta Poutasi
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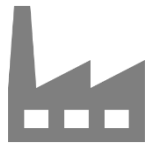
Background & Critical Opportunity

- Unprecedented situation
- Massive impact
- But has created an opportunity:
 - To work together across the region
 - To strengthen BOP's position nationally
 - To support growing Māori economy
 - To transition to a low carbon economy
 - And ultimately, to enhance the prosperity and wellbeing of people across the region



Current Situation

- Will take time to fully understand impact
 - Significant data project underway



Manufacturing – largely ok but logistics disruption



Construction will slow



Housing market will slow

Massive hit to tourism, F&B, hospitality – no return of international market for foreseeable future



Big impact on retail; nature of sector will completely change



Ongoing demand for primary products and hort



Big hit for forestry initially; maybe slow recovery



Lower immigration



Impact

- **Unemployment spike**
- **Particular impact on Maori Trusts and businesses - forestry, tourism**





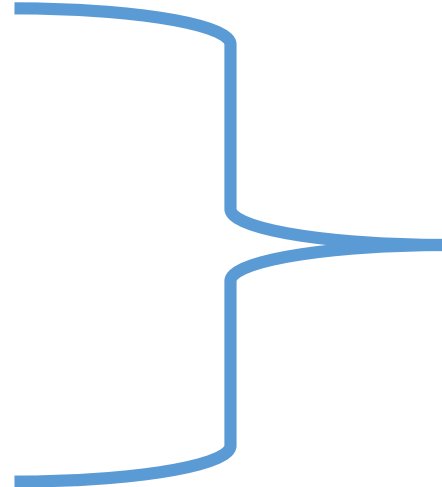
Previous lessons learnt – Earthquake Recovery

- It always takes longer
- The event becomes the culprit for everything
- The world has changed – new normal
- Someone will always disagree
- Good decisions take time – but last longer
- Build and maintain partnerships
- Decisions give clarity and direction
- Focus on the future
- Comms need to be clear, honest and simple
- Rotate your team – watch for burnout



Plan to make a Plan

- **Initial analysis**
- **Need to identify shovel-ready projects for Govt**



Development of proposed regional recovery plan framework

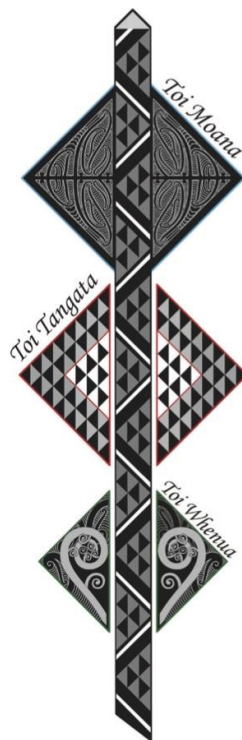


To be done with all parts of the community and right across the region

Economic Recovery Plan *April 2020*



Outcome = A vibrant connected region that has recovered quickly and well.



Survive

Help businesses & communities

Focus areas for now

- Developing a regional plan to working with partners and key stakeholders to develop a regional economic recovery plan
- Regional Recovery Planning
- Coordinate development of economic stimulus project proposals:
 - Crown Infrastructure Partners - large 'shovel-ready' infrastructure
 - Regional joint projects, e.g.:
 - a) Pest Control
 - b) Conservation - Arboretums
 - c) Delivering Biodiversity - planting

Drive

Economic Stimulus
Increased Employment

Opportunities

Employment

- Flood management
- Pest control
- Wetland dvpt
- Wilding pine control
- Regional Parkstracks
- Stimulus package support - RLTP

Thrive

Rebuild a
Vibrant Region

Data & Information

- Sharing information
- Collation and analysis of data focus on economic and environmental

Domestic Markets

- Food basket focus - production pipeline
- Eventually domestic tourism

Low Carbon Economy

- Investigate learnings opportunities
- Develop a plan to transition to low carbon economy

Māori Economic Development

- Working and supporting Iwi, Māori business entities and economic development agencies to identify opportunities for the Māori Economy

Key stakeholder & Community

- Working with key stakeholders to identify areas for support

Principles

- Partnerships are fundamental to success
- Decisive leadership
- Future focused
- Clear communications
- This is the new normal - the world has changed
- Good decisions take time and last longer

We work with:

**TRUST
MANAAKITANGA**

**INTEGRITY
KOTAHITANGA**

**COURAGE
WHANAUNGATANGA**

Economic Recovery Plan *April 2020*



Outcome = A vibrant, connected region that has recovered quickly and well.

Collaboration will be critical – the recovery plan must be developed in collaboration with people from all parts of the community, from all parts of the region:



Help businesses

Economic Stimulus

Rebuild a

Opportunities for now

Opportunities

- Developing a regional plan to working with partners and key stakeholders to develop a regional economic recovery plan
- Regional Recovery Planning
- Coordinate development of economic stimulus project proposals:
 - Partners - large shovel-ready infrastructure
 - Regional joint projects, e.g.:
 - a) Pest Control
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Employment

- Flood management
- Pest control
- Wetland dvpt
- Wilding pine control

Data & Information

- Sharing information
- Data collection and analysis of economic, social and environmental

Māori Economic Development

- Working and supporting iwi, Māori business entities and economic development agencies to identify opportunities for the Māori Economy

Domestic Markets

- Developing and supporting production pipeline
- Economic development

Principles

- Partnerships are fundamental to success
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- This is the new normal - the world has changed
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Key stakeholder & Community

- Working with key stakeholders to identify areas for support

Community

- Investigate learnings
- Develop a plan to transition to low carbon economy

We work with: TRUST MANAAKITANGA INTEGRITY KOTAHITANGA COURAGE MANAHIKI

- Maori
- Other councils
- Economic Development Agencies and Regional Tourism Organisations
- Business and Industry
- Central Govt
- Community groups
- Rangatahi
- Schools and more...



Survive – Now

- **Essential services**
- **Civil Defense & Emergency management**
- **Protect human health and the environment**
- **Public Transport**
- **Maritime & Nav Safety**
- **Incident/pollution response**
- **Maintaining biosecurity**
- **Natural hazard monitoring, response, recovery etc**





Drive - now to next 6 months/year

- **Drive economic stimulus and employment**
- **Crown Infrastructure Projects**
- **Regional Green Work Projects**
- **Regional Transport Projects**
- **Public Transport Projects & WBOP Infrastructure**
- **Maori Economic Development**
- **Social Sector Projects**
- **Regional Recovery Plan**



Thrive - >1 year

- **Implement Regional Recovery Plan**
- **Leverage competitive advantages**
- **Transition to low carbon economy**
- **Food basket**
- **Domestic tourism**
- **Maori development**



Key points

- **Unique opportunity to take some big steps forward**
- **Collaboration will be key**
- **Maori will be a key player in future economy and will need to play critical role early**
- **Community input will be imperative**

- **This is our *plan to make a plan* - the regional plan will need to be developed with the region**



GIS Presentation





Recommendations?

That the Regional Council:

- 1. Receives the report, COVID-19: Economic Recovery Plan;**
- 2. Endorses Bay of Plenty Regional Council Crown Infrastructure Projects: Rangitāiki Floodway project, Flood Protection Resilience Projects, and the Bay of Plenty's scheme drain network.**
- 3. Endorses the Rangiuru Business Park Public Infrastructure Proposal.**
- 4. Agrees to seek central government funding to initiate the Green Projects identified in this report**
- 5. Agrees to seek expressions of interest from Iwi Partners and community stakeholders on other Green Projects that could be considered for central government funding and regional delivery.**
- 6. Adopts the initial Regional Economic Recovery Framework.**
- 7. Agrees for further work to be done on developing a regional recovery plan working closely with key partners and stakeholders and report back to Council in September to inform the Long Term Plan reset.**