

Mode Shift Plan

Public Transport Committee

26 February 2020



Mode Shift Plans

- **New national initiative: “Keeping Cities Moving” launched September 2019**
- **Action plans for six high-growth urban areas**
- **Build on activities and programmes that are underway, and look to address gaps in those current approaches**





Vision and Challenge

- **Vision - increasing the wellbeing of New Zealand's cities by growing the share of travel by public transport, walking and cycling**
- **The Challenge - to deliver positive transport outcomes by reducing dependency on private vehicles in New Zealand's main urban centres**



Why, How, What

- **Current problems:**
 - Limited travel choice
 - Growing congestion
 - Growing vehicle emissions
 - Increasing transport-related deaths and serious injuries
 - More sedentary lifestyles
- **How:**
 - Target the causes of car dependency
 - Concentrate of high growth urban areas
 - Understand the journeys people make
 - Focus on the most effective modes
 - Ensure a consistent pace of change
- **What:**
 - Shaping urban form
 - Making shared and active modes more attractive
 - Influencing travel demand and transport choices



Bay of Plenty Mode Shift Plan

- Led by NZTA
- Agreed that there will be a whole of region mode shift plan, starting with the Western Bay - Due June 2020
 - Responding to Northern Corridor four-laning project will be key focus
- Rotorua component will incorporate bus network review